

CAS Geopolitics and Business Strategy 2026

2026 V.04 - Extern

Modul 1: Global Power Structures & Risk Mapping

Stadt	Thema	Datum	Zeit	
Winterthur	Geopolitical Landscape	Fr. 21. Aug. 26	08:45 - 13:15	
			Break	
			14:00 - 16:15	
		Sa. 22. Aug. 26	08:45 - 13:15	
			Break	
			14:00 - 16:15	
Tirana**	Exkursion: Geopolitics and Emerging Markets in Europe	Mi. 09. Sep. 26	Individual travel to Tirana	
			Dinner: Informal gathering	
		Do. 10. Sep. 26	08:45-13:15	
			Break	
			14:00 - 16:15	
		Fr. 11. Sep. 26	08:45 - 13:15	
			Break	
			14:00 - 16:15	
Sa. 12. Sep. 26	Individual departure			
	Zurich	Goeconomics and Zurich's Financial Centre	Fr. 25. Sep. 26	08:45 - 13:15
				Lunch with guests
				14:00 - 16:15
Winterthur			Assessment: Scenario Lab	Sa. 26. Sep. 26
	Conclusion & Outlook	Break		
		14:00 - 15:30		

Modul 2: Geoeconomic Strategy & Resilient Business Design

Winterthur	Supply Chain & Risk Management	Fr. 23. Okt. 26	08:45-13:15
			Lunch
			14:00 - 16:15
		Sa. 24. Okt. 26	08:45-13:15
			Lunch with guests
Brussels***	Exkursion to Brussels: Great Power Politics	So. 08. Nov. 26	14:00 - 16:15
			Individual travel to Brussels
		Mo. 09. Nov. 26	Dinner: Informal gathering
			08:45-13:15
			Break
			14:00 - 16:15
		Di. 10. Nov. 26	08:45-13:15
			Break
			14:00 - 16:15
Winterthur	Workshop: Resilience in Geopolitical Crisis	Sa. 28. Nov. 26	Individual departure
			08:45 - 13:15
			Break
			14:00 - 16:15

Note: The module schedule may change slightly depending on guest lecturers and their availability.

** The price includes the course material and networking events during the excursions as well as accommodation in Brussels (2 nights), Tirana (3 night). Not included are any individual travel costs for all excursions and local transportation.