

Our mission is global, but our greatest impact is local

14 regional PRME Chapters help to advance the Six Principles within a particular geographic context, rooting PRME in different national, regional, cultural and linguistic landscapes.

Three years into PRME's inception, signatories from different regions around the world came to the conclusion that, due to a diverse range of macro-environmental conditions, there was a need to consider and incorporate local contexts and perspectives into their pursuits. Pioneered by the PRME Asia Forum in 2010, a range of regional and local PRME meetings were launched as vehicles for this adaptation process.

These meetings have proven to be a powerful means to promote awareness and better understanding of responsible and sustainable management education. This localization process has led to increased local business school outreach and participation, culminating in the creation of regional PRME Chapters endorsed by the PRME community during the 3rd Global Forum in 2012.

Fourteen PRME Chapters have since been established to date. Each Chapter has its own governance and aligns itself with the respective Global Compact Local Networks to collaborate and cooperate on variety of locally-adapted programs and projects aimed at advancing the Global Compact and PRME Principles.

While initially serving as vehicles for local collaboration and peer learning, PRME Chapters have become integral networks that advance the Six Principles and scale-up engagement within and between PRME signatories. Partnerships and joint efforts with non-academic entities, such as Global Compact Local Networks, help amplify the reach and scope of PRME into avenues not normally addressed by the initiative.



CHAPTER IMPACT

PRME Chapters and Regional Meetings have a multiplier effect, rooting the global mission of PRME in diverse local contexts. Engagement grows significantly, both quantitatively and qualitatively



“Being part of PRME is not only a matter of getting support on teaching sustainability, it is a unique opportunity to exchange and develop, in a cooperative way, advanced teaching methods. The close relationship with other schools and universities, in Brazil and abroad, is fostering not only impacts on the way we teach sustainability in Insper but also on new research projects.”

Priscila Borin de Oliveira Claro, INSPER | **PRME Chapter Brazil**

“I would say that the ZHAW School of Management and Law receives a lot of helpful support to implement the Principles for Partnership and Dialogue thanks to networking and collaboration in the Chapter. Additionally, this exchange amongst its members assists us to critically review and benchmark the school's activities to implement the Six Principles. This could of course also be done via the PRME website but the existence of this local Chapter, which leads to a steady and increasing knowledge exchange amongst its members and thus to continuous improvement, is really very helpful.”

Katharina Hetze, ZHAW School of Management | **PRME Chapter DACH**

“Our Annual Conference provides the opportunity for genuine collaborative sharing of ideas and practices that has been an important part of the work of the Chapter since the early national PRME meetings that started with events in 2009/10.”

Carole Parkes, Winchester Business School | **PRME Chapter U.K. & Ireland**