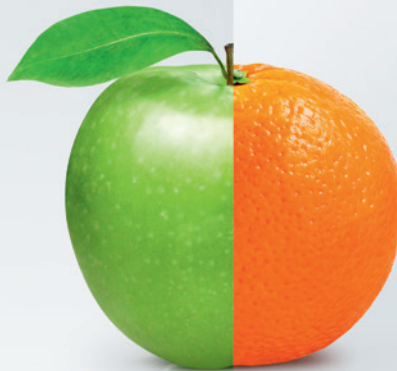


Global M&A Transactions and Integration from a Swiss Perspective

Thursday, 7 September 2017, 4.00 – 6.00 pm,
followed by a networking reception, PH Zurich



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Handelszeitung

Concept

The Swiss Economy Is a Success Model

As one of the world's most important economic centers, Switzerland is synonymous with outstanding innovative strength, active research and development, first-rate education, as well as flexibility and stability.

That said, harsh global competition makes it easier than ever before for multinational companies to move their most important value drivers to other countries. By contrast, a new, patriotic mindset in the U.S. is promoting an economic system focused on domestic interests, questioning the value of free trade agreements and reevaluating the future of globalization itself.

These developments notwithstanding, the number of international company sales has never been higher. Continued international integration is a consequence of the search for competitive advantages and market shares.

This conference explores megamergers from a Swiss perspective, focusing on three key economic areas: China, Europe, and the U.S. What are investors looking for? How do promoters integrate and transform target companies? Should Switzerland set up obstacles against such acquisitions to protect national interests?

The speakers at this conference will address these and other related questions. We look forward to welcoming you to this event.

Prof. Suzanne Ziegler, PhD

Director
Department of Banking, Finance, Insurance
ZHAW School of Management and Law

Dr. Markus Braun

Head of International Business
Department of Banking, Finance, Insurance
ZHAW School of Management and Law

Program

Thursday, 7 September 2017

3.30 pm **Registration and welcome coffee**

4.00 pm **Foreign investors buying Swiss companies. Which Swiss companies do they target? How important are Chinese, European and American buyers?**

Dr. Markus Braun, ZHAW

Acquisitions by Swiss companies in a global environment by the example of dormakaba: What opportunities are seized, what risks identified and handled? What are the critical success factors in the integration process?

Riet Cadonau, CEO, dormakaba

Outbound and inbound M&A transactions in 2016/17 and trends for 2017/18

Dr. Claude Fuhrer, Partner, PWC

Global mergers: transformation management / intercultural aspects in the integration process

Liana Logiurato, Global Head M&A, Syngenta

M&A: successful integration and transformation management. How to integrate target companies

Dr. Stephan Bergamin, CFO, Gearbulk

Panel discussion and Q&A with speakers

6.00 pm **Networking reception, apéro riche**

Book Preview

The Book to Complement the Event

M&A – Integration and Transformation Management
as the Gateway to Success

The event coincides with the launch of a new book on the subject: M&A – Integration and Transformation Management as the Gateway to Success – English version, Springer Verlag, September 2017.

<http://www.springer.com/de/book/9783319605036>

Cover German version, NZZ Verlag,
October 2015



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Organizational Details

More Information

DATE AND TIME

Thursday, 7 September, 2017, 4.00 – 6.00 pm,
followed by a networking reception, apéro riche

EVENT LOCATION

Zurich University of Teacher Education
(PH Zurich)
Auditorium LAA-G001
Lagerstrasse 2
8090 Zurich

FEES

Registration fee: CHF 150.– per person
Reduced student rate: CHF 50.– per person

REGISTRATION

Please register online:
>>> www.zhaw.ch/abf/ma

EVENT MANAGEMENT

Dr. Markus Braun

Head of International Business, Department
of Banking, Finance, Insurance,
ZHAW School of Management and Law
Phone: +41 58 934 74 33
markus.braun@zhaw.ch

CONTACT

Selina Ehram

Development & Services, Department of
Banking, Finance, Insurance,
ZHAW School of Management and Law
Phone: +41 58 934 77 37
selina.ehram@zhaw.ch

FURTHER DETAILS

>>> www.zhaw.ch/abf/ma

Zurich University
of Applied Sciences

School of Management and Law

St.-Georgen-Platz 2
P.O. Box
8401 Winterthur
Switzerland

www.zhaw.ch/sml

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