

Course program CAS Intellectual Property Paralegal 2024

24th Feb 2024 – 11th May 2024

The course takes place in hybrid form online and in our Winterthur classrooms.

MODUL 1: Basics in Patents, Trademarks & Designs

| | Date | Time | Lessons | Content |
|--|---|--------------------------------|---------|---|
| online | tba | tba | 1 | IT Admin Support (Moodle Access, Mail & Mail Forwarding) Birgit Weil / Ramin Shafai |
| 1.1 INTRODUCTION TO INTELLECTUAL PROPERTY | | | | |
| hybrid SI O4.06 | 24.02.2024 | 09.00 – 09.45 | 1 | Introduction Birgit Weil / Ramin Shafai |
| | | 10.00 – 12.15 13.15 – 14.00 | 4 | IP Basics Claudia Pohl / Christoph Prill |
| 1.2 FOUNDATIONS OF TRADEMARK LAW | | | | |
| hybrid SI O4.06 | 24.02.2024 | 14.15 – 15.45 | 2 | Framework of Trademark Law Christoph Prill / Ramin Shafai |
| live Winterthur | Welcome drinks reception & Networking (from 16:30) | | | |
| hybrid SI O4.06 | 01.03.2024 | 09.00 – 12.15 13.15 – 15.45 | 7 | Swiss Trademark Law (IGE/IPI) / After Filing Christoph Prill / Ramin Shafai |
| hybrid SI O4.06 | 02.03.2024 | 09.00 – 12.15 | 4 | International Trademark Law (WIPO) Nicole Stäheli / Birgit Weil |
| 1.3 FOUNDATIONS OF DESIGN LAW | | | | |
| hybrid SI O4.06 | 02.03.2024 | 13.15 – 15.45 | 3 | Framework of Design Law Manuela Gisler / Joachim Künsch |
| hybrid SW 222 | 08.03.2024 | 09.00 – 12.15 | 4 | Swiss Design Law Susanne Schindler / Joachim Künsch |
| | | 13.15 – 14.45 | 2 | International Design Law (WIPO) Susanne Schindler / Joachim Künsch |
| 1.4 FOUNDATIONS OF PATENT LAW | | | | |
| hybrid SW 222 | 09.03.2024 | 09.00 – 12.15 | 4 | Framework of Patent Law Antje Rey |
| | | 13.15 – 16.30 | 4 | Swiss Patent Law Patrik Föllmi / Christian Ebner |
| hybrid SI O4.16 | 15.03.2024 | 09.00 – 12.15 13.15 – 15.45 | 7 | International Patent Law (PCT) Anita Auten / Oliviana Calin-Eller |
| | | 16.00 – 17.30 | 2 | Supplementary Protection Certificates (SPC) Stephanie Hess / Alfred Köpf |

1.5 COPYRIGHT, COMPANY AND DOMAIN NAMES

| | Date | Time | Lessons | Content |
|--------------------|------------|---------------|---------|---|
| hybrid SI O4.16 | 16.03.2024 | 09.00 – 10.30 | 2 | Basics of Copyright David Stärkle |
| | | 10.45 – 12.15 | 2 | Overlap with Trademarks, Company & Domain Names David Stärkle |

1.6 EXAM PREPARATION

| | Date | Time | Lessons | Content |
|--------------------|------------|---------------|---------|---|
| hybrid SI O4.16 | 16.03.2024 | 13.15 – 16.30 | 4 | Exam Preparation Rolf Dittmann / Sebastian Saissi |

1.7 EXCURSION

| | Date | Time | Lessons | Content |
|--------------|------------|--------------------------------|---------|---|
| live Bern | 22.03.2024 | 09.30 – 12.30 13.30 – 16.30 | 6 | Swiss Examination Procedures – Live at the IGE/IPI Matthias Käch / Kamran Houshang Pour |

1.8 EXAM

| | Date | Time | Lessons | Content |
|--------------------|------------|---------------|---------|---|
| hybrid SI O4.12 | 23.03.2024 | 09.00 – 10.30 | 2 | End-of-module exam (open book) Birgit Weil / Ramin Shafai |

MODUL 2: EU, U.S., Asian IP Law & Practical Aspects of IP Management

2.1 ADVANCED TRADEMARK LAW

| | Date | Time | Lessons | Content |
|--------------------|------------|--------------------------------|---------|---|
| hybrid SI O4.06 | 06.04.2024 | 09.00 – 12.15 | 4 | EU Trademark Law (EUIPO) Nicole Stäheli / Birgit Weil |
| | | 13.15 – 14.45 | 2 | U.S. Trademark Law (USPTO) Kate Coffey |
| hybrid SI O4.06 | 12.04.2024 | 09.00 – 12.15 13.15 – 14.45 | 6 | Asian Trademark Law (China 中国, CNIPA; Japan日本; Korea 대한민국) Estelle Seiler |

2.2 ADVANCED DESIGN LAW

| | Date | Time | Lessons | Content |
|--------------------|------------|--------------------------------|---------|--|
| hybrid SI O4.06 | 13.04.2024 | 09.00 – 12.15 13.15 – 14.45 | 6 | Asian Design Law (China 中国, CNIPA; Japan日本; Korea 대한민국) Estelle Seiler |
| hybrid SI O4.06 | 19.04.2024 | 09.00 – 12.15 | 4 | EU Design Law (EUIPO) Nicole Stäheli / Stefan Schröter |
| | | 13.15 – 14.45 | 2 | U.S. Design Law (USPTO) Nicole Stäheli / Stefan Schröter |

2.3 ADVANCED PATENT LAW

| | Date | Time | Lessons | Content |
|--------------------|------------|--------------------------------|---------|--|
| hybrid SI O4.06 | 20.04.2024 | 09.00 – 12.15 13.15 – 16.30 | 8 | European Patent Law (EPC) & Unitary Patent Patrik Föllmi / Christian Ebner |
| hybrid SI O4.06 | 26.04.2024 | 09.00 – 10.30 | 2 | U.S. Patent Law (USPTO) Stephanie Hess / Alfred Köpf |

| | Date | Time | Lessons | Content |
|---|------------|--------------------------------|---------|---|
| hybrid SI O4.06 | 26.04.2024 | 10.45 – 12.15 13.15 – 16.30 | 6 | Asian Patent Law (China 中国; Japan 日本; India भारत गणराज्य; South Korea 대한민국; Taiwan 臺灣; Singapore) Manuela Gisler / Stefanie Apeldoorn |
| 2.4 IP MANAGEMENT & DEEP DIVE | | | | |
| hybrid SI O4.06 | 27.04.2024 | 09.00 – 10.30 | 2 | Opposition, Cancellation & Litigation Stephanie Hess / Alfred Köpf |
| | | 10.45 – 12.15 13.15 – 14.45 | 4 | Trademark Searching & Clearance Kate Coffey |
| | | 15.00 – 16.30 | 2 | Notarization & Legalization Matthias Schönwald |
| hybrid SI O4.06 | 03.05.2024 | 09.00 – 11.15 | 3 | Drawings for Design Applications Susanne Schindler |
| | | 11.30 – 13.00 | 2 | Working together with lawyers and patent agents Manuela Gisler / Stefanie Apeldoorn |
| 2.5 EXAM PREPARATION | | | | |
| hybrid SI O4.06 | 04.05.2024 | 09.00 – 12.15 | 4 | Exam Preparation Anita Auten / Susanne Schindler |
| 2.6 EXAM | | | | |
| hybrid SI O4.06 | 11.05.2024 | 09.00 – 10.30 | 2 | End-of-module exam (open book) Birgit Weil / Ramin Shafai |
| 2.7 DIPLOMA AWARD CEREMONY AT PARALEGAL-FORUM, ZHAW WINTERTHUR | | | | |
| Winterthur | 16.05.2024 | 18.00 | | |

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| Dr. Apeldoorn, Stefanie | European Patent Attorney bei Rheinmetall Air Defence AG |
| Auten, Anita | Intellectual Property Specialist bei Climeworks AG |
| Dr. Calin-Eller, Oliviana | Patentanwältin bei E. Blum & Co. AG |
| Coffey, Kate | Head of Intellectual Property bei JC New Retail |
| Dr. Dittmann, Rolf | Patentanwalt, Partner bei FREIGUTPARTNERS IP Law Firm |
| Dr. Ebner, Christian | Patentanwalt bei Rentsch Partner AG |
| Föllmi, Patrik | Senior IP Paralegal, Teamleiter der Patent-, Marken- und Designsachbearbeiter bei Rentsch Partner AG |
| Gisler, Manuela | Senior IP Paralegal Lead bei Hitachi Energy Ltd. |
| Hess, Stephanie | Senior IP Paralegal, Patent-, Marken- und Designsachbearbeiterin bei Rentsch Partner AG |
| Houshang Pour, Kamran | Senior IP-Trainer beim Eidgenössischen Institut für Geistiges Eigentum (IGE) |
| Käch, Matthias | Senior IP-Trainer beim Eidgenössischen Institut für Geistiges Eigentum (IGE) |
| Dr. Köpf, Alfred | Partner und Patentanwalt bei Rentsch Partner AG |
| Künsch, Joachim | Patentanwalt bei IPrime Künsch Patentanwälte GmbH |
| Pohl, Claudia | IP Paralegal bei Patentanwälte Schaad Balass Menzl & Partner AG |
| Prill, Christoph | Head of Administration bei IPrime Rentsch Kaelin AG IP |
| Dr. Rey, Antje | Partnerin bei E. Blum & Co. AG |

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| Saissi, Sebastian | Rechtsanwalt & Partner bei FREIGUTPARTNERS IP Law Firm |
| Schindler, Susanne | IP Paralegal bei Rheinmetall Air Defence AG |
| Schönwald, Matthias | IP Paralegal bei Rentsch Partner AG |
| Dr. Schröter, Stefan | Rechtsanwalt bei MLL Meyerlustenberger Lachenal Froriep AG |
| Dr. Schwenninger, Marc | Rechtsanwalt bei SCHWENNINGER INGLIN Rechtsanwälte |
| Seiler, Estelle | Legal Counsel bei Decathlon Sports Switzerland SA |
| Shafai, Ramin | Studiengangsleiter CAS IP Paralegal, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW); Partner bei E. Blum & Co. AG |
| Stäheli, Nicole | IP Paralegal bei On AG |
| Stärkle, David | Dozent, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW); Rechtsanwalt beim Eidgenössischen Institut für Geistiges Eigentum (IGE) |
| Dr. Weil, Birgit | Studiengangsleiterin CAS IP Paralegal, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW); Partnerin bei WEIL Legal |
| Dr. Widmer, Michael | Leitung Fachstelle Datenschutz und IT-Recht, Zürcher Hochschule für Angewandte Wissenschaften (ZHAW) |