

Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

ZHAW Semester 1 (September to December)		ZHAW Semester 2 (January to June)	
Modules	ECTS	Modules	ECTS
Orientation Days	-	Global Business Environment	6
Business Boot Camp	6	Research Design	3
Strategic Management	6	Research Project	6
Research Methodology & Skills	6	Capstone: Creating Sustainable Impact	6
Financial Management	3	Intercultural Management and Leadership	6
Global Growth and Innovation	6	Business Project 2	6
Business Research and Consulting	6	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3
Risk Management	3		
Business Project 1	6		
Total ECTS semester 1	42	Total ECTS semester 2	36
		Total ECTS semesters 1 and 2	78

ZHAW Semester 2 - extension (June to September)	
Master's thesis at ZHAW	12
Total ECTS at ZHAW	90

2nd year for ZHAW students at Rennes SB

Rennes SB Semester 3 (September to December) Rennes SB Semester 4 (January to April)		Rennes SB Semester 5 (May to December)	
Modules	ECTS	Modules	ECTS
Corporate Social Responsibility	6	Internship** – <i>Performance During Internship</i> – <i>Internship Report</i>	26 13 13
Leadership: Building Effective and Creative Teams	6		
Project Management	6		
Introduction to Data Science for Business	6		
Global Marketing Strategy	6		
International Trade & Finance	6		
Strategic Management OR Advanced Strategy	6		
Specialization (including Introduction) *	36		
French Language	6		
Career Development	10		
Total ECTS semesters 3 and 4	94		
		Total ECTS at Rennes SB	120
		Total ECTS semesters 1 to 5	210

* **Students are required to select one MSc specialization program:**

- MSc in Data and Business Analytics
- MSc in Financial Data Intelligence
- MSc in Global Business Management
- MSc in International Finance
- MSc in International Accounting, Management Control and Auditing
- MSc in International Luxury and Brand Management
- MSc in International Negotiations & Politics
- MSc in Strategic and Digital Marketing
- MSc in Supply Chain Management
- MSc in Sustainable Management and Eco-Innovation

** **The timing requirements for the internship are the following:**

- A minimum of 16 weeks for MSc programs
- A minimum of 24 weeks for MSc in International Finance