

Annex 2: Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Date	Module / Specialization	ECTS
Semester 1: September to December 42 ECTS	Orientation Days	-
	Business Boot Camp	6
	Strategic Management	6
	Research Methodology & Skills	6
	Financial Management	3
	Global Growth and Innovation	6
	Business Research and Consulting	6
	Risk Management	3
	Business Project 1	6
Semester 2: January to June 36 ECTS	Global Business Environment	6
	Research Design	3
	Research Project	6
	Capstone: Creating Sustainable Impact	6
	Intercultural Management and Leadership	6
	Business Project 2	6
	Elective: (one only) – Luxury and Creative Industries – Frontiers of Technology	3
Semester 2 - extension: June to September 12 ECTS	ZHAW Master's Thesis and Defence	12
Total credits in semesters 1 and 2		90

2nd year for the ZHAW students at VSE

Date	Module / Specialization	ECTS
Semester 3: September to December 28 ECTS	Strategy	6
	Advanced Marketing	5
	Advanced Personnel/Human Resource Management	3
	Advanced Management	6
	Managerial Decision-Making and Problem Solving	3
	Innovation and Entrepreneurship	5
Semester 4: February to June 24 ECTS	Applied Macroeconomics	4
	Managerial Economics	5
	Logistics Services	3
	Language course (other than English) *	3
	State Exam in Economics (VSE)	3
	State Exam in Major Specialization (VSE)	6
Semester 5: June to September 12 (9) ECTS	VSE Diploma Thesis Defence**	9
Total credits achieved in semesters 3 to 5		61
Total credits for the double degree for ZHAW students		151

* **Language course** refers to any language other than English (as the double degree program language) and the student's mother tongue.

** **Master's thesis:** The Master's Thesis is a mandatory part of the double degree. ZHAW students will complete a Master's thesis as part of the MSc IB curriculum and are required to defend it twice: once at ZHAW at the end of semester 2 and once at VSE at the end of semester 5. The ZHAW thesis and its defense will be recognized with 12 ECTS at ZHAW, and the VSE defense will be recognized with 9 ECTS at VSE.