

## Annex 2: Plan of studies for ZHAW students

### 1<sup>st</sup> year for ZHAW students at ZHAW

Date	Module / Specialization	ECTS
<b>Semester 1 (Fall)</b>	Business Boot Camp	6
	Intercultural Management and Leadership	6
<b>September to January</b>	International Negotiation	3
	Leadership Elective 1	3
	Advanced Research and Consulting	6
	Research Skill Camp	6
	International Business Project 1	6
	International Research Project 1	6
	<b>Semester 2 (Spring)</b>	International Economics, Politics and Business Systems
<b>February to June</b>	International Governance and Responsibility	3
	Internationalization and Innovation	6
	International Marketing	3
	International Risk and Financial Management	3
	International Business Elective	3
	International Business Project 2	6
	International Research Project 2	6
<b>ECTS achieved in 1<sup>st</sup> year of study</b>		<b>78</b>

### 2<sup>nd</sup> year for ZHAW students at Rennes

<b>Semester 3 (Fall)</b>	Corporate Social Responsibility	6
	Preparation for Graduating Project. On line for students abroad 1 year or DD	6
<b>September to December</b>	Compulsory Specialization – Majors (choose 1): - Finance: <i>International Finance; International Accounting, Management Controlling &amp; Auditing</i> - Marketing: <i>International Marketing; Digital Marketing</i> - Human Resource Management - Innovation Management - Supply Chain Management: <i>Purchasing; Supply Chain Management</i>	18
	<b>Semester 4 (Spring)</b>	Competitive Strategy
<b>January to April</b>	Elective course – (choose 1): - Team Development and Management - Management of Change - Next Organization - Project Management	6
	Compulsory Specialization – Majors (choose 1): - Finance: <i>Market Finance; Corporate Finance; International Accounting, Management Controlling &amp; Auditing</i> - Marketing: <i>International Marketing B2C; International Marketing B2B; International Purchasing and Retail Management; Digital Marketing</i> - Human Resource Management - Innovation Management - Supply Chain Management: <i>International Logistics</i>	12
<b>Program May onwards</b>	B2i - Bilan d'intégration internationale (2 ECTS); PPE - Professional Project Evaluation (2 ECTS); Internship 3 (2 ECTS)	6
	ZHAW Master's Thesis (can include Rennes Graduating Project)	12 (15)
<b>ECTS achieved in 2<sup>nd</sup> Year of study</b>		<b>72 (75)</b>

<b>Total ECTS</b>	<b>150 (153)</b>
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Total (for years 1 and 2) = 138 ECTS  
 Master's thesis at ZHAW = 12 ECTS (recognised as 15 ECTS at Rennes for the Graduating Project)  
 Total credits for 2-years and the Master's thesis = 150 ECTS at ZHAW / 153 ECTS at Rennes