

Provisorischer Stundenplan English

CAS Managing Diversity, Inclusion and Social Sustainability (DIS)– Autumn 2025

(Stand: 06.2024)

Modul 1: Internal Perspective: Strategically Anchoring Diversity, Inclusion and Social Sustainability in the Organization		
1	28.8.25	Managing Diversity, Inclusion and social Sustainability (DIS) – An introduction and strategic perspective
2	29.8.25	Diversity dimensions and intersectionality
3	11.9.25	Sustainable development goals (SDGs) and business human rights
4	12.9.25	DIS as business case, strategies and key performance indicators
5	25.9.25	Non-discrimination practices as compliance and organizational principle
6	26.9.25	Transformation towards an inclusive corporate culture Best practices and company examples I
7	3.10.25	Best practices and company examples II <i>Group presentations</i>
Modul 2: External Perspective: Integrating Diversity, Inclusion and Social Sustainability into Stakeholder Management		
8	23.10.2025	Diversity, inclusion and social sustainability from an external stakeholder perspective – an introduction
9	24.10.2025	Diversity Marketing: Integrating diversity management into marketing and communication; opportunities and risks.
10	6.11.2025	Inclusive Communication: How authentically do companies communicate with stakeholders who are interested in diversity and social sustainability?
11	7.11.2025	Established DIS networks, certifications, standards and labels
12	Nov/Dec 2025	Active participation in an established diversity network/forum
13	5. Dec 2025	Reserve day for coaching sessions

Stand vom 4.7.2024