



School of
Management and Law



Facts & Figures

About the ZHAW School of
Management and Law

2016/17 Edition



Building Competence. Crossing Borders.

Excellence in Higher Education

The ZHAW School of Management and Law (SML) was established in 1968 as one of the first institutions of higher learning for business and administration in Switzerland. Today it is the largest of the eight schools of the Zurich University of Applied Sciences (ZHAW). The SML is based in Winterthur and offers internationally recognized Bachelor's and Master's degree programs, a demand-oriented, well-established portfolio of continuing education programs, as well as innovative research and development projects. Owing to its diverse activities, the SML is one of the leading Swiss business schools.



In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). Only about five percent of business schools worldwide have been awarded this seal of quality by the main accrediting body for business schools.

1 of the 4

accredited business schools in Switzerland

Only 5%

of all business schools worldwide are accredited

All information refers to the 2015/2016 academic year (or to 15 Oct., the reference date used by the Swiss Federal Statistical Office), except where indicated otherwise.

4 Bachelor's programs (BSc)
5 specialization options
1 program and 1 specialization in English

Master's programs (MSc) **6**
3 specialization options
2 programs in English

113 continuing education programs
1 IEMBA / 1 MBA / 14 MAS /
13 DAS / 84 CAS

students

(in degree programs and continuing education)

6,175

>15,000

graduates

since 1968 (in BSc/MSc programs and continuing education)

What Our Students Think

The Universum Talent Survey 2016 gave the SML excellent marks. Above all else, students mentioned practical relevance and quality. In particular, the SML was praised for the high standard and modern design of its programs and for its innovative strength.

HIGH SATISFACTION LEVEL

Would you choose the same university again?



POSITIVE OVERALL IMPRESSION

These are spontaneous associations made by SML students and graduates:

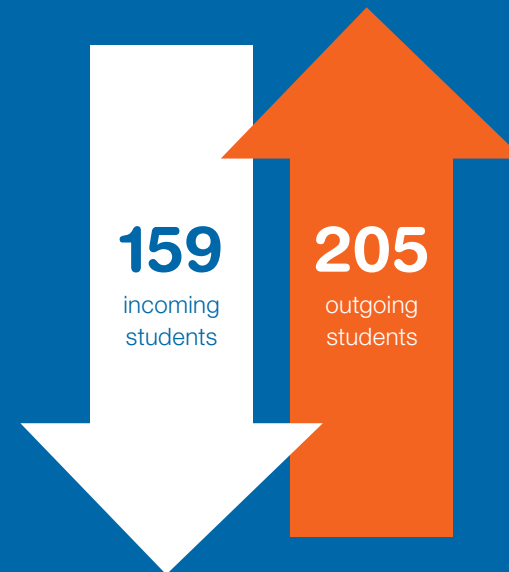


Presentation based on the Universum Talent Survey 2016.

International Orientation

Teaching and research at the SML have an international orientation. We support the mobility of our students and staff and encourage our faculty to participate in international research and development projects.

STUDENT EXCHANGE



STUDENTS' MAIN COUNTRIES OF ORIGIN

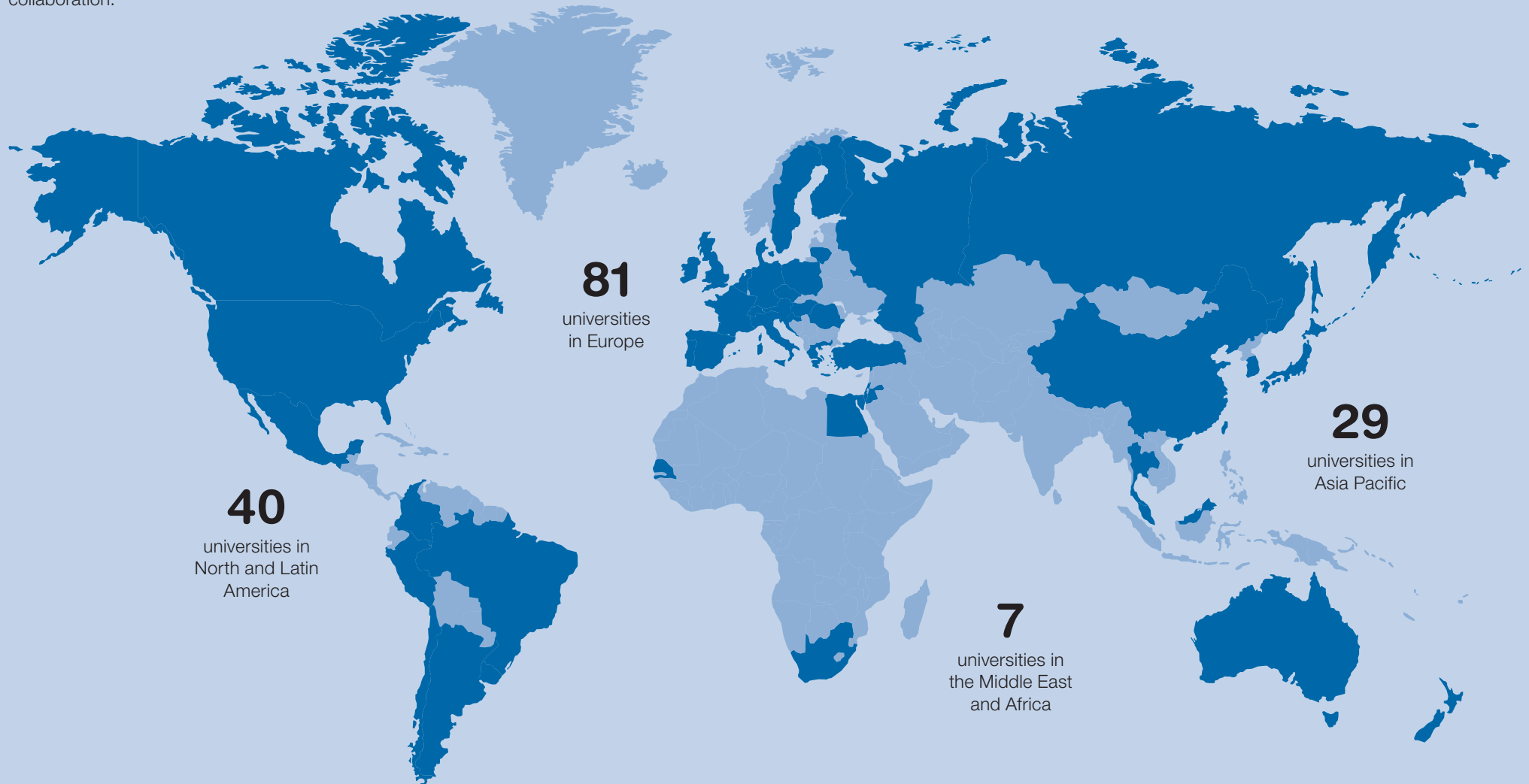
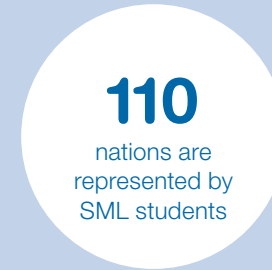


DOCTORAL COOPERATION PARTNERS

- University of Economics, Prague (VŠE)
- Strathclyde Business School, University of Strathclyde

Partner Universities Around the World

The SML cooperates with universities, companies, government agencies, and non-profit organizations around the globe. We cultivate partnerships with carefully chosen key partners around the globe to ensure inspiring knowledge exchange and fruitful collaboration.



Excellent Job Prospects

SML study programs are scientifically sound, interdisciplinary, and geared towards practical needs. This is the perfect foundation for anyone ready to assume a demanding professional role in a company or organization with national and international business interests.

242

instructors at the SML

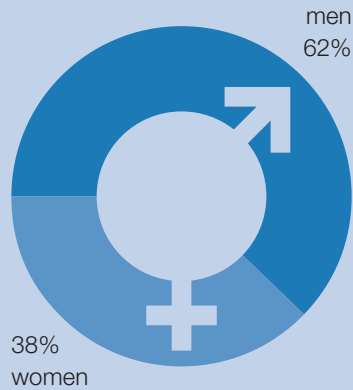
130

classes at the SML

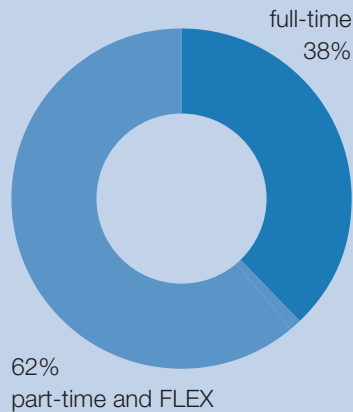
204

modules taught, of which 34% are in English

GENDER



STUDY MODE



AVERAGE AGE

23.6

BSc students

27.5

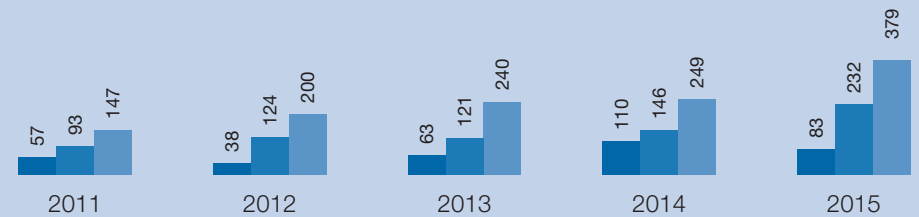
MSc students

99%

of graduates find a position within a year

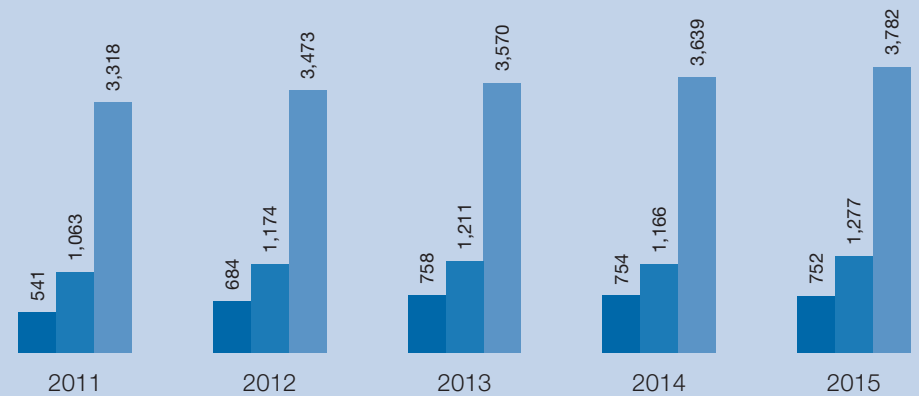
MSc

■ Graduates ■ First-semester students ■ Students



BSc

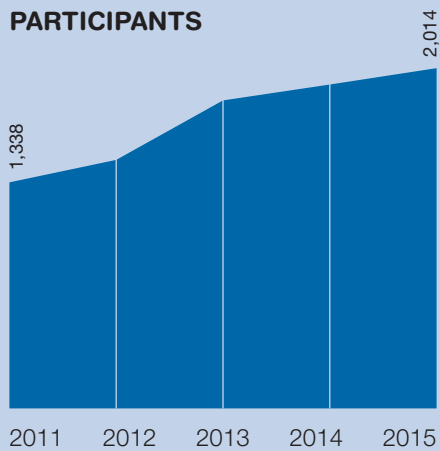
■ Graduates ■ First-semester students ■ Students



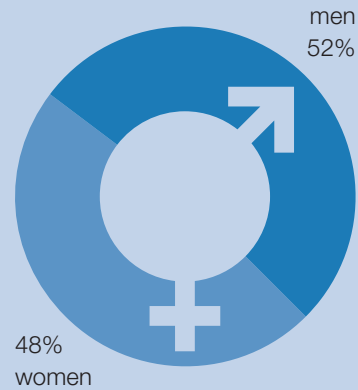
Career Prospects with Continuing Education

High practical relevance characterizes the continuing education programs offered at the SML. They include a wide range of programs and courses leading to recognized qualifications which significantly increase the career options of graduates.

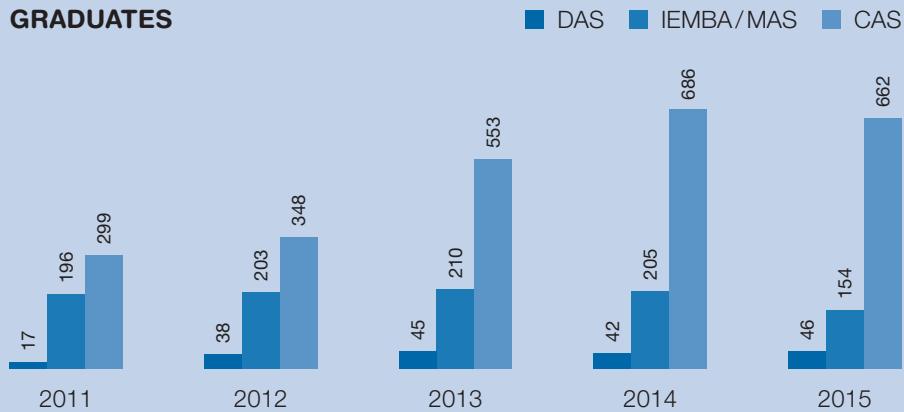
PARTICIPANTS



GENDER OF PARTICIPANTS



GRADUATES



Research Aimed at Effective Solutions

The SML develops innovative, scientifically sound solutions for the challenges faced by the private and public sectors. Effective, interdisciplinary collaboration within ZHAW as well as with international industry partners and partner universities guarantees an efficient use of resources.

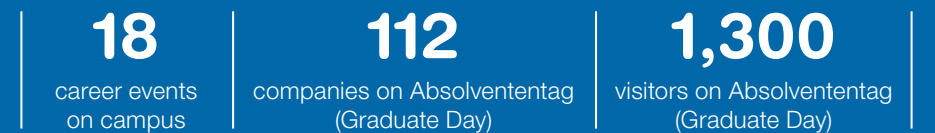
PUBLICATIONS



ALUMNI



CAREER SERVICES




Corporate Consulting Services

The SML has a wide range of diverse competencies at its disposal. In addition, it can rely on the cooperation of its partner universities, industry partners, and on interdisciplinary collaboration within ZHAW. Our experts draw on this broad knowledge base and their collective practical experience in their consulting work. They advise clients on business issues, conduct market surveys for them, and generally support them in meeting their organizational and managerial challenges.

DISCIPLINES

-  Financial Management
-  International Management
-  Marketing
-  Business Information Technology
-  Business Law

SECTORS

-  Energy
-  Healthcare
-  MEM (the engineering, electrical, and metal industries)
-  Public Administration
-  Wealth and Asset Management



Industry Partners



The SML has close ties with prestigious organizations from the worlds of business and government. These are characterized by effective collaboration and mutual knowledge exchange, which also benefit our BSc, MSc, and continuing education programs. We have a diverse range of industry partners, some of which are shown above. Since 2000, the SML has succeeded in implementing over 500 projects with practical applications. Projects benefit from the proximity of the SML to the Greater Zurich area and from its international orientation.

Departments, Institutes, and Centers

GENERAL MANAGEMENT

- Institute of Marketing Management
- Institute of Business Information Technology
- Center for Human Capital Management
- Center for Innovation & Entrepreneurship
- Center for Corporate Development

BANKING, FINANCE, INSURANCE

- Institute of Wealth & Asset Management
- Institute of Financial Management
- Center for Risk & Insurance

PUBLIC SECTOR

- Institute of Public Management
- Winterthur Institute of Health Economics
- Center for Arts Management
- Center for Economic Policy

BUSINESS LAW

- Center for Public Commercial Law
- Center for Social Law
- Center for Competition and Commercial Law
- Center for Corporate and Tax Law

INTERNATIONAL BUSINESS

- International Management Institute

TEACHING AND METHODOLOGY/ NEW MEDIA

- Center for Innovative Teaching and Learning

>500
employees

A Broad Spectrum for Maximum Impact

MASTER'S DEGREE PROGRAMS

- Accounting and Controlling
- Banking and Finance
- Business Administration
 - Health Economics and Healthcare
 - Marketing
 - Public and Nonprofit
- International Business
- Management and Law
- Business Information Technology

BACHELOR'S DEGREE PROGRAMS

- Business Administration
 - General Management
 - Banking and Finance
 - Accounting, Controlling, Auditing
 - Economics and Politics
 - Risk and Insurance
- International Management
- Business Information Technology
- Business Law

CONTINUING EDUCATION

Over 100 programs (IEMBA, MBA, MAS, DAS, CAS) in the following areas:

- Accounting and controlling
- Banking, finance, and insurance
- Business law
- Didactics and methodology
- Healthcare management
- Human capital management
- Information and operations management
- International business
- Culture
- Management and leadership
- Marketing
- Public management

Zurich University of
Applied Sciences

School of Management and Law

St.-Georgen-Platz 2
P.O. Box
8401 Winterthur
Switzerland

www.zhaw.ch/sml

Accreditations:



Memberships:

swissuniversities

HES
SUP
UNIS
FHSCHWEIZ
Dachverband Absolventinnen und
Absolventen Fachhochschulen

AMS SWITZERLAND
Association of Management Schools



EFQM Member
Shares what works.