

Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Module/Course Name	ECTS	Module/Course Name	ECTS
Market and Environment of Financial Institutions <ul style="list-style-type: none"> - Macroeconomics and Financial Markets Stability - Financial Market Regulation 	6	Risk Management <ul style="list-style-type: none"> - Risk Management in Banking - Credit Risk Management - Market Risk Management 	6
Management of Financial Institutions <ul style="list-style-type: none"> - Strategic Bank Management - Financial Services Management 	6	Investments <ul style="list-style-type: none"> - Portfolio Theory and Behavioral Finance (mandatory) - Equity Portfolio Management - Fixed Income Management - Management of Mutual Funds and Pension Funds 	6
Leadership and Human Resource Management <ul style="list-style-type: none"> - Lead teams and manage one as the situation, people and objectives require 	3	Leadership and Ethics <ul style="list-style-type: none"> - Solve complex leadership problems in a well-considered manner in line with superior objectives. 	3
Research Skills <ul style="list-style-type: none"> - Philosophy of Social Sciences - Research Methods 1 - Research Methods 2 	9	Practical Exercises in Research Methods <ul style="list-style-type: none"> - Effectively apply methods of scientific research in dealing with specific case examples of aspects of banking and finance. 	9
Total ECTS Semester 1	24	Total ECTS Semester 2	24
Work Experience – 15 ECTS (recognized by IESEG)			

2nd year for ZHAW students at IÉSEG

Module/Course Name	ECTS	Module/Course Name	ECTS
Quantitative Methods - Financial Econometrics	3		
Computer Programming - Financial Data Services - VBA for Finance	2 5	Computer Programming - SAS Programming	2
Investment Banking - Investment Banking - Digital Banking and FinTech - Business Ethics and Managerial Behavior	2 2 3	Investment Banking - Mergers and Acquisitions - Initial Public Offerings <i>Financial Advisory</i> - Managing Consultancy - Project Management – A Financial Perspective - Business Game	2 2 2 2 2
Capital Markets - Capital Markets: Organization & Products <i>Equity Capital Markets</i> - Financial Reporting and Analysis	2 2	Capital Markets <i>Equity Capital Markets</i> - Equity Analysis - Portfolio Management – Equity Securities <i>Debt Capital Markets</i> - Portfolio Management - Fixed Income Securities	2 3 2
Personal Development - Meet the Market Experts – Central Banking	0	Personal Development - Meet the Market Experts - Foreign Exchange Market - Talent	0 2
		Master's Thesis	15
Total ECTS Semester 1	21	Total ECTS Semester 2	36

Total ECTS: 120