Artificial Intelligence & Responsible Management Education Webinar Series

Exploring Current Applications and Future Directions

October-December 2025

Artificial Intelligence (AI) is increasingly integrated within business and society. While this offers many benefits, there are also significant concerns related to ethics, responsibility, transparency, accountability, privacy, and—not least—AI's environmental impact. It is incumbent on business and management educators to critically reflect on when and how to embed AI in pedagogic approaches, teaching practices, course content, and assessment methods in order to develop sustainability-minded, future-ready graduates. To celebrate the launch of an important new book, ***Artificial Intelligence and Responsible Management Education: Current Applications and Future Directions*** (2025, Routledge) and continue the development of a vibrant community of practice on responsible management education (RME) and emerging technologies, a series of hour-long webinars featuring experts from the global PRME community will be held between October and December 2025. Further details and registration links in relation to each webinar are presented below.

For any questions, please contact the AI & RME webinar series organisers, Dr Constantine Manolchev (C.Manolchev@exeter.ac.uk) and Dr Laura Steele (Laura.Steele@qub.ac.uk).

Webinar 1: AI and RME – Current Applications and Future Directions
Wednesday 29 October 2025, 3pm EEST/1pm CET/12pm GMT (Registration Link)

An Introduction to *Artificial Intelligence and Responsible Management Education* from the Editors

Prof. Noha El-Bassiouny (The German University in Cairo), Prof. Wolfgang Amann (HEC Paris, Doha), Dr Dina El-Bassiouny (The American University in Cairo), & Prof. Christian Hauser (University of Applied Sciences of the Grisons)

AI and Responsible Management Education: A Bibliometric Analysis and Future Directions

Dr Hebatallah Ghoneim & Dr Dina Yousri (The German University in Cairo)

Building a Community of Practice on RME and Emerging Technologies

Dr Laura Steele (Queen's Business School, Belfast) & Dr Constantine Manolchev (Exeter University Business School)

Webinar 2: From Policy to Practice – Embedding Responsible AI in Education and Management
Thursday 13 November 2025, 3pm EET/2pm CET/1pm GMT (Registration Link)

Policy and Practice: Shaping Responsible AI Integration in Higher Education
Dr Stephen T. Homer (Yunus Social Business Centre, Sunway University)

Aligning Artificial Intelligence with Responsible Management Education: A Content Analysis of Policy Documents from Leading Business Schools in Europe
Prof. Melike Demirbag Kaplan (The German International University, Berlin)

AI in Marketing Communications: Insights for Responsible Management Education
Farah Hussien (The German University in Cairo)

Webinar 3: AI for Educators – Rethinking Pedagogy, Grading, and Personalisation
Thursday 27 November 2025, 3pm EET/2pm CET/1pm GMT (Registration Link)

AI-Enhanced Education and Pedagogy
Dr Suhail M. Ghouse (Dhofar University)

From Recall to Reasoning: Can AI Grade Like a Professor?
Dr Noha Amer (The German University in Cairo)

AI-Powered Personalized Learning: Bridging Technology and Education for the Future
Mona Ali (The German University in Cairo)

Webinar 4: Navigating Responsible AI – Education, Investment, and Auditing Perspectives
Thursday 11 December 2025, 3pm EET/2pm CET/1pm GMT (Registration Link)

AI Policies in Higher Education Institutions (HEIs): A Governance Framework for Ethical and Responsible Deployment
Sidney Shapiro (University of Lethbridge)

Artificial Intelligence in Investment: Navigating Ethics, Challenges, and Strategy
Rania Salem (The British University in Egypt) & Sherif Nabawy (NAEEM Holding Egypt/Etihad Capital UAE)

Integrating AI into Auditing: Ethical Implications for Responsible Management Education
Dr Nabila Noaman (The German University in Cairo)

What Next? Opportunities for Continued Engagement on RME and Emerging Technologies
Dr Constantine Manolchev (Exeter University Business School) & Dr Laura Steele (Queen's Business School, Belfast)