

Annex1: Plan of studies for GVSU students

1st year for GVSU students at GVSU

Semester / Modules		ECTS	US
Date	1st semester – Fall		
	GVSU MBA core modules: – Contemporary Managerial Accounting – Management Information Systems & Org. Processes – Leadership and Organizational Dynamics – Global Competitiveness – Ethical Problems & Perspectives – Strategy – Business Economics and Strategy – Financial Policy for Managers – Operations and Supply Chain Management – Marketing Management	18	9
Semester 1 Fall	3 core modules (from above list)	18	9
Semester 2 Winter/Spring	3 core modules (additional to those modules taken in semester 1)	18	9
Semester 3 Spring or Summer	1 core module (additional to those modules taken in semester 1 and semester 2)	6	3
Credits achieved in 1st year of study		42	21

2nd year for GVSU students at ZHAW

Date	Module / Specialization	ECTS	US Credit
Semester 3 September to January	Orientation Days		
	Business Boot Camp	6	3
	Intercultural Management and Leadership	6	3
	International Negotiation	3	1.5
	Leadership Elective 1	3	1.5
	Advanced Research and Consulting	6	3
	Research Skill Camp	6	3
	International Business Project 1	6	3
	International Research Project 1	6	3
Credits achieved in semester 3		42	21

Semester 4 February to April	Master thesis – ZHAW	12	6
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Credits achieved in 2nd year of study (with thesis)		54	27
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Total credits for the dual degree for GVSU students		96	48
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Credit recognition agreement:

For students starting the dual degree at GVSU, ZHAW will recognize and accept the transfer of 42 ECTS (equivalent to 21 US credits) for study completed on the GVSU Master of Business Administration.