

Plan of Studies for VSE Students

1st year for VSE at VSE

Date	Module / Specialization	ECTS
Semester 1 September to December	Strategy	6
	Advanced Marketing	5
	Advanced Personnel/Human Resource Management	3
	31 ECTS	6
	Advanced Management	3
	Managerial Finance	3
	Managerial Decision-Making and Problem Solving	5
Semester 2 February to May	Innovation and Entrepreneurship	3
	Logistics Services	4
	Applied Macroeconomics	5
	24 ECTS	3
	Managerial Economics	3
	Research Methods	3
	Language course or course in foreign language	3
Electives	3	
State Exam in Economics	3	
Credits achieved in 1st year of study		55

2nd year for VSE students at the ZHAW

Date	Module / Specialization	ECTS
Semester 3 September to December	Orientation Days*	-
	Business Boot Camp*	-
	Research Methodology and Skills	6
	33 ECTS	3
	International Marketing	6
	International Research Project	6
	Internationalization and Innovation	6
	Advanced Research and Consulting	6
Semester 4 January to June	International Business Project	6
	International Economics, Politics and Business Systems	6
	International Negotiation	3
	33 ECTS	6
	Advanced International Project 1	6
	Intercultural Management and Leadership	3
	International Risk and Financial Management	3
International Corporate Responsibility	6	
Master's thesis and final exams June to September	Advanced International Project 2	6
	State Exam in Major Specialization (VSE)	6
	State Exam in Minor Specialization (International Business; VSE)	3
	Master thesis ZHAW (Diploma Theses Defence VSE)	12 (6)
Total credits achieved in 2nd year of study and Master thesis		87 (81)
Total credits for the double degree for VSE students		142 (136)

Note: * While there are no credits granted for these modules, the VSE students will be encouraged to attend as it helps with the integration of students at the start of the programme.