

Annex 1:

Plan of studies for Virginia Tech students

1st year for Virginia Tech students at Virginia Tech

Date	Module / Specialization	ECTS	US credit
Summer session (2) July and August	BIT 5724 Managerial Statistics (online)	6	3
Semester 1 September to December	ACIS 5104 Fundamentals of Accounting	6	3
	BIT 5524 Introduction to Business Intelligence and Analytics (online)	6	3
	BIT 5534 Applied Business Intelligence and Analytics	6	3
	MKTG 5104 Marketing Policy and Strategy	6	3
Semester 2 January to May	FIN 5024 Principles of Finance	6	3
	BIT 5424 Business Information Visualization for Analytics	6	3
	MGT 5314 Dynamics of Organizational Behavior	6	3
	MGT 5905 Business Analytics Capstone	6	3
Summer session (1) May and June	MGT 5906 Business Analytics Capstone	6	3
Credits achieved in 1st year of study		60	30

2nd year for Virginia Tech students at ZHAW

Date	Module / Specialization	ECTS	US Credit
Semester 3 September to December	Orientation Days		
	Business Boot Camp	6	3
	Intercultural Management and Leadership	6	3
	International Negotiation	3	1.5
	Leadership Elective 1	3	1.5
	Advanced Research and Consulting	6	3
	Research Skill Camp	6	3
	International Business Project 1	6	3
	International Research Project 1	6	3
Credits achieved in semester 3		42	21
Semester 4 January to April	Master thesis – ZHAW	12	6
Total credits achieved in 2nd year of study and Master thesis		54	27
Total credits for the dual degree for Virginia Tech students		114	57