School of Management and Law

Friday, 03.07.2020

14.00 15.00	**Virtual Welcome Desk** - check of technology and internet connection - short introduction

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Monday, 06.07.2020

9.00 9.30	**Opening Session** Prof. Dr. Steiner (ZHAW)
9.30 10.30	**Session 1** Prof. Dr. Dr. Krimmer (TTU)
10.30 11.00	Coffee Break
11.00 12.00	Session 1 Prof. Dr. Dr. Krimmer (TTU)
12.00 13.00	Lunch Break
13.00 14.30	Paper Presentation
13.30 14.00	Paper Presentation
14.00 14.30	Paper Presentation
14.30 15.00	Paper Presentation
15.00 15.30	Coffee Break
15.30 16.00	Paper Presentation
16.00 16.30	Paper Presentation
16.30 17.00	Paper Presentation

Tuesday, 07.07.2020

8.00 10.00	**Session 2** Prof. Maak (UniMelb)
10.00 10.30	Coffee Break
10.30 11.00	Paper Presentation
11.00 11.30	Paper Presentation
11.30 12.00	Paper Presentation
12.00 13.30	Lunch Break
13.30 14.30	**Intercultural Management** K. Röösli
14.30 15.00	Coffee Break
15.00 16.00	**Breakout-Rooms (non-guided)**

Wednesday, 08.07.2020

8.30 9.30	**Session 3** Prof. Dr. Djeffal (MCTS)
9.30 10.00	Coffee Break
10.00 11.00	Session 3 Prof. Dr. Djeffal (MCTS)
11.00 11.30	Paper Presentation
11.30 12.00	Paper Presentation
12.00 12.30	Paper Presentation
12.30 14.00	Lunch Break
14.00 17.00	**Virtual Visit at SBB Zurich** - Business Development Agenda - role of employees during digitalization - SmartTrail - production - customer interfaces

Thursday, 09.07.2020

9.00 10.30	**Session 4** Dr. Neumann (UNIL)
10.30 11.00	Coffee Break
11.00 12.00	Session 4 Dr. Neumann (UNIL)
12.00 13.00	Lunch Break
13.00 13.30	Paper Presentation
13.30 14.00	Paper Presentation
14.00 14.30	Paper Presentation
14.30 15.00	Paper Presentation
15.00 15.30	Coffee Break
15.30 16.00	Paper Presentation
16.00 16.30	Paper Presentation
16.30 17.00	Paper Presentation
17.00 17.30	Paper Presentation

Friday, 10.07.2020

8.30 10.30	**Session 5** Prof. Dr. Stadelmann (ZHAW)
10.30 11.00	Coffee Break
11.00 11.30	Paper Presentation
11.30 12.00	Paper Presentation
12.00 12.30	Paper Presentation
12.30 13.00	Paper Presentation