



MSc in Circular Economy Management

WELCOME!



School of
Engineering

School of Life Sciences &
Facility Management

School of
Management and Law



<https://youtu.be/ljzXotY2E1M>

Christian Vögtlin

Co-Head of MSc CEM

ZHAW School of Management and Law



Role at ZHAW:

- **Co-Head Center for Corporate Responsibility**

Educational background

- **PhD and Habilitation in Business Administration, University of Zurich**

Professional milestones

- **Full Professor, Audencia Business School, France**
- **Affiliated Faculty (Privatdozent), University of Zurich**
- **Chemical Laboratory Worker, former Ciba Spezialitätenchemie GmbH**

Contact me if:

- **you have specific questions about business-/ management-related contents**

Rolf Krebs

Co-Head of MSc CEM
ZHAW School of Life Sciences and Facility



Role at ZHAW:

- **Head of Institute of Natural Resources**

Educational background

- **PhD in soil science, ETH Zürich**

Professional milestones

- **Soil Protection Responsible, Kanton St. Gallen**
- **Environmental Analysis Lab, Kanton Bern**
- **ZHAW Institute of Natural Resources**

Contact me if:

- **you have specific questions about natural science contents**

Christian Zipper

Co-Head of MSc CEM

ZHAW School of Engineering



Role at ZHAW:

- **Head of Studies MAS Integrated Risk Management**
- **Head of the Research Field Technology Assessment**
- **Member of the Management of the Institute of Sustainable Development**

Educational background

- **PhD in Environmental Sciences, ETH Zurich**

Professional milestones

- **CEO of a consulting firm in the field of environment and geotechnics**
- **Head of Environment Cement Production Central Europe**

Contact me if:

- **you have specific questions about engineering contents or lecturers**

Ramon Scherrer

Operations Manager MSc CEM
ZHAW School of Management and Law



Role at ZHAW:

- **Set up, run and develop the MSc CEM**

Educational background

- **MBA, National Taiwan University**
- **BSc Business Administration, Banking & Finance, ZHAW**

Professional milestones

- **Treasury, Asset Management, Operations, Leodan Private Bank Ltd.**
- **Corporate Banking, Thurgauer Kantonalbank**
- **Co-Founder Scherrer Bauleistungen GmbH & jk-jewelry.ch**

Contact me if:

- **You have general problems with the MSc CEM (1st contact point)**
- **For general questions about administration (Student Card, Enrollment) please contact ZHAW Student Services**

Applied Circular Economy

Helmet made from fungal material

Questions asked:

- Which materials meet the damping requirements, is degradable and withstands the rain? School of Life Sciences & Facility Management
- How to design this helmet to meet all requirements? School of Engineering
- How to find a market for it? What laws must be complied with?

School of
Management and Law



How diverse we are

Background



Business Engineering Life Sciences

Nationality



Swiss Europe Africa America Asia

Icebreaker: Finding Things in Common

