Annex 1:
Plan of studies for Audencia students

1st year for Audencia students at Audencia

<table>
<thead>
<tr>
<th>Semester / Modules</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st semester – Fall</strong></td>
<td></td>
</tr>
<tr>
<td>Compulsory Specialization – Majors (choose 1):</td>
<td></td>
</tr>
<tr>
<td>- Supply Chain and Purchasing Management</td>
<td>28</td>
</tr>
<tr>
<td>- Marketing for Product Managers</td>
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</tr>
<tr>
<td>- International Strategic Management &amp; Consulting</td>
<td></td>
</tr>
<tr>
<td>- Financial Markets</td>
<td></td>
</tr>
<tr>
<td>- Corporate Finance</td>
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<tr>
<td>Elective / additional module</td>
<td>2</td>
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<tr>
<td><strong>2nd semester – Spring</strong></td>
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</tr>
<tr>
<td>Internship and Internship (Graduating) Report</td>
<td>28</td>
</tr>
<tr>
<td>Elective / additional module</td>
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<tr>
<td><strong>Total at Audencia</strong></td>
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2nd year for Audencia students at ZHAW

<table>
<thead>
<tr>
<th>Semester / Modules</th>
<th>ECTS</th>
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<tr>
<td><strong>1st semester – Fall</strong></td>
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<tr>
<td>Orientation Days</td>
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<tr>
<td>Business Boot Camp</td>
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<tr>
<td>Intercultural Management &amp; Leadership</td>
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<tr>
<td>International Negotiation</td>
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<tr>
<td>Advanced Research and Consulting</td>
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<tr>
<td>International Business Project 1</td>
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<tr>
<td>International Research Project 1</td>
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<tr>
<td>Research Skill Camp</td>
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<tr>
<td>Leadership Elective</td>
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<tr>
<td><strong>2nd semester – Spring</strong></td>
<td></td>
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<tr>
<td>International Economics, Politics and Business Systems</td>
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<tr>
<td>International Research Project 2</td>
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<tr>
<td>International Governance and Responsibility</td>
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<tr>
<td>International Business Project 2</td>
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<tr>
<td>Internationalization and Innovation</td>
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<tr>
<td>International Marketing</td>
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<tr>
<td>International Risk &amp; Financial Management</td>
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<tr>
<td>Leadership Elective 2</td>
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<td><strong>Total at ZHAW</strong></td>
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<td>Master thesis – ZHAW</td>
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<td><strong>Total (years 1 and 2)</strong></td>
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<tr>
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<td><strong>Total credits for double degree including thesis</strong></td>
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