

# WBK Diplomacy in the Digital Age 2024

2024 V.01 - Extern

City	Topic	Date	Time	Program
Zürich - ZHAW Campus Lagerstrasse (ZL)	<b>Workshop: Diplomacy &amp; Digitalization</b>	Fr. 23. Aug. 24	08:45 - 12:15	Social Media & Digital Channels in Diplomacy
			<i>Lunch with guests</i>	
			13:15 - 16:45	
		Sa. 24. Aug. 24	08:45 - 12:15	Security Challenge for Switzerland in the Digital Age
			<i>Break</i>	
			13:15 - 16:45	Digitalisation of the Swiss Federal Administration
Tallinn**	<b>Tallinn- Excursion*</b>	Su. 01. Sep. 24	<i>Afternoon: Individual arrival to Tallinn</i>	
			Joint dinner in Tallinn	
		Mo. 02. Sep. 24	08:45 - 13:00	Country as a Service: e-Estonia
			<i>Break</i>	
			14:00 - 17:30	e-ID and "once-only principle"
		Tu. 03. Sep. 24	08:45 - 13:00	Interoperability in Estonia
			<i>Lunch with guests</i>	
			14:30 - 18:00	e-Governance Academy
		We. 04. Sep. 24	08:45 - 12:00	Foreign Policy of Estonia
			<i>From 12:00: Individual departure</i>	
Zürich - ZHAW Campus Lagerstrasse (ZL)	<b>Workshop: Diplomacy &amp; Digitalization</b>	Fr. 20. Sep. 24	08:45 - 12:15	Digital Channels in Diplomacy: Challenges and Opportunities
			<i>Break</i>	
			13:15 - 16:45	Impact of AI on States & Governance
		Sa. 21. Sep. 24	08:45 - 12:15	Media training
			<i>Break</i>	
			13:15 - 16:45	

\* The Study Field Trip to Tallinn officially begins with arrival on September 1, 2024.

\*\* The accommodation in Tallinn (3 nights) is included in the course price. Not included are individual arrival and departure costs for the excursion.

Note: The module plan may be subject to minor changes depending on guest lecturer and availability.