

Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

ZHAW Semester 1 (September to December)		ZHAW Semester 2 (January to June)	
Modules	ECTS	Modules	ECTS
Orientation Days	-	Global Business Environment	6
Business Boot Camp	6	Research Design	3
Strategic Management	6	Research Project	6
Research Methodology & Skills	6	Capstone: Creating Sustainable Impact	6
Financial Management	3	Intercultural Management and Leadership	6
Global Growth and Innovation	6	Business Project 2	6
Business Research and Consulting	6	Elective: (one only)	3
Risk Management	3	– Luxury and Creative Industries	
Business Project 1	6	– Frontiers of Technology	
Total ECTS semester 1	42	Total ECTS semester 2	36
		Total ECTS semesters 1 and 2	78

ZHAW Semester 2 - extension (June to September)	
Modules	ECTS
Master's thesis at ZHAW	12
Total ECTS at ZHAW	90

2nd year for ZHAW students at Audencia**

Audencia Semester 3 (September to April) (ZHAW semesters 3 and 4)	
Modules	ECTS
Compulsory Specialization (one of the following ***):	51
– Financial Analysis & Investment Management	
– Sustainability Performance & Management Control	
– Corporate Finance & Investment Banking	
– Management for Sustainable Business	
– Entrepreneurship & Innovation for Impact	
– Responsible Procurement and Supply Chain Management	
– Brand Strategy & Product Management	
– Digital Marketing	
– Business Development & Growth Hacking	
– Digital Business and Data Management	
– International Management & Business	
– Business Strategy & Consulting	
– Food & Agribusiness Management	
– Cultural & Arts Management	
Thesis and Defense at Audencia	9
Total ECTS at Audencia	60

Total credits for the double degree, including thesis = 150 ECTS