

Annex 2: Plan of studies for ZHAW students

1st year for ZHAW students at ZHAW

Date	Module / Specialization	ECTS	US credit
Semester 1 September to January	Orientation Days	-	-
	Business Boot Camp	6	3
	Intercultural Management and Leadership	6	3
	International Negotiation	3	1.5
	Leadership Elective 1	3	1.5
	Advanced Research and Consulting	6	3
	Research Skill Camp	6	3
	International Business Project 1	6	3
	International Research Project 1	6	3
Semester 2 February to June	International Economics, Politics and Business Systems	6	3
	International Governance and Responsibility	3	1.5
	Internationalization and Innovation	6	3
	International Marketing	3	1.5
	International Risk and Financial Management	3	1.5
	International Business Elective	3	1.5
	International Business Project 2	6	3
	International Research Project 2	6	3
Credits achieved in 1st year of study		78	39

2nd year for ZHAW students at GVSU

Date	Module / Specialization	ECTS	US
Semester 3 Summer (6-weeks)	Financial Policy for Managers	6	3
	Elective	6	3
	Finance or Accounting courses (x2 courses)	12	6
Semester 4 September to December	Elective	6	3
	Internship	6	3
Credits achieved in semester 3 at GVSU		36	18
Semester 4 January to March	Master's thesis - ZHAW	12	6
Credits achieved in 2nd year of study (with thesis)		48	24
Total credits for the dual degree for ZHAW students		126	63

Credit recognition agreement:

For students starting the dual degree at ZHAW, GVSU will recognize and accept the transfer of 15 US credits (equivalent to 30 ECTS credits) for study completed on the ZHAW MSc International Business.