“Our Master of Science provides students with everything they need to prepare for an international career in a globalized world.”

Prof. Dr. Petra Youngzie Barthelmess, Head of MSc International Business
Editorial

How do you lead cross-national teams? How do you expand a business into new foreign markets? How do you negotiate business deals with international partners from cultures that are different from your own? How will digitalization impact the way we conduct business? And how can you integrate ethical standards and corporate responsibility into an internationalized company?

These are some of the typical challenges companies face in today’s globalized business world – and not only Fortune 500 companies but also SMEs operating in international markets. Sectors as diverse as life sciences, energy and utilities, mechanical and electrical engineering, luxury goods, and fashion are rethinking their international business operations.

At the ZHAW School of Management and Law (SML), we maintain close ties with international businesses and understand their need for new talent – specialists and junior executives with international management skills. To meet this demand, we supply business school graduates who have a lot to offer: a profound understanding of complex international business and management issues, broad management knowledge, and the competence to apply it to international business. This is matched by intercultural competence and the skills to perform well and deliver sustainable results in highly diverse, ever-changing and challenging environments.

A Master of Science (MSc) in International Business will enable you to develop such a profile. Our program is aimed at ambitious, high performing business and management graduates keen to internationalize their careers by studying for an advanced academic qualification. Discover for yourself what makes the MSc International Business so special.

Prof. Dr. Petra Youngzie Barthelmess
Head of Master of Science in International Business
ZHAW School of Management and Law

In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). A mere 5 percent of the world’s business schools have managed to reach this prestigious standard of achievement awarded by the most significant international accreditation institution for business schools.
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>AT A GLANCE</td>
</tr>
<tr>
<td>6</td>
<td>FIVE REASONS TO STUDY FOR A MASTER’S AT THE SML</td>
</tr>
<tr>
<td>7</td>
<td>CONSECUTIVE MASTER’S PROGRAM</td>
</tr>
<tr>
<td>8</td>
<td>VALUE-ADDED OF THE PROGRAM</td>
</tr>
<tr>
<td>9</td>
<td>NINE BENEFITS OF OUR MSC INTERNATIONAL BUSINESS</td>
</tr>
<tr>
<td>10</td>
<td>PROGRAM</td>
</tr>
<tr>
<td>12</td>
<td>PROGRAM STRUCTURE</td>
</tr>
<tr>
<td>14</td>
<td>MODULES</td>
</tr>
<tr>
<td>16</td>
<td>ACCREDITATION</td>
</tr>
<tr>
<td>19</td>
<td>PRACTICAL RELEVANCE</td>
</tr>
<tr>
<td>20</td>
<td>CAMPUS PLUS</td>
</tr>
<tr>
<td>22</td>
<td>ADMISSION</td>
</tr>
<tr>
<td>23</td>
<td>THE SML IN FIGURES</td>
</tr>
</tbody>
</table>
At a Glance

### Key Data

<table>
<thead>
<tr>
<th>Title</th>
<th>Master of Science (MSc) ZFH in International Business</th>
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<tbody>
<tr>
<td>Start</td>
<td>Late August</td>
</tr>
<tr>
<td>Workload</td>
<td>90 ECTS (European Credit Transfer System) credits, approx. 2,700 hours of work</td>
</tr>
<tr>
<td>Length of Program</td>
<td>3 semesters: 2 semesters of intensive full-time study plus Master’s thesis</td>
</tr>
<tr>
<td>Location</td>
<td>Winterthur (Zurich)</td>
</tr>
<tr>
<td>Cost</td>
<td>CHF 720 regular semester fee, including flat-rate exam fee</td>
</tr>
<tr>
<td></td>
<td>CHF 500 additional semester fee for students legally domiciled outside Switzerland</td>
</tr>
<tr>
<td></td>
<td>CHF 100 enrollment fee</td>
</tr>
<tr>
<td>Admission Requirements</td>
<td>Bachelor’s degree in Business Administration</td>
</tr>
<tr>
<td></td>
<td>Individual assessment, knowledge of English: documented C1 level (Common European Framework of Reference for Languages)</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
<tr>
<td>Instruction</td>
<td>Monday to Friday</td>
</tr>
<tr>
<td>Double Degree</td>
<td>After completing this program at the ZHAW School of Management and Law, students have the option of obtaining a double degree by continuing their studies at a selected partner university.</td>
</tr>
</tbody>
</table>

### Competence Profile

The program focuses on two core topics: business internationalization and innovation as well as intercultural management and leadership. Students gain the competence needed to apply their management knowledge and methodological know-how in the context of practice-oriented research and consulting projects. Graduates are well-prepared for business challenges in international, interdisciplinary, and intercultural environments.

### Contact

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Phone +41 58 934 68 68  
studentservices.sml@zhaw.ch

For further details and to register for the program:  
>>> www.zhaw.ch/en/sml/study/master/international-business
Five Reasons to Study for a Master’s at the SML

1. PRACTICAL ORIENTATION
Faculty members at the ZHAW School of Management and Law (SML) are not only academically qualified, they also have a lot of practical experience and access to a wide professional network. Meet potential future employers during the course of your studies.

2. INNOVATIVE TEACHING AND LEARNING
Instruction at the SML is continually updated and expanded to include modern educational methods such as digital learning. Individual modules are coordinated to create a fully integrated study program. Directly apply and consolidate the knowledge you have acquired.

3. INTERNATIONAL ALIGNMENT
The SML has a network of over 180 selected partner universities worldwide. Gain valuable experience abroad during your studies or complete a double-degree program.

4. AACSB ACCREDITATION
In May 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by AACSB – a much sought-after seal of quality on the international job market. The quality of our programs is regularly reviewed by AACSB.

5. STAYING CONNECTED
Winterthur is close to the financial and business center of Zurich and ideally located for public transportation. Thanks to this, our contacts with companies and organizations, as well as an extensive alumni network, SML graduates enjoy excellent career prospects.
Consecutive Master’s Program

Your ticket to a successful career

Consecutive Master’s degree programs are targeted mainly at exceptionally capable and ambitious Bachelor’s graduates seeking a further academic qualification and possessing a keen scientific interest.

THE BENEFITS OF A CONSECUTIVE MASTER’S PROGRAM
The minimum requirement for participation in a consecutive Master’s program is a Bachelor’s degree. Consecutive Master’s programs at universities of applied sciences typically comprise 90 ECTS credits. This corresponds to a workload of approximately 2,700 hours which, in case of our MSc International Business spread over two semesters of intensive full-time study plus Master’s thesis. Consecutive Master’s programs build on the content of Bachelor’s degree programs. They offer a professional specialization with scientific skills development and high practical relevance. They promote professional, methodological, social, and self-competence and open up career prospects in middle and senior management. Our consecutive Master’s programs are recognized internationally, so they also enable graduates to pursue a career outside Switzerland.

NOT ALL MASTER’S PROGRAMS ARE THE SAME
A consecutive Master’s program is the second level of education in the university system and should not be confused with the MAS (Master of Advanced Studies) or the MBA (Master of Business Administration). Both the MAS and MBA are continuing education programs and require several years of practical experience on the part of participants. With a consecutive Master’s program, the workload is greater, and academic standards are higher.

STRUCTURE

<table>
<thead>
<tr>
<th>Degree Program</th>
<th>ECTS Credits</th>
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<tbody>
<tr>
<td>MSc Master of Science</td>
<td>90*</td>
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<tr>
<td>BSc Bachelor of Science</td>
<td>180</td>
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</table>

<table>
<thead>
<tr>
<th>Continuing Education</th>
<th>ECTS Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA Master of Business Administration</td>
<td>90</td>
</tr>
<tr>
<td>EMBA Executive Master of Business Administration</td>
<td>60</td>
</tr>
<tr>
<td>ExM Executive Master in Marketing Leadership</td>
<td>60</td>
</tr>
<tr>
<td>MAS Master of Advanced Studies</td>
<td>60</td>
</tr>
<tr>
<td>DAS Diploma of Advanced Studies</td>
<td>30</td>
</tr>
<tr>
<td>CAS Certificate of Advanced Studies</td>
<td>12</td>
</tr>
</tbody>
</table>

* Credits are based on the ECTS (European Credit Transfer System). Credits create transparency in European education through a standardized evaluation of academic achievements. At the ZHAW School of Management and Law, one credit represents 30 hours of work in a (BSc/MSc) degree program and 25 hours of work in a continuing education program.
Value-Added of the Program

Your long-term prospects improve significantly

Are you interested in pursuing a career in a global business environment? Are you keen to embrace new challenges requiring solid management know-how and intercultural skills?

THE NEED FOR MANAGERS WITH INTERNATIONAL SKILLS

In Switzerland alone, there are over 35,000 companies operating internationally (according to the Federal Statistical Office). They are all faced with the challenge of having to internationalize their products and services in order to remain a lasting presence in their chosen markets.

The graduates of our MSc program in International Business have specific management skills that make them ideal candidates for junior executive and specialist positions in international companies. They are able to draw on extensive, scientifically validated knowledge and on a skill set encompassing both general and international business practice.

A WIDE SPECTRUM OF CAREER OPTIONS

Our graduates can choose from a range of potential employers and occupational fields. Ideal entry-level positions can be found in the private sector, in public administration, or in non-profit organizations (NPOs), including:

- International business development
- General management activities as part of international projects
- International management
- Assistants to members of boards of directors or division heads
- Staff activities, especially in an international or intercultural environment
- Specialized activities in an international context
- Consulting activities (e.g., internal consultants or junior consultants in management consultancies)
- Independent business consultants in an international environment

The ZHAW School of Management and Law has close ties to international companies in Switzerland and abroad and supports its students and graduates in finding suitable employment (Career Services).

Graduate Competency Profile

Graduates of this program are able to:

- Design and plan internationalization processes of companies and contribute to their implementation
- Manage international business processes
- Analyze and provide solutions for intercultural challenges
- Lead culturally and demographically diverse teams and small organizational units
- Conduct scientifically and methodologically sound research projects
- Use their research skills to produce qualified results to solve complex business problems
- Understand sustainable development
Nine Benefits of Our MSc International Business

Why the program might be right for you

Developing expert knowledge and practical skills for an international business career

1 A TOP MASTER’S
A Master’s degree from one of the top business schools worldwide.

2 GEARED TO THE NEEDS OF INDUSTRY
Curriculum geared towards the needs of globalized enterprises and developed in close cooperation with such companies.

3 INTERNATIONAL STUDENT BODY
The program attracts interest from all parts of the world, and we select students to incorporate the cultures of this world into the class.

4 TEACHING APPROACH
Teaching and learning approach both academically and practically oriented with current issues from real companies plus intensive weeks to integrate the skills taught in specific courses which include field research in the form of a study trip.

5 INTERCULTURAL MANAGEMENT
Unique content comprising both management knowledge and cultural training. Superior intercultural and social skills to perform effectively in international teams and environments.

6 BROAD VARIETY
Stimulating study program, rich in variety, delivered by instructors with a solid international background and both academic and professional experience.

7 COMPETENCE-DRIVEN
Integration of professional and methodological competence: While solid professional knowledge is a prerequisite for success in the business world, it is not enough. This MSc program will give you the competence to work in ways that are systematic, structured, and focused on effective solutions.

8 SOLID SCIENCE
Scientific approach combined with practical application: This program will teach you how to analyze the challenges of international business in a scientifically rigorous manner and use this information to develop practical solutions. You will learn to evaluate findings critically and assess their applicability.

9 COMPRESSED SCHEDULE
Time-saving full-time program minimizes study fees and living expenses. Two semesters take place in Winterthur, and one semester for the Master’s thesis can be undertaken from anywhere in the world. You will be able to concentrate on your studies and re-enter the job market in record time.
Program

Your skills profile expands

With a consecutive Master’s program, graduates continue their higher education after obtaining a Bachelor’s degree. A Master’s program provides a comprehensive set of qualifications in accordance with guidelines developed in the Bologna Process.

THE QUICKEST PATH TO A MASTER’S DEGREE
The MSc program in International Business is a full-time course of study consisting of a preliminary program, two intensive semesters of study, and a semester in which to write the Master’s thesis. This last semester requires minimum attendance, and students are free to spend most of their time away from campus. The intensive workload in this program is designed for ambitious students with high levels of self-management ability.

The curriculum is built around the program’s two core topics: business internationalization and intercultural management and leadership. Students strengthen their competencies and apply them in practical research and consulting projects.

PRELIMINARY PROGRAM
The introduction days help students, especially those from abroad, to become familiar with ZHAW and the ZHAW School of Management and Law (SML) and meet their fellow students. This is followed up by a two-week intensive business boot camp that helps to refresh students’ knowledge of business administration. This ensures a common level of understanding and lays the groundwork for more advanced program content.

INTENSIVE SEMESTER 1
The first semester focuses on research and consulting methodology and on intercultural leadership and management. Topics include:
- Research and consulting methodology
- Intercultural management and leadership
- International negotiation

INTENSIVE SEMESTER 2
The second semester deals with internationalization and covers related topics:
- International economics, politics, and business systems
- Internationalization and innovation
- International governance and responsibility
- International marketing
- International risk and financial management

KEY SECTORS AND INDUSTRIES
In the preliminary program and the two intensive semesters, students become familiar with international sectors of significance to the Swiss economy: energy and utilities (especially clean technology), luxury goods fashion, mechanical and electrical engineering, food, and life sciences.

A DOUBLE DEGREE
Students opting for a double degree complete the MSc program at the SML before continuing their studies abroad. Depending on the option they have chosen, they will be required to complete another 12 months of study.

SCIENCE AND APPLICATION
Nearly half of the Master’s degree program is devoted to applied research: Students acquire advanced research and methodological skills, they carry out application-oriented research projects, and write an academic Master’s thesis on a topic of practical relevance.

We consider it to be of vital importance that students acquire scientific competencies they can use to solve the real-life problems of the professional world.
TEACHING AND LEARNING
The program follows the principles of blended learning: Classroom instruction, self-study, and e-learning are combined in ways that are conducive to learning. To ensure that science and application are integrated effectively, instructors at Master’s level are all senior lecturers with academic qualifications as well as current practical experience.

The MSc International Business consists of 16 modules and a Master’s thesis that together promote entrepreneurial, professional, and methodological know-how.

LANGUAGE OF INSTRUCTION
Classroom instruction and course materials are in English.
Program Structure

Ideally suited for professional development

This program is suitable for individuals wishing to study full-time and who are interested in a high level of practical application.

CORE AREAS

<table>
<thead>
<tr>
<th>Research and Consulting Methodology</th>
<th>Solid Research Skills</th>
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<tbody>
<tr>
<td>24 ECTS credits</td>
<td>Analysis, scientific problem-solving, assessment of alternative solutions, and application during several projects</td>
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<table>
<thead>
<tr>
<th>Internationalization</th>
<th>All Aspects of Internationalization</th>
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<tbody>
<tr>
<td>42 ECTS credits</td>
<td>Acquisition and application of knowledge and skills within the context of the international activities of companies and organizations</td>
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<tr>
<th>Intercultural Management &amp; Leadership</th>
<th>Acting and Leading in an Intercultural Setting</th>
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<tbody>
<tr>
<td>12 ECTS credits</td>
<td>Knowledge of different cultures and ability to negotiate, integrate, and achieve targets with an intercultural group</td>
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<tr>
<th>Master’s Thesis</th>
<th>Individual Application</th>
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<tbody>
<tr>
<td>12 ECTS credits</td>
<td>Implementation of knowledge and ability within the context of an individual, scientific thesis addressing an application-oriented topic</td>
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MODULE OVERVIEW

<table>
<thead>
<tr>
<th>Prior to Semester Start</th>
<th>Business Boot Camp 6 ECTS credits</th>
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<tr>
<th>1st Semester</th>
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<tbody>
<tr>
<td>Intercultural Management &amp; Leadership 6 ECTS credits</td>
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<tr>
<td>International Negotiation 3 ECTS credits</td>
</tr>
<tr>
<td>International Business Project 1 6 ECTS credits</td>
</tr>
<tr>
<td>Research Skill Camp 6 ECTS credits</td>
</tr>
<tr>
<td>Advanced Research &amp; Consulting 6 ECTS credits</td>
</tr>
<tr>
<td>International Research Project 1 6 ECTS credits</td>
</tr>
<tr>
<td>Cultures &amp; Civilizations Elective or Applied Business Ethics Elective 3 ECTS credits</td>
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</table>

<table>
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<tr>
<th>2nd Semester</th>
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<tbody>
<tr>
<td>International Economics, Politics &amp; Business Systems 6 ECTS credits</td>
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<tr>
<td>International Governance &amp; Responsibility 3 ECTS credits</td>
</tr>
<tr>
<td>International Research Project 2 6 ECTS credits</td>
</tr>
<tr>
<td>Internationalization &amp; Innovation 6 ECTS credits</td>
</tr>
<tr>
<td>International Risk &amp; Financial Management 3 ECTS credits</td>
</tr>
<tr>
<td>International Marketing 3 ECTS credits</td>
</tr>
<tr>
<td>International Business Project 2 6 ECTS credits</td>
</tr>
<tr>
<td>International Business &amp; Human Rights Elective or Luxury Management Elective 3 ECTS credits</td>
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</tbody>
</table>

<table>
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<tr>
<th>3rd Semester</th>
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<tbody>
<tr>
<td>Master’s Thesis 12 ECTS credits</td>
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</table>
“Thanks to the practical orientation of the MSc International Business, I gained precious insights into real-life management issues in multinationals.”

Milos Mihajlovic, Account Executive Associate, SAP, Alumnus MSc International Business
Modules

With 16 modules and a Master’s thesis to success

BUSINESS BOOT CAMP
The business boot camp opens the Master’s course. Its aim is to harmonize the general management base of students coming from different backgrounds. Besides the general management concepts, the interdisciplinary thinking of students will be challenged.

INTERCULTURAL MANAGEMENT & LEADERSHIP
Based on a basic understanding of intercultural management models and personal international experience, students get to know, understand, and apply the topic in greater depth and extend their understanding to frameworks and current research of global leadership.

INTERNATIONAL NEGOTIATION
Students are provided with insights and practical advice on aspects of negotiation in an international context. The module gives students a brief introduction to the key concepts, principles, and basic skills needed to conduct international negotiations in a business context.

RESEARCH SKILL CAMP
Based on a basic understanding of research philosophies and methodologies as well as solid skills in statistics, students get to know, understand, and apply more systematic quantitative and qualitative research methodologies based on real-life management and research problems.

ADVANCED RESEARCH & CONSULTING
Students gain a deeper understanding of applied and discipline-based research that is related to problem-solving in business. Additionally, students acquire and practice the skills necessary to convince an audience of the suitability of the solutions developed.

APPLIED BUSINESS ETHICS ELECTIVE
Students learn how to justify their decisions from an ethical standpoint by assessing the possibilities and limitations of applied ethics in the corporate world. In this way, they understand and apply the most important ethical theories.

CULTURES & CIVILIZATIONS ELECTIVE
Cultures are the driver behind the diversity of civilizations. Students learn to analyze how culture shapes societies of our world and how it impacts politics, diplomacy, the concept of law, and the way people do business.

INTERNATIONAL ECONOMICS, POLITICS & BUSINESS SYSTEMS
Students learn theoretical and practical knowledge of the global business environment. The module gives students an in-depth understanding and appreciation of various economic, political, legal, and social systems in the modern business world.

Double Degree
After completing this program at the SML, students have the option of obtaining a double degree by continuing their studies at a selected partner university.
INTERNATIONAL GOVERNANCE & RESPONSIBILITY
Students understand the relevance of corporate responsibility in international business activities and are able to identify strategic corporate responsibility options for a given set of determining factors.

INTERNATIONALIZATION & INNOVATION
Students explore the internationalization strategies and processes of companies from various industries. The module refers to the newest developments in the area of international business such as business ecosystems, contextual intelligence, digital transformations, and disruptive innovations.

INTERNATIONAL MARKETING
Students explore the marketing framework in an international environment. The module covers marketing planning, marketing research, and digital marketing in the international context. Students will work on a digital health strategy.

INTERNATIONAL RISK & FINANCIAL MANAGEMENT
Based on a basic understanding of financial management and international relations and politics as well as cultures and civilizations, students study, understand, and apply the topic of risk management, including financial risk management, in an international context. The students both solve existing case studies and develop new case studies based on specific questions.

INTERNATIONAL BUSINESS & HUMAN RIGHTS ELECTIVE
Students understand the significance of respect for human rights by multinational companies, can assess a company’s documented practice against current standards, and are able to develop human-rights-related strategies for internationally operational companies.

LUXURY MANAGEMENT ELECTIVE
Students understand the status quo and key change drivers of the international luxury business and gain industry-/segment-specific marketing and strategy knowledge, they are able to put their knowledge of theories and models into practice.

INTERNATIONAL BUSINESS PROJECT 1 + 2
In groups, students conduct an in-depth analysis of a real-life international business problem and propose an appropriate solution (in the form of a management paper) and an implementation plan based on their knowledge and ability to apply relevant know-how, frameworks, and methods. The solution is professionally presented to the management of the companies.

INTERNATIONAL RESEARCH PROJECT 1 + 2
In groups, students identify research gaps in predefined literature and fill these gaps, usually by conducting, presenting, and defending appropriate empirical research studies.
Accreditation

Your degree is internationally recognized

Accreditation from AACSB and FIBAA further increases the value of a Master’s degree from the SML on the international labor market.

The Master of Science in International Business degree program has been recognized by the Swiss Confederation as well as the EU and many other countries.

The ZHAW School of Management and Law (SML) uses international review boards to support continuous quality development on a voluntary basis.

ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)
In 2015, the SML became the first business school of a Swiss university of applied sciences to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). A mere 5 percent of the world’s business schools have managed to achieve this prestigious standard of achievement awarded by the most significant international accreditation institution for business schools.

FOUNDATION FOR INTERNATIONAL BUSINESS ADMINISTRATION ACCREDITATION (FIBAA)
The Master of Science in International Business degree program has been accredited by the FIBAA since 2018.
“What is particularly exciting about this program is the close cooperation with international companies, enabling the students to conduct academic research and actively participate in problem solving and strategy implementation.”

Dr. Albena Björck, Senior Lecturer, MSc International Business
“This new Master’s program is strongly oriented towards the ‘real life’ of international business and equips students with all the necessary management tools for a successful career.”

Satchin Bansal, Lecturer and Senior Director Business Development, Zimmer Biomet
Practical Relevance

Our Master’s programs focus on practical application

At the ZHAW School of Management and Law (SML), practical orientation is at the heart of everything we do. This applies to our research and consulting activities as well as to our degree programs and continuing education courses, which are consistently oriented to the demands of the professional world.

BUILDING COMPETENCE. CROSSING BORDERS.

As part of a university of applied sciences, the SML is required to conduct applied research, and it is the needs of commerce and industry which determine our objectives. In collaboration with private and public organizations, our institutes and centers develop innovative and science-based solutions to current challenges in business and administration. True to our guiding principle “Building Competence. Crossing Borders.,” we combine not only our own expertise but, if necessary, we also cross geographic and functional boundaries. To help us achieve our goals, we draw on the expertise of other departments at ZHAW, our industry partners, and more than 180 partner universities worldwide.

Our research findings are characterized by a high degree of practical relevance and rapid implementation, flowing consistently into our teaching and consulting activities. This allows our instructors to present real practice cases in the classroom and to derive interesting practical exercises from them. In this way, students can work on realistic case studies, applying the theories they have learned, and be ideally prepared for the challenges of the business world. Yet another reason why a degree program at the SML leads directly to professional aptitude.

In order to meet all performance areas, the SML places great emphasis not only on academic qualifications but also on extensive professional and leadership experience when recruiting new faculty members. The broad network of contacts which instructors bring with them is also of benefit to the students. A student commissioned by a company to write his or her Master’s thesis may later find employment within that or similar organization. In addition, Career Services supports students in preparing effectively for their next career step on completion of their studies.
Campus Plus

What else you can expect

In addition to your studies, ZHAW and the cities of Zurich and Winterthur have plenty to offer.

ALUMNI NETWORK
Alumni Services acts as the link between current and former students of the ZHAW School of Management and Law and is thus the first point of contact for networking topics. We advise, support, coordinate, and network. Graduates of a Master's program are automatically alumni of the ZHAW School of Management and Law. In keeping with our motto, “Beyond Student Life,” you will continue to be informed about the university, continuing education opportunities, and events even after you leave. >> www.zhaw.ch/sml/alumni

BETA GAMMA SIGMA
Membership of the international honor society Beta Gamma Sigma (BGS) is the highest recognition that business students at an AACSB-accredited university can attain. It is reserved exclusively for students who fulfill the strict requirements of BGS during their studies.

CAMPUS WINTERTHUR
The ZHAW School of Management and Law buildings are situated in the center of the city of Winterthur. The train station is within easy walking distance. Opened in 2015, the University Library at “Sulzer Areal,” a former industrial site, has workstations for over 650 students and a state-of-the-art infrastructure. A variety of different food outlets across the campus provides quick meals as well as offering a place to relax.

CAREER SERVICES
With Career Services SML, we support the successful transition of our students from university to professional life and promote your personal career development. Services include:
- Events and workshops (Career Night, Rotation Dinner, etc.)
- Website (job platform, CV database, etc.)
- Career Services Office (CV checks, job application support, etc.)
- Job counseling services (video interview training, online assessment training, etc.)

For further information, please visit:
>> career.sml.zhaw.ch

SPORTS AT ZHAW
From A for Aikido to Z for Zumba. ASVZ (Academic Sports Association Zurich) offers over 120 different sports in Winterthur and Zurich as an active way to achieve a healthy work-life balance. Benefit from an extensive infrastructure with modern sports equipment as well as knowledgeable, professional supervision. ASVZ membership is included in your semester fees. >> www.asvz.ch
VSZHAW
All ZHAW students are automatically members of VSZHAW (ZHAW Student Association). The association represents the student body within the university and regularly publishes its student magazine “Brainstorm.” In addition, VSZHAW organizes various parties and social events. VSZHAW is your point of contact for any personal concerns as well as for student projects, which it may also support financially.

www.vszhaw.ch

APARTMENT SEARCH
The Student Accommodation Association (WOKO) is responsible for negotiating affordable student housing in Winterthur and Zurich. The Youth Residential Network (JUWO) also offers affordable accommodation. Further offers are available at students.ch, wgzimmer.ch, and on regular, online real estate platforms.

www.woko.ch  www.students.ch
www.juwo.ch   www.wgzimmer.ch
Admission

Early registration is recommended

Places on our programs are filled on a first-come-first-served basis after we have received your application in full.

TARGET AUDIENCE
This degree program is aimed at graduates of a Bachelor's program in business administration interested in completing a Master's program in order to prepare for managerial responsibilities in an international environment. In particular, this MSc program is suitable for individuals:

− wishing to study full-time
− interested in a high level of practical application

ADMISSION
Admission to the program is subject to a procedure based on the following requirements:

− Swiss or international Bachelor's degree (minimum 180 ECTS credits) in Business Administration or a similar discipline or a specialized Bachelor's degree with an emphasis on general management and business
− High levels of academic achievement and cognitive performance
− English minimum documented C1 level (CEFR*) or native speaker
− High motivation and willingness to perform

REGISTRATION
Registration opens in mid-October. For your online registration, you will need:

− Proof of qualifications: copies of diploma, diploma supplement, grades, transcript of records (ECTS credits)
− Your Bachelor's thesis or, if not yet available, another scientific paper you have written
− Evidence of English language skills: copy of C1 diploma
− Letter of motivation
− Resume, including photo
− Digital passport photo
− Swiss vocational or academic baccalaureate diploma
− Valid identity card or passport

The registration procedure also includes an interview via Skype or in person.

REGISTRATION DEADLINE
Application deadline: end of May. Candidates who have not yet completed their BSc program by the application deadline may submit the missing documents later. Interviews with qualified candidates are scheduled continuously on receipt of applications. Students with visa requirements are recommended to register well in advance since the visa application process might take some time.

ADDITIONAL INFORMATION
If you have any questions about the registration procedure, please contact us:

ZHAW School of Management and Law
Student Services
St.-Georgen-Platz 2
P.O. Box
8401 Winterthur
Switzerland
Phone +41 58 934 68 68
studentservices.sml@zhaw.ch

We will be happy to answer your questions at one of our information events or in a consultation meeting.

Register now

Use this URL here to register online:

|www.zhaw.ch/sml/registration-master|
The SML in Figures

Our profile for your success

The ZHAW School of Management and Law (SML), established in 1968, is one of Switzerland’s leading business schools. It offers internationally recognized Bachelor’s and Master’s programs and a comprehensive range of continuing education programs, as well as being actively engaged in innovative research and development projects.

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<td>Master’s degree programs (MSc)</td>
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<td>graduates since 1968</td>
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SPONTANEOUS ASSOCIATIONS BY STUDENTS AND ALUMNI*

- Winterthur
- modern
- relevant
- abroad
- Zurich
- high-quality
- career
- challenging
- positive feedback
- career opportunities
- Swiss education
- practically oriented
- quality
- recognition
- distance
- sound foundation
- world
- business
- training
- skills
- fantastic
- crossing borders
- career
- diligence
- professional
- innovative
- excellence
- finance
- international

GENDER STUDENTS

* Source: Based on "Universum Talent Survey 2018"