

Course Offer in English - Academic Year 2017/18 - Undergraduate / Bachelor's Level

Code	Module Name	Study Field	Class Hours/Week	ECTS	Term	Comment
w.BA.XX.2AIntBus	Advanced International Business	International Business	4	6	Fall	Advanced knowledge required
w.BA.XX.2BM-PIE	Banking Management	Banking, Finance & Accounting	4	6	Fall	Advanced knowledge required
w.BA.XX.2GDM	Basics of the Digital Marketing Communication	Business Administration & Economics	4	3	Fall	Elective
w.BA.XX.2BL-en	Business Law	Business Law	4	6	Fall	
w.BA.XX.2Comm-en	Communication	Business Administration & Economics	4	6	Fall	
w.BA.XX.2CP	Competition Policy: EU, US and Switzerland	International Business	2	3	Fall	Elective
w.BA.XX.1CR-IM	Corporate Responsibility	Business Administration & Economics	2	3	Fall	
w.BA.XX.2CI	Customer Insights	Business Administration & Economics	2	3	Fall	Elective
w.BA.XX.2ELH	European Legal History	Business Law	2	3	Fall	Elective
w.BA.XX.1INT2FW-IM	Integration II - Fieldwork	International Business	4	6	Fall	
w.BA.XX.2IBusE-BL	International Business & Ethics	International Business	4	6	Fall	
w.BA.XX.2IntN	International Negotiation	International Business	2	3	Fall	Elective
w.BA.XX.1ISMG-IM	International Strategic Management	International Business	4	6	Fall	
w.BA.XX.2IBS-en	Introduction to Business Studies	Business Administration & Economics	4	6	Fall	
w.BA.XX.2LBE-PIE	Leadership and Business Ethics	Business Administration & Economics	2	3	Fall	
w.BA.XX.2LAI	Legislation and Accounting in Insurance	Business Law	2	3	Fall	Elective
w.BA.XX.2MAI	M&A Integrationsmanagement	Business Administration & Economics	2	3	Fall	Elective
w.BA.XX.2Macro-en	Macroeconomics	Business Administration & Economics	4	6	Fall	
w.BA.XX.2MIC.XX	Management of an Insurance Company	Banking, Finance & Accounting	4	6	Fall	
w.BA.XX.1MGP-IM	Managing People in an International Context	Business Administration & Economics	4	6	Fall	
w.BA.XX.2Mark-en	Marketing	Business Administration & Economics	4	6	Fall	
w.BA.XX.2Math1-en	Mathematics 1	Business Administration & Economics	3	3	Fall	
w.BA.XX.2Micro-en	Microeconomics	Business Administration & Economics	4	6	Fall	
w.BA.XX.2PFM	Public Financial Management	Banking, Finance & Accounting	4	6	Fall	Advanced knowledge required
w.BA.XX.2QMeth-en	Quantitative Methods	Banking, Finance & Accounting	2	3	Fall	
w.BA.XX.2RV	Reinsurance	Business Administration & Economics	2	3	Fall	Elective
w.BA.XX.2Strat-en	Strategy	Business Administration & Economics	4	6	Fall	
w.BA.XX.2WMC-PIE	Wealth Management & Compliance	Banking, Finance & Accounting	4	6	Fall	
w.BA.XX.2AAL-BL	Anglo- American Law	Business Law	2	3	Fall/Spring	
w.BA.XX.2BM-IM	Brand Management	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2BHR	Business and Human Rights	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2BusE1	Business English 1	Language	2	3	Fall/Spring	Language, B2 required
w.BA.XX.2BusE2	Business English 2	Language	2	3	Fall/Spring	Language, B2+ required
w.BA.XX.2BusEA1	Business English Advanced 1	Language	2	3	Fall/Spring	Language, C1 required
w.BA.XX.2BusEA2	Business English Advanced 2	Language	2	3	Fall/Spring	Language, C1+ required
w.BA.XX.2BusEM	Business in Emerging Markets	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2CFS	Consolidated Financial Statements	Banking, Finance & Accounting	4	6	Fall/Spring	Advanced knowledge required
w.BA.XX.2CFRM	Corporate Finance & Risk Management	Banking, Finance & Accounting	4	6	Fall/Spring	Advanced knowledge required
w.BA.XX.2CB	Cross Border Sales and Services Contracts	Business Law	2	3	Fall/Spring	Elective
w.BA.XX.2DPG	Data Protection and Governance	Banking, Finance & Accounting	2	3	Fall/Spring	Elective
w.BA.XX.2DBusAP	Doing Business in Asia Pacific	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2DBusE	Doing Business in Europe	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2EEM	Economics in Emerging Markets	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2EuA	European Affairs	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2EuL-BL	European Law	Business Law	4	6	Fall/Spring	
w.BA.XX.2FIPT	Financial Instruments & Portfolio Theory	Banking, Finance & Accounting	4	6	Fall/Spring	Advanced knowledge required
w.BA.XX.2GerB	German Beginners	Language	2	3	Fall/Spring	Language
w.BA.XX.2GerI	German Intermediate	Language	2	3	Fall/Spring	Language, A1 required
w.BA.XX.2GMM-INC	Global Marketing Management for Incomings	Business Administration & Economics	4	6	Fall/Spring	
w.BA.XX.2IST	Information, Incentives and Strategic Thinking	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2InfoM-WIN	Information Management	Business Information Technology	4	6	Fall/Spring	
w.BA.XX.2InE-PIE	Innovation & Entrepreneurship	Business Administration & Economics	4	6	Fall/Spring	
w.BA.XX.2ICM-INC	Intercultural Management for Incomings	International Business	4	6	Fall/Spring	
w.BA.XX.2IntBus	International Business	International Business	4	6	Fall/Spring	
w.BA.XX.2ICRM	International Corporate Responsibility Management	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2IPL	International Intellectual Property Law	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2INO-INC	International Negotiation for Incomings	International Business	4	6	Fall/Spring	
w.BA.XX.2ITPo-IM	International Political Economy	International Business	2	3	Fall/Spring	Elective
w.BA.XX.2LFD	Learning from Disasters	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2LE1-BL	Legal English 1	Language	2	3	Fall/Spring	Language, B2 required
w.BA.XX.2LE2-BL	Legal English 2	Language	2	3	Fall/Spring	Language, B2+ required
w.BA.XX.2LEA1-BL	Legal English Advanced 1	Language	2	3	Fall/Spring	Language, C1 required
w.BA.XX.2LEA2-BL	Legal English Advanced 2	Language	2	3	Fall/Spring	Language, C1+ required
w.BA.XX.2OD	Organisational Design in a VUCA-world	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2PPI-BL	Public & Private International Law	Business Law	4	6	Fall/Spring	
w.BA.XX.2SFVC	Simulation for Integrated Value Creation	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2STM-INC	Strategic Management for Incomings	Business Administration & Economics	4	6	Fall/Spring	
w.BA.XX.2SCM	Supply Chain Management	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2TM	Turnaround Management	Banking, Finance & Accounting	4	6	Fall/Spring	Advanced knowledge required
w.BA.XX.2WEng-WIN	Web Engineering	Business Information Technology	2	3	Fall/Spring	Advanced knowledge required
w.BA.XX.2AIM-en	Active Investment Management	Banking, Finance & Accounting	4	6	Spring	
w.BA.XX.2SASZ1	Big Data with SAS	Business Administration & Economics	2	3	Fall/Spring	Elective
w.BA.XX.2CTL-en	Corporate & Tax Law	Banking, Finance & Accounting	4	6	Spring	
w.BA.XX.2DBusLA	Doing Business in Latin America	International Business	2	3	Spring	Elective
w.BA.XX.2DBusME	Doing Business in the Middle East	International Business	2	3	Spring	Elective
w.BA.XX.2EEP	Environmental Economics and Politics	International Business	2	3	Spring	Elective
w.BA.XX.2FinAcc-en	Financial Accounting	Banking, Finance & Accounting	4	6	Spring	
w.BA.XX.2FGE	Firms in the Global Economy	International Business	2	3	Spring	Elective
w.BA.XX.2HCM-en	Human Capital Management	Business Administration & Economics	2	3	Spring	
w.BA.XX.2IAC	International Accounting and Controlling	International Business	2	3	Spring	Elective
w.BA.XX.2BF-en	Introduction to Banking & Finance	Banking, Finance & Accounting	4	6	Spring	
w.BA.XX.2LGM-IM	Luxury Goods Management	International Business	2	3	Spring	Elective
w.BA.XX.2MAcc-en	Management Accounting	Banking, Finance & Accounting	4	6	Spring	Advanced knowledge required
w.BA.XX.2Math2-en	Mathematics 2	Business Administration & Economics	3	3	Spring	Advanced knowledge required
w.BA.XX.2MA-IM	Mergers & Acquisitions	International Business	2	3	Spring	Elective
w.BA.XX.2OP-en	Operations & Process Management	Business Administration & Economics	4	6	Spring	Profound knowledge in Mathematics & Statistics required
w.BA.XX.2Skill-en	Skills for Business Studies	Business Administration & Economics	4	6	Spring	Advanced knowledge required
w.BA.XX.2Stat-en	Statistics	Business Administration & Economics	4	6	Spring	
w.BA.XX.2WEB	War, Economics and Business	International Business	2	3	Spring	Elective

Please note the following:

Some modules require specific advanced knowledge. It is the responsibility of students to ensure that prerequisites are met.

The tentative course offer is provisional and hence subject to change. Therefore, no places can be guaranteed in advance.

The ZHAW SML offers for some courses a retake possibility of the final exam at the end of the following semester/year. Detailed information will be provided during the course of the semester.