



School of
Management and Law

Facts & Figures

The ZHAW School of
Management and Law

2018 Edition



Building Competence. Crossing Borders.

Innovative Education – Excellent Research

The ZHAW School of Management and Law (SML) is the largest of the eight schools of Zurich University of Applied Sciences (ZHAW), which is based in Winterthur, Switzerland. Its origins go back as far as 1968.

The SML offers advanced, interdisciplinary education programs at a demanding academic level in the areas of management, economics, and business law. Rigorous theoretical research and practically oriented consulting contribute towards the development and innovation of private enterprises as well as government and nonprofit organizations, both in Switzerland and worldwide.

A wide range of degree programs and continuing education programs are designed to address current challenges. This, in addition to the close interaction between science and practice and an extensive domestic and international network, makes the SML one of the leading Swiss business schools.



In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only about five percent of business schools worldwide have been awarded this seal of quality by the main accrediting body for business schools.

1 of the 4

AACSB-accredited business
schools in Switzerland

Only 5%

of all business schools worldwide
are accredited by AACSB

4 Bachelor's programs (BSc)

5 specialization options
1 program and
1 specialization in English

6

Master's programs (MSc)

3 specialization options, 2 programs in English

3 cooperative PhD programs

in cooperation with Swiss universities in
Public Administration, Public Health Sciences, and Data Science

130 continuing education programs

1 EMBA / 2 MBA / 19 MAS / 8 DAS / 100 CAS

students **7598**
in degree programs and continuing education

>19,000

graduates

since 1968; in BSc/MSc programs and continuing education

96 SNF and
Innosuisse
projects

since 2008

4236

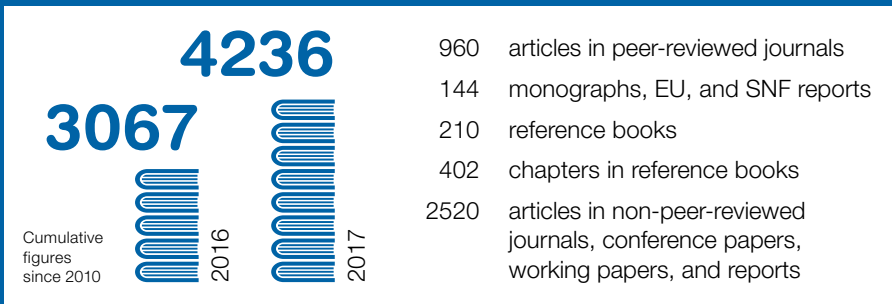
publication projects

since 2010

Research Aimed at Effective Solutions

The SML develops innovative, scientifically sound solutions for the challenges faced by the private and public sectors. Research is conducted at a high international level with researchers interacting closely with organizational practitioners.

PUBLICATION PROJECTS



RESEARCH PROJECTS

13

Swiss National Science Foundation (SNF) Since 2012

83

Innosuisse – Swiss Innovation Agency (formerly CTI) Since 2008

PHD PROGRAMS

Cooperative PhD programs in three disciplines:

- Public administration (partner: University of Lausanne)
- Public health sciences (partner: Swiss School of Public Health)
- Data science (partners: Universities of Zurich and Neuchâtel)

International PhD cooperations:

- University of Prague (VSE)
- University of Strathclyde (School of Business)



39

PhD candidates

Excellent Job Prospects

SML study programs are scientifically sound, interdisciplinary, and geared towards practical needs. This is the perfect foundation for anyone ready to assume a demanding professional role in a company or organization with national and international business interests.

274

instructors
at the SML

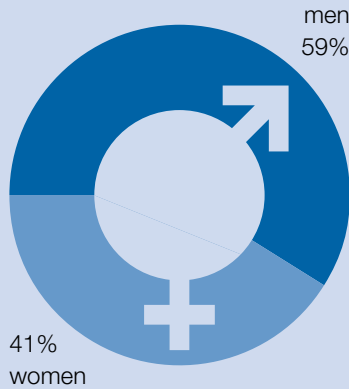
175

classes
at the SML

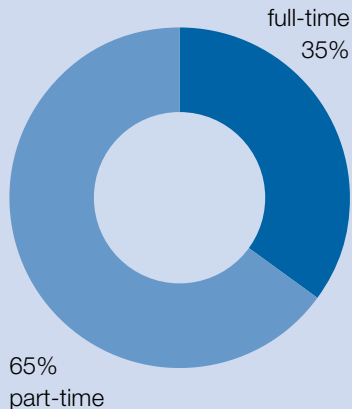
285

modules taught, of which
33% are in English

GENDER



STUDY MODE



99%

of graduates find a position within a year

AVERAGE AGE

23.9

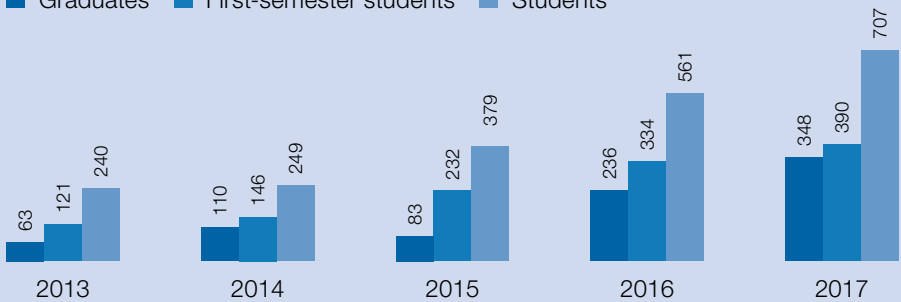
BSc students

27.6

MSc students

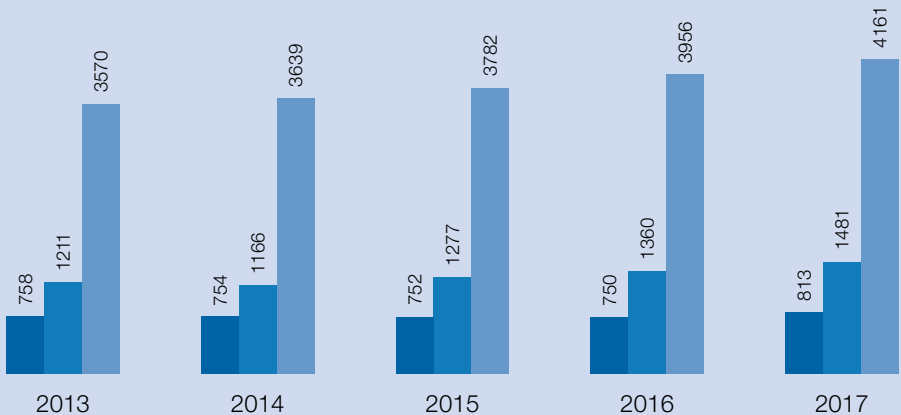
MSc

■ Graduates ■ First-semester students ■ Students



BSC

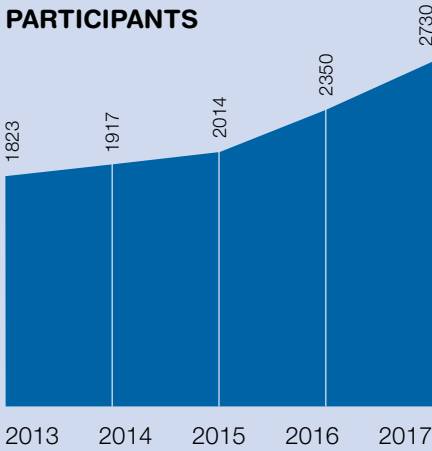
■ Graduates ■ First-semester students ■ Students



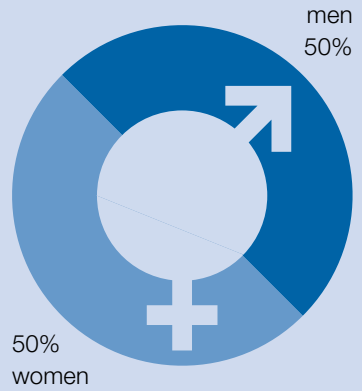
Career Prospects with Continuing Education

High practical relevance and a strong scientific foundation characterize the continuing education programs offered at the SML. They cover a broad spectrum and lead to recognized qualifications which increase the career options of graduates significantly.

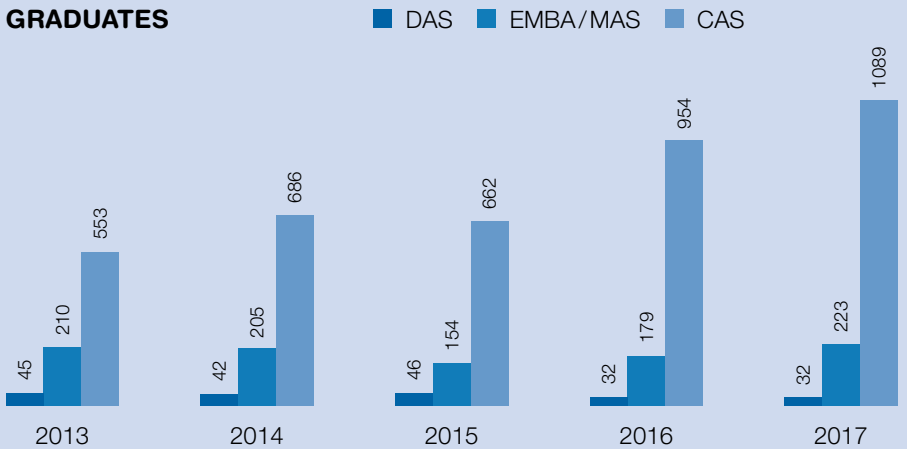
PARTICIPANTS



GENDER OF PARTICIPANTS



GRADUATES

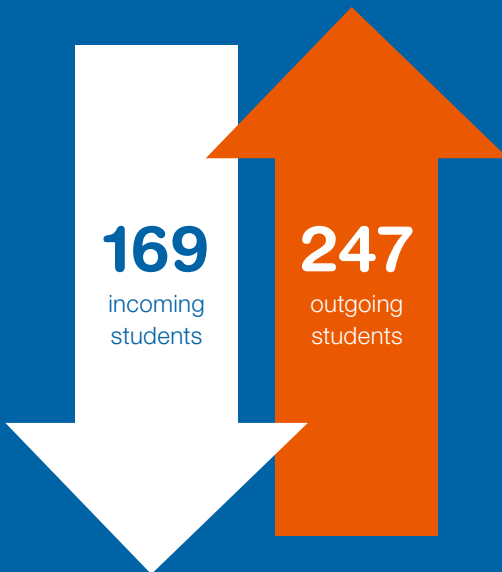


International Orientation

Teaching and research at the SML have an international orientation. We support the mobility of our students and staff and encourage our faculty to participate in international research and development projects.

STUDENT EXCHANGE

per academic year



ORIGIN OF INCOMING STUDENTS

EUROPE



ASIA PACIFIC



NORTH AND LATIN AMERICA

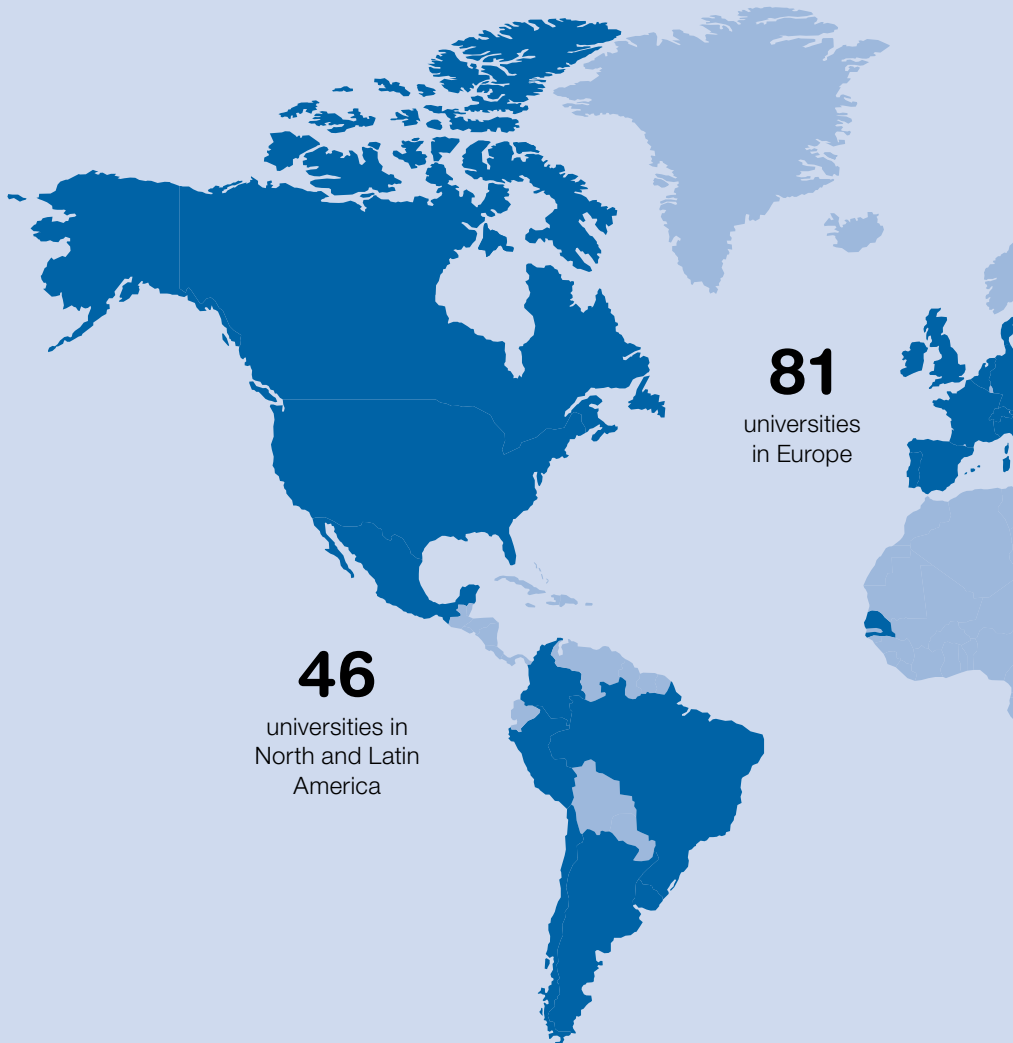


MIDDLE EAST AND AFRICA



Partner Universities Around the World

The SML cooperates with universities, companies, government agencies, and non-profit organizations around the globe. We cultivate partnerships with carefully chosen key partners to ensure inspiring knowledge exchange and fruitful collaboration.

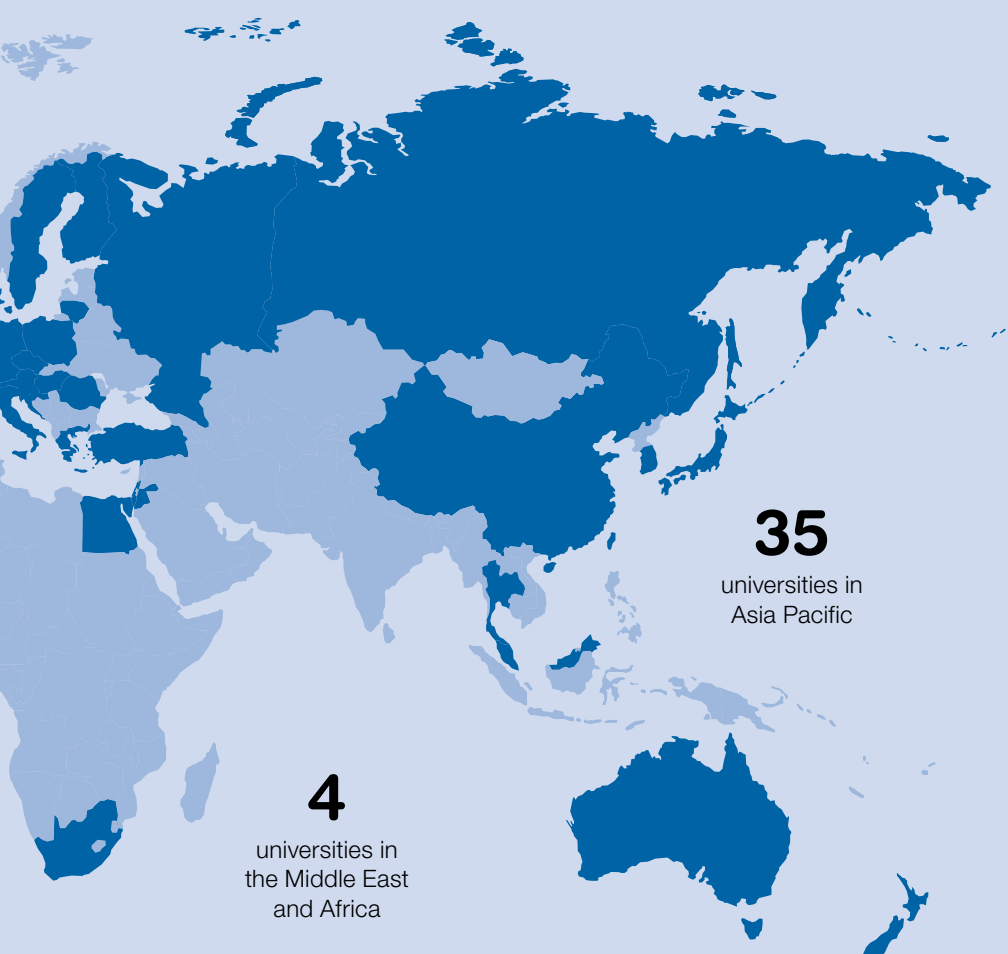


68

nations are
represented by
SML students

166

partner universities
in 48 countries



35

universities in
Asia Pacific

4

universities in
the Middle East
and Africa

Corporate Consulting Services

The SML has a wide range of diverse competencies at its disposal. In addition, it can rely on the cooperation of its partner universities and industry partners, as well as on interdisciplinary collaboration within ZHAW. Our experts draw on this broad knowledge base and their collective practical experience in advising companies on business issues. They conduct market surveys and support their customers in meeting their organizational and managerial challenges.

FOCUS AREAS



Banking, Finance,
Risk & Insurance



General Management



Public Sector



Business Law



International Management



Industry Partners

CREDIT SUISSE 

HILTI

WALO
International


KSW
KANTONSSPITAL WINTERTHUR

MIGROS

SANOFI 

sanitas

 | Research

ZÜRCHER
BANKENVERBAND 

The SML has close ties with prestigious organizations from the worlds of business and government. These are characterized by effective collaboration and mutual knowledge exchange, which also benefit our BSc, MSc, and continuing education programs. We have a diverse range of industry partners, some of which are shown above. Since 2000, the SML has succeeded in implementing over 500 projects with practical applications. Projects benefit from the proximity of the SML to the Greater Zurich area and from its international orientation.

ALUMNI AND CAREER SERVICES

>10,000

active
alumni

> 80

annual events
on campus

>1300

visitors on
"Absolvententag"
(Graduate
Day)

Departments, Institutes, and Centers

GENERAL MANAGEMENT

- Institute of Marketing Management
- Institute of Business Information Technology
- Center for Human Capital Management
- Center for Innovation & Entrepreneurship
- Center for Corporate Development

BANKING, FINANCE, INSURANCE

- Institute of Wealth & Asset Management
- Institute of Financial Management
- Center for Risk & Insurance

PUBLIC SECTOR

- Institute of Public Management
- Winterthur Institute of Health Economics
- Center for Arts Management
- Center for Energy and the Environment
- Center for Economic Policy

BUSINESS LAW

- Center for Public Commercial Law
- Center for Social Law
- Center for Competition and Commercial Law
- Center for Corporate and Tax Law

INTERNATIONAL BUSINESS

- International Management Institute
- Center for Corporate Responsibility

TEACHING AND METHODOLOGY/ NEW MEDIA

- Center for Innovative Teaching and Learning

> 525
employees

48
professors

196
researchers at
the SML

A Broad Spectrum for Maximum Impact

BACHELOR'S DEGREE PROGRAMS

- Business Administration
 - General Management
 - Banking and Finance
 - Accounting, Controlling, Auditing
 - Economics and Politics
 - Risk and Insurance
- International Management
- Business Information Technology
- Business Law

MASTER'S DEGREE PROGRAMS

- Accounting and Controlling
- Banking and Finance
- Business Administration
 - Health Economics and Healthcare
 - Marketing
 - Public and Nonprofit
- International Business
- Management and Law
- Business Information Technology

CONTINUING EDUCATION

Over 100 programs (EMBA, MBA, MAS, DAS, CAS) in the following areas:

- Accounting and Controlling
- Banking, Finance, and Insurance
- Business Law
- Didactics and Methodology
- Healthcare Management
- Human Capital Management
- Information and Operations Management
- International Business
- Culture
- Management and Leadership
- Marketing
- Public Management

COOPERATIVE PHD PROGRAMS

jointly with Swiss universities in:

- Public Administration
- Public Health Sciences
- Data Science



Zurich University
of Applied Sciences

School of Management and Law

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swissuniversities