#### PROGRAM OUTLINE FOR ZHAW STUDENTS

### Bachelor 180 ECTS validated

## 1. 1st year for ZHAW Students

Semester 1 (with ZHAW)		Semester 2 (with ZHAW)	
Module	ECTS	Module	ECTS
Investments	6	Risk Management	6
Corporate and Entrepreneurial Finance	3	Elective	3
International Economics	3	Strategic Innovation Management	3
Institutional Frameworks	3	Advanced International Research Projects	6
Quantitative Methods	6	Customer Behavior Research Methods (DB spec.)/ Advanced Quantitative Methods (CMDS spec.)	3
International Research Projects	9	Agile and Innovation Methods (DB spec.)/ Quantitative Investment Strategies (CDMS spec.)	6
		Customer Experience Management (DB spec.)/ Sustainable Investments (CDMS spec.)	3
Total ECTS semester 1	30	Total ECTS semester 2	30

# 2. 2<sup>nd</sup> year for ZHAW Students

Semester 3 (ZHAW)/ Semester 9 (KEDGE	Semester 4 (ZHAW)/ Semester 10 (KEDGE BS)		
(with ZHAW and KEDGE BS)	(with KEDGE BS)		
Module	ECTS	Module	ECTS
ZHAW: International Week (July)	6	Case Studies in Corporate Finance	5
ZHAW (remote) Business Model Innovation and Technology (DB spec.)/ Machine Learning and Deep Learning (CDMS spec.)	9	Financial Accounting for Investment Banking	5
KEDGE BS: Performance and Well-being in the Workplace	4	Financial Markets & Instruments	5
KEDGE BS: International Human Resources Management, a Cross Cultural Approach	4	M&A Deals	5
KEDGE BS: Creating Social Change: System- Innovation for a Better Society	4	Corporate Social Responsibility	4
KEDGE BS: International Business Environment	4	CGR and Diversity Management	3
KEDGE BS: FLE (not a pre-requisite for the degree/but compulsory courses)	-	Intercultural Management	3
KEDGE BS: Research methodology	-	Be-U: Personal Development	pass or fail
KEDGE BS, Be-U: Soft Skills - Personal Competences	-	Be-U: Skills Assessment	pass or fail
		Research Method Methodology	pass or fail
		French for Foreigner (must pass to validate Language Passport)	pass or fail
		Be-U: Project Defence (after semester 10 exams)	5
Total ECTS semester 3	31	Total ECTS semester 4	35
		Total ECTS semesters 1 to 4	126

ZHAW Semester 5 (with ZHAW)	ECTS
Jointly supervised Master's Thesis	15
Total credits double degree including Master's Thesis	141

#### **NOTES**

- 1. The KEDGE BS students receive their bachelor's degree after completing a 240 ECTS degree program. The ZHAW bachelor's degree is awarded after completing a 180 ECTS degree program. The KEDGE BS students therefore bring in an additional 60 ECTS from their prior year of study, which explains the difference in ECTS the ZHAW and KEDGE BS students complete to achieve the double degree
- 2. Master thesis supervised by ZHAW; co-evaluated by KEDGE BS using thesis evaluation grid. The Master thesis is worth 15 ECTS toward the ZHAW degree and toward the KEDGE BS degree until 2025. As of 2026, under their visa 2021, KEDGE BS will introduce changes to their degree, whereby KEDGE BS will award only 10 ECTS for the Master thesis toward their degree.
- 3. The ZHAW Business Model Innovation and Technology module will indicate 9 ECTS in the student's transcript. The ZHAW students will need to achieve all 9 ECTS. The KEDGE students will only be required to participate in and achieve 6 ECTS. The other 3 ECTS will be recognized through the achievement of credits studied during Semester 10 at KEDGE.
- 4. ZHAW students must complete the following additional requirements to earn the EBP Master Degree:
  - End of Study Professional Experience (after semester 10)
  - Pro-Act
  - Sulitest
  - Language passport