

## Plan of studies for GVSU students

### 1<sup>st</sup> year for GVSU students at GVSU – Fall Semester Start

Date	Modules / Specialization	ECTS	US Credit
<b>Semester 1: Fall</b>	GVSU MBA core classes: – MBA 602: Communicating with Impact – MBA 674: Leading Self – MBA 677: Leadership and Ethics – MBA 681: Strategic Mindset – MBA 611: Accounting for Managers	16	8
<b>Semester 2: Winter/Spring</b>	– MBA 603: Storytelling with Data – MBA 679: Leading Others – MBA 641: Applied Business Economics – MBA 651: Marketing for Professionals	16	8
<b>Semester 3: Spring or Summer</b>	– MBA 636: Leadership Challenge Case Competition – MBA 621: Financial Management – MBA 675: Legal Environment for Business	10	5
<b>Credits achieved in semesters 1 to 3</b>		<b>42</b>	<b>21</b>

### 2<sup>nd</sup> year for GVSU students at ZHAW

Date	Module / Specialization	ECTS	US Credit
<b>Semester 4: September to January</b>	Orientation Days	-	-
	Business Boot Camp	6	3
	Strategic Management	6	3
	Research Methodology & Skills	6	1.5
	Financial Management	3	1.5
	Global Growth and Innovation	6	3
	Business Research and Consulting	6	3
	Risk Management	3	3
	Business Project 1	6	3
<b>Semester 5: February to April</b>	ZHAW Master's thesis	12	6
<b>Credits achieved in semesters 4 and 5 (with Master's thesis)</b>		<b>54</b>	<b>27</b>
<b>Total credits for the dual degree for GVSU students</b>		<b>96</b>	<b>48</b>

#### Credit recognition agreement:

For students starting the dual degree at GVSU, ZHAW will recognize and accept the transfer of 36 ECTS (equivalent to 18 US credits) for study completed on the GVSU Master of Business Administration.