

Annex 2:

Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Date	Module / Specialization	ECTS	US credit
Semester 1 September to December	Orientation Days	-	-
	Business Boot Camp	6	3
	Intercultural Management and Leadership	6	3
	International Negotiation	3	1.5
	Leadership Elective 1	3	1.5
	Advanced Research and Consulting	6	3
	Research Skill Camp	6	3
	International Business Project 1	6	3
	International Research Project 1	6	3
Semester 2 January to May	International Economics, Politics and Business Systems	6	3
	International Governance and Responsibility	3	1.5
	Internationalization and Innovation	6	3
	International Marketing	3	1.5
	International Risk and Financial Management	3	1.5
	International Business Elective	3	1.5
	International Business Project 2	6	3
	International Research Project 2	6	3
June to September	Master thesis – ZHAW	12	6
Credits achieved in 1st year of study		90	45

2nd year for ZHAW students at Virginia Tech

Date	Module / Specialization	ECTS	US credit
Summer session (2) July and August	BIT 5724 Managerial Statistics (online)	6	3
Semester 3 September to December	BIT 5524 Introduction to Business Intelligence and Analytics (online)	6	3
Semester 4 January to April	BIT 5424 Business Information Visualization for Analytics	6	3
	BIT 5534 Applied Business Intelligence and Analytics (online)	6	3
	MGT 5314 Dynamics of Organizational Behavior	6	3
	MGT 5905 Business Analytics Capstone	6	3
Summer session (1) May and June	MGT 5906 Business Analytics Capstone	6	3
Credits achieved in 2nd year of study		42	21

Total credits for the dual degree for ZHAW students		132	66
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