

CAS International Competition Law, Regulatory and Compliance 2024

09h15 – 11h45 & 13h15 – 15h45 / Subject to change

MODULE 1: COMPETITION LAW, STATE AID & PUBLICPROCUREMENT

FUNDAMENTALS

01.07.2024 **Introduction to antitrust law**
SM 03.01 **Patrick Krauskopf**

Regulatory & Whistleblower Systems
Sandra Middel

Market Liberalization
Mark Schelker

AGREEMENTS

02.07.2024 **Vertical Restraints**
SM 03.01 **Kenji Izumi**

Horizontal Agreement
Blaise Carron

ABUSE OF DOMINANCE

03.07.2024 **Market Power & Dominance**
SM 03.01 **Gwenael Muguët-Poullennec**

Abuse of Dominance
Markus Wyssling

Special #1 **Welcome Event in Restaurant National, Winterthur**
16.00-18:00 **Patrick Krauskopf**

MARKET DELIMITATION OR/AND INTERNATIONAL FRAMEWORK

04.07.2024 **Intergovernmental Group of Experts on Competition Law and Policy**
Geneva **Teresa Moreira**

Palais des Nations **Trends of International Competition Law**
Frédéric Jenny

ENFORCEMENT

05.07.2024 **Public Enforcement and Remedies**
SM 03.01 **Oliver Bretz**

Private Enforcement and Remedies
Marco Amorese

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Investigation & State Aid

08.07.2024 [Dawn Raids, Leniency & Whistleblowing](#)

SM 03.01 Olivier Schaller

[State Aid](#)

Maximilian Mertel

AI & MERGER

09.07.2024 [AI & Competition Law](#)

SM 03.01 Patrick Krauskopf/Tobias Gurtner

[Mergers](#)

Vanessa van Weelden

REGULATORY POLICY & ECONOMICS

10.07.2024 [Regulatory Policy](#)

ONLINE Marianna Karttunen

[Regulatory Economics](#)

SM 03.01 Simon Evenett

Special #2 [Compliance Game Event \(details below\)](#)

17.30-19:30 Brigitte Weyer / Patrick Krauskopf

Hands-on Compliance Simulation to experience the outcome of
ifferent compliance strategies in means of financial results

PUBLIC PROCUREMENT

11.07.2024 [Increasing Competition in Public ProcurementTenders](#)

ONLINE María Pilar Canedo Arrillaga

[Public Procurement Control](#)

SM 03.01 Reto Malacrida

Special #3 [Fair Licencing \(details below\)](#)

17.00-19.00 Patrick Krauskopf / Torsten Oltmanns

STATE-OWNED COMPANIES & LIBERALIZATION

12.07.2024 [State-Owned Monopolies](#)

SM 02.29 Urs Trinkner

[Sustainability & Competition Law](#)

Marco Helm

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MODULE 2: REGULATORY LAW & COMPLIANCE

TELECOMMUNICATION

- 30.09.2024** **CORE PRINCIPLES**
- Zürich **Marc Schaefer**
- SECTOR-REGULATIONS**
- Christian Martin**
- 16.00-18.00** **ARTIFICIAL INTELLIGENCE IN TELECOM-MARKETS**
- Patrick Krauskopf, Tobias Gurtner**

FINANCE

- 01.10.2024** **CORE PRINCIPLES**
- Zürich **Silvan Meier, Alex Christen**
- SECTOR-REGULATIONS**
- Boris Hofer**
- 16.00-18.00** **FINANZMARKT-STABILITÄT (DETAILS BELOW)**
- Carlos Lenz**

HEALTH & DRUGS

- 02.10.2024** **SECTOR-REGULATIONS**
- Zürich **Felix Schneuwly**
- CORE PRINCIPLES**
- Stefano Dozio**
- 16.00-18.00** **ARTIFICIAL INTELLIGENCE IN HEALTH-MARKETS**
- Patrick Krauskopf, Tobias Gurtner**

DIGITAL MARKETS

- 03.10.2024** **CORE PRINCIPLES**
- Zürich **Philippe Jolliet**
- SECTOR-REGULATIONS (DMA)**
- Patrick Krauskopf**

EXAM

- 04.10.2024** **Exam** (09h15 – 10h15)

SW 101

Special Event # 2 “Compliance Game”

What is it all about? Companies are sometimes in doubt about whether and how much they should invest in compliance management. One balances between the costs of implementation and possible penalties to be economically successful.

What does the event offer? During that event, you will run a Hands-on Compliance Simulation to experience two business years of compliance management in time-lapse, you decide about your compliance strategy and receive the outcome in economic results immediately. The following experts will lead you:

- Prof Dr Patrick **Krauskopf**, who heads multiple (stock listed) companies, will show you how a compliance management system can be implemented even in SME without having disrupting effect on your business.
- Brigitte **Weyer**, self-employed consultant and trainer for 30 years, will guide you through the simulation and record and discuss the economic results of the simulation-companies with you.

When is the event taking place? The Compliance Game is free of charge and will take place on

- 10 July 2024, 17.00 - 19.00
- ZHAW School of Management and Law
- Room SM 03.01, Wing C,
- Theaterstrasse 15c, 8400 Winterthur

How can I register? By email to patrick@krauskopf.ch

Special Event # 3 “Fair Licencing”

What is it all about? Cloud services play a central role in the future viability of companies. They are the basis for reliable processes and increased efficiency, while specialised providers also deliver urgently needed expertise for companies with a shortage of skilled workers. As enablers, cloud services also often create the conditions for companies to utilise AI and thus further develop their offering.

What is fair? Fair market and competitive conditions on the cloud market are essential. After all, only functioning competition ensures transparency and efficiency and enables users to utilise the full potential of cloud technology. A number of European competition authorities, such as the British and Spanish authorities, are already investigating these issues, parliaments are dealing with the regulatory necessities and companies are using legal means to defend themselves against the technical and financial lock-in by the dominant big tech companies.

What does the event offer? At the roundtable, the following experts will provide an insight into the current situation:

- Prof Dr Torsten **Oltmanns** will present the results of a survey of public companies on the use and costs of the cloud.
- Prof Dr Patrick **Krauskopf** will report on the activities of the SME Law Enforcement Foundation, which has supported companies in enforcing fair conditions vis-à-vis cloud providers.
- Prof Dr Dennis-Kenji **Kipker** will talk about the security aspects of current cloud dependencies.

When is the event taking place? The roundtable is free of charge and will take place on

- 11 July 2024, 17.00 - 19.00
- ZHAW School of Management and Law
- Room SM 03.01, Wing C,
- Theaterstrasse 15c, 8400 Winterthur

How can I register? By email to patrick@krauskopf.ch

SPEAKERS

International Organizations:

- **Prof. Dr. Frédéric Jenny**, OECD, Competition Law and Policy Committee, Chairman
- **Dr. Reto Malacrida**, WTO, Head of the Government Procurement and Competition Policy Group
- **Teresa Moreira**, UNCTAD, Head of Competition and Consumer Policies
- **Juan Luis Crucelegui**, UNCTAD, Chief Capacity Building
- **Yves Kenfack**, UNCTAD, Economist
- **Marianna Karttunen**, OECD, Economist – Policy Analyst
- **María Pilar Canedo Arrillaga**, OECD, Regional Competition Centre in Budapest

Courts:

- **Dr. Maximilian Mertel**, General Court of the European Union (EGC), Legal Secretary
- **Gwenael Muguet-Poullennec**, General Court of the European Union (EGC), Legal Secretary

National Organizations:

- **Alex Christen**, Swiss Competition Commission
- **Stefano Dozio**, Swiss Competition Commission
- **Marco Helm**, Swiss Competition Commission
- **Kenji Isumi**, Swiss Competition Commission
- **Philippe Jolliet**, Swiss Competition Commission
- **Carlos Lenz**, Swiss National Bank, Head of Economic Affairs
- **Christian Martin**, Federal Communication Commission
- **Silvan Meier**, Swiss Competition Commission
- **Dr. Olivier Schaller**, Swiss Competition Commission
- **Dr. Marc Schaefer**, Swiss Competition Commission

Academia:

- **Prof. Dr. Simon Evenett**, University of St. Gallen
- **Prof. Dr. Blaise Carron**, University of Neuchâtel
- **Prof. Dr. Patrick Krauskopf**, ZHAW University of Applied Sciences
- **Prof. Dr. Mark Schelker**, University of Fribourg

Private Sector:

- **Oliver Bretz**, EUCLID Law, Partner
- **Boris Hofer**, Grand Thornton, Director Regulatory & Compliance
- **Sandra Middel**, AXPO, Group Compliance Officer
- **Felix Schneuwly**, Comparis, Head Public Affairs
- **Dr. Urs Trinkner**, Swiss Economics, Managing Director
- **André Uhlmann**, TK Elevator, Chief Compliance Officer
- **Dr. Theodor Thanner**, Austrian Federal Competition Authority (BWB), Head (formerly)
- **Vanessa van Weelden**, Freshfields Bruckhaus Deringer, Lawyer
- **Brigitte Weyer**, Brigitte Weyer Personalmanagement
- **Dr. Markus Wyssling**, AGON PARTNERS Legal AG, Partner