

Our Seven Core Values

Adopted on 10 September 2018

1

GOAL ORIENTATION AND RESPECTFUL COOPERATION

We work together in a respectful and cooperative way which transcends structural boundaries. We promote and value the skills of all our employees, regardless of their position in the organization.

2

CREATIVE FREEDOM

We offer a working environment which promotes initiative and creativity. We encourage and expect our employees to be motivated and to think and act independently. We support innovation and give our employees a platform to explore and communicate new ideas.

3

DIVERSITY

We safeguard and cultivate diversity for the benefit of knowledge acquisition, innovation, and social cohesion. The diversity of our employees is fundamental to our success.

4

INTEGRITY & ACADEMIC FREEDOM

We behave with integrity in all we do. We believe in the value and preservation of academic and organizational freedom.

5

QUALITY

We set ourselves ambitious goals and consistently deliver quality work in our four performance areas. We are guided by scientific principles in all we do.

6

RELEVANCE

Through innovative knowledge generation, transfer, and application, we make a relevant contribution to the welfare and development of society as a whole.

7

PERSONAL CONTACTS

We promote and cultivate personal contacts with our stakeholders (*) to assist in collaborative ventures.

(*) Stakeholders include commercial clients, universities, other ZHAW schools and departments, sponsors, chambers of commerce, media, learned societies, official bodies, and professional associations.

Building Competence. Crossing Borders.