

Annex 2: Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Semester / Modules	ECTS
1st semester – Fall	
Orientation Days	
Business Boot Camp	6
Intercultural Management & Leadership	6
International Negotiation	3
Advanced Research and Consulting	6
International Business Project 1	6
International Research Project 1	6
Research Skill Camp	6
Leadership Elective	3

2nd semester – Spring	
International Economics, Politics and Business Systems	6
International Research Project 2	6
International Governance and Responsibility	3
International Business Project 2	6
Internationalization and Innovation	6
International Marketing	3
International Risk & Financial Management	3
Leadership Elective 2	3
Total at ZHAW	78

2nd year for ZHAW students at Audencia

3rd semester – Fall	
Compulsory Specialization – Majors (choose 1):	28
<ul style="list-style-type: none"> – Supply Chain and Purchasing Management – Marketing for Product Managers – International Strategic Management & Consulting – Financial Markets – Corporate Finance 	
Elective / additional module	2

4th semester – Spring	
Internship and Internship (Graduating) Report	28
or	
Compulsory Specialization – Majors (choose 1):	28
<ul style="list-style-type: none"> – Supply Chain and Purchasing Management – Marketing for Product Managers – International Strategic Management & Consulting – Financial Markets – Corporate Finance 	
Elective / additional module	2
Total at Audencia	60
Master thesis – ZHAW	12

Total (years 1 and 2) = 138 ECTS

Master thesis at ZHAW = 12 ECTS

Total credits for double degree including thesis = 150 ECTS