

Plan of Studies for the ZHAW Students

1st year for the ZHAW students at ZHAW

Date	Module / Specialization	ECTS
Semester 1 September to December	Orientation Days	-
	Business Boot Camp	6
	Research Methodology and Skills	6
	42 ECTS	3
	International Marketing	3
	International Research Project	6
	Internationalization and Innovation	6
	Advanced Research and Consulting	6
	Elective	3
International Business Project	6	
Semester 2 January to June	International Economics, Politics and Business Systems	6
	International Negotiation	3
	36 ECTS	6
	Advanced International Project 1	6
	Intercultural Management and Leadership	6
	International Risk and Financial Management	3
	International Corporate Responsibility	3
	Elective	3
Advanced International Project 2	6	
Credits achieved in 1st year of study		78

2nd year for the ZHAW students at VSE

Date	Module / Specialization	ECTS
Semester 3 September to December	Strategy	6
	Advanced Marketing	5
	Advanced Personnel/Human Resource Management	3
	Advanced Management	6
	28 ECTS	3
	Managerial Decision-Making and Problem Solving	3
Innovation and Entrepreneurship	5	
Semester 4 February to June	Applied Macroeconomics	4
	Managerial Economics	5
	39 (33) ECTS	3
	Logistics Services	3
	Language course (other than English) **	3
	State Exam in Minor Specialization (VSE)	3
	State Exam in Economics (VSE)	3
	State Exam in Major Specialization (VSE)	6
Master thesis ZHAW (Diploma Theses Defence VSE)	12 (6)	
Total credits achieved in 2nd year of study and Master thesis		67 (61)

Total credits for the dual degree for ZHAW students	145 (139)
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Note: ** Language course refers to any language other than English (as the double degree programme language) and the student's mother tongue.