


MAS Customer Management

Durchführungstermine CAS

HS22	FS23	HS23	FS24	FS = Frühlingssemester HS = Herbstsemester
CAS Strategisches Kundenmanagement	CAS Customer-Centric Transformation	CAS Strategisches Kundenmanagement	CAS Customer-Centric Transformation	
CAS Marketing Automation & Artificial Intelligence	CAS Behavioral Insights for Marketing	CAS Marketing Automation & Artificial Intelligence	CAS Behavioral Insights for Marketing	
CAS Customer Experience Management	CAS Customer Experience Management	CAS Customer Experience Management	CAS Customer Experience Management	
	CAS Marketing Analytics		CAS Marketing Analytics	
	CAS Marketing Technology		CAS Marketing Technology	