

Earth Knowledge's System of Systems Approach: Achieving Success with Nature Positive Investments

ZHAW School of Management & Law
Swiss Sustainable Finance

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The Challenge & Why Now

Transform Decision-Making to Mitigate Financial Risk & Harness Investment Opportunities

Global ESG assets are on track to exceed \$53T by 2025, representing more than a third of total AUM. Yet there is a perceived lack of reliable, authoritative data upon which to make the best investment decisions.

\$44 trillion of economic value generation – over half the world's total GDP – is moderately or highly dependent on nature and its services.

Nature loss is a planetary emergency. Humanity has already wiped out 83% of wild mammals and half of all plants and severely altered three-quarters of ice-free land and two-thirds of marine environments.

“Climate risk is investment risk.” (BlackRock) Investors are demanding that corporations reveal their climate and environmental risks.

ESG (Environmental, Social and Governance) ratings have depended on what the companies say that they are doing rather than more accurate fully-objective methodology.

Financial Regulations for Climate Risk and Environment, Social and Governance (**ESG**) are going mainstream...and soon Nature-related Financial Risk Regulations.

Earth Knowledge – Integrated Planetary Intelligence™ Platform

The Earth is a system of systems.

We have built a Digital Twin of the Earth,
tracking global changes of these systems and the interaction of these systems
from subsurface to atmosphere.

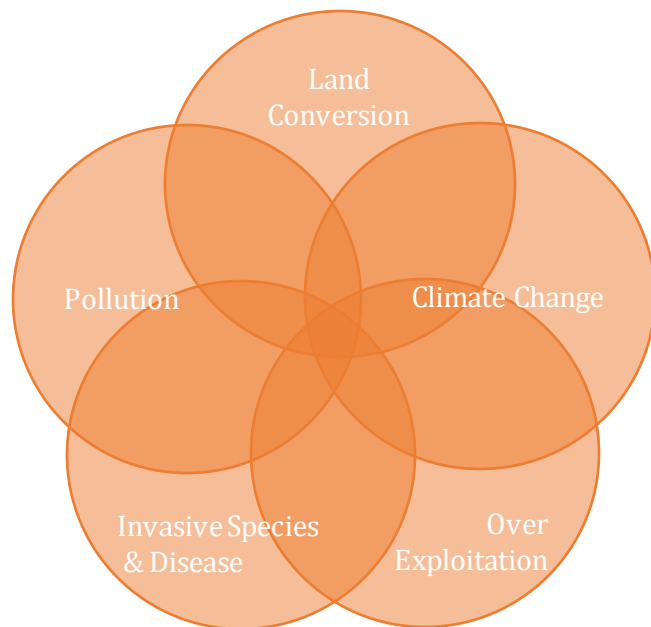
For any location on the globe, Earth Knowledge provides you the
understanding of the earth systems and global change interactions
for the best forward-thinking intelligence.

An aerial photograph of a vast, dense forest. Sunlight filters through the canopy, creating a hazy, golden glow that illuminates the scene. The trees are mostly evergreens, with some deciduous trees showing hints of yellow and orange. The perspective is from a high angle, looking down on the forest floor.

5th Largest
Economy in World:
California

We help them manage drought,
water availability, infrastructure,
forest health, biodiversity, ecosystem
services, wildfire risk, and
opportunities.

**Living
Scientific
Network**



**Earth Knowledge
Indicators**



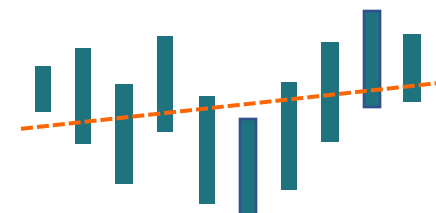
300 Global Change &
Sustainability Indicators

Sustainability Risk


Operational Risk

Economic Risk

**Better
Financial
Performance**



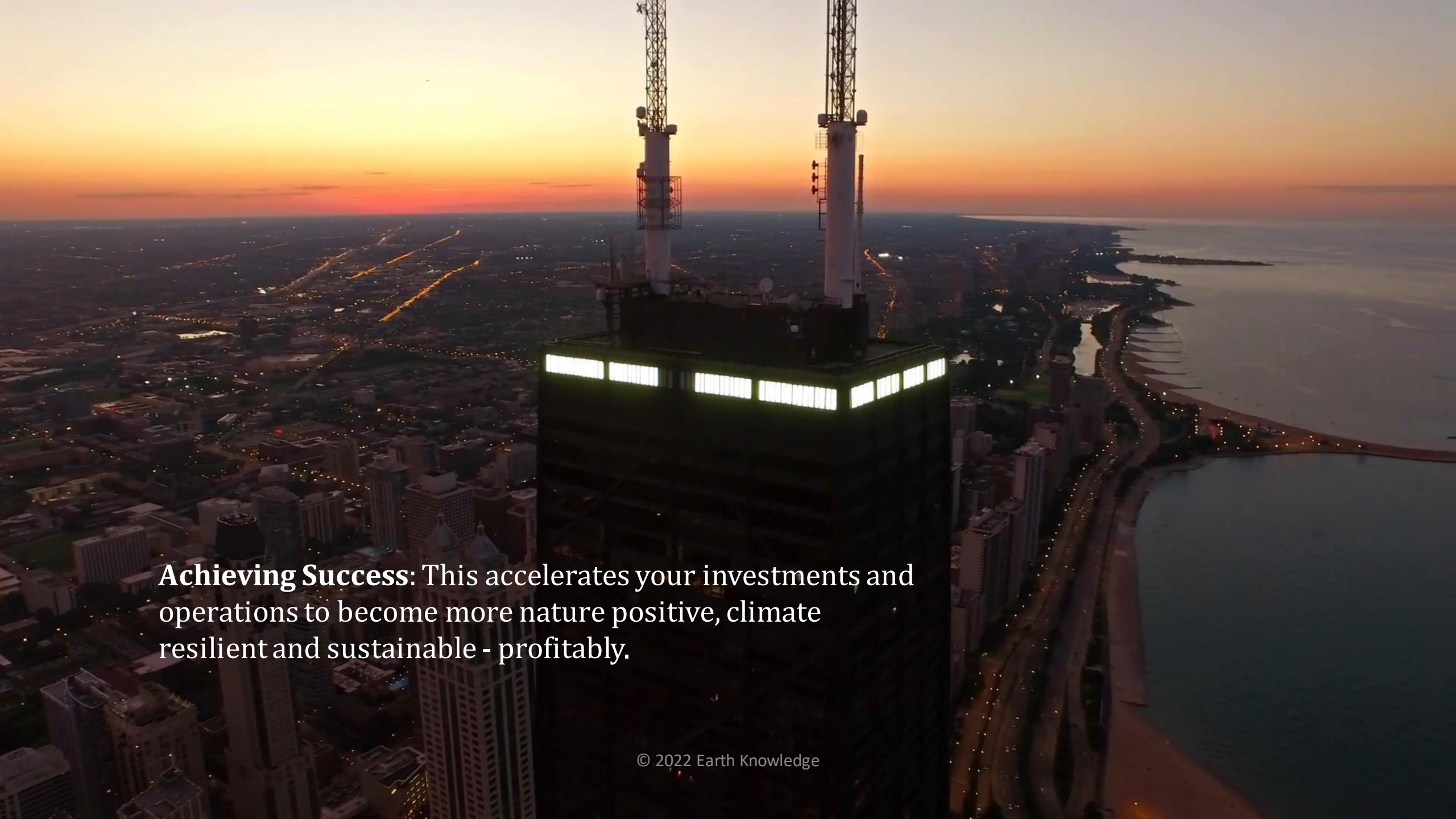
**Step change in
Risk forecasting
& mitigation**

A wide-angle, high-altitude photograph capturing a massive herd of reindeer in a vast, flat, snow-covered landscape. The sun is low on the horizon, creating a warm, golden glow that illuminates the scene from the left. The reindeer are densely packed in some areas, forming a dark, textured mass against the white snow. The horizon is a straight line in the distance, and the sky is a pale, hazy blue. The overall mood is serene yet powerful, emphasizing the scale of the natural event.

Earth Knowledge's Digital Twin of the Earth integrates the highest caliber of models and data of the Earth's Systems illuminating human-planet interactions and key global change current and forecasted data patterns.



Earth Knowledge Indicators aggregate decades' worth of current and forecasted planetary data in a single platform to simplify, measure operational, supply chain and investment risks and opportunities.

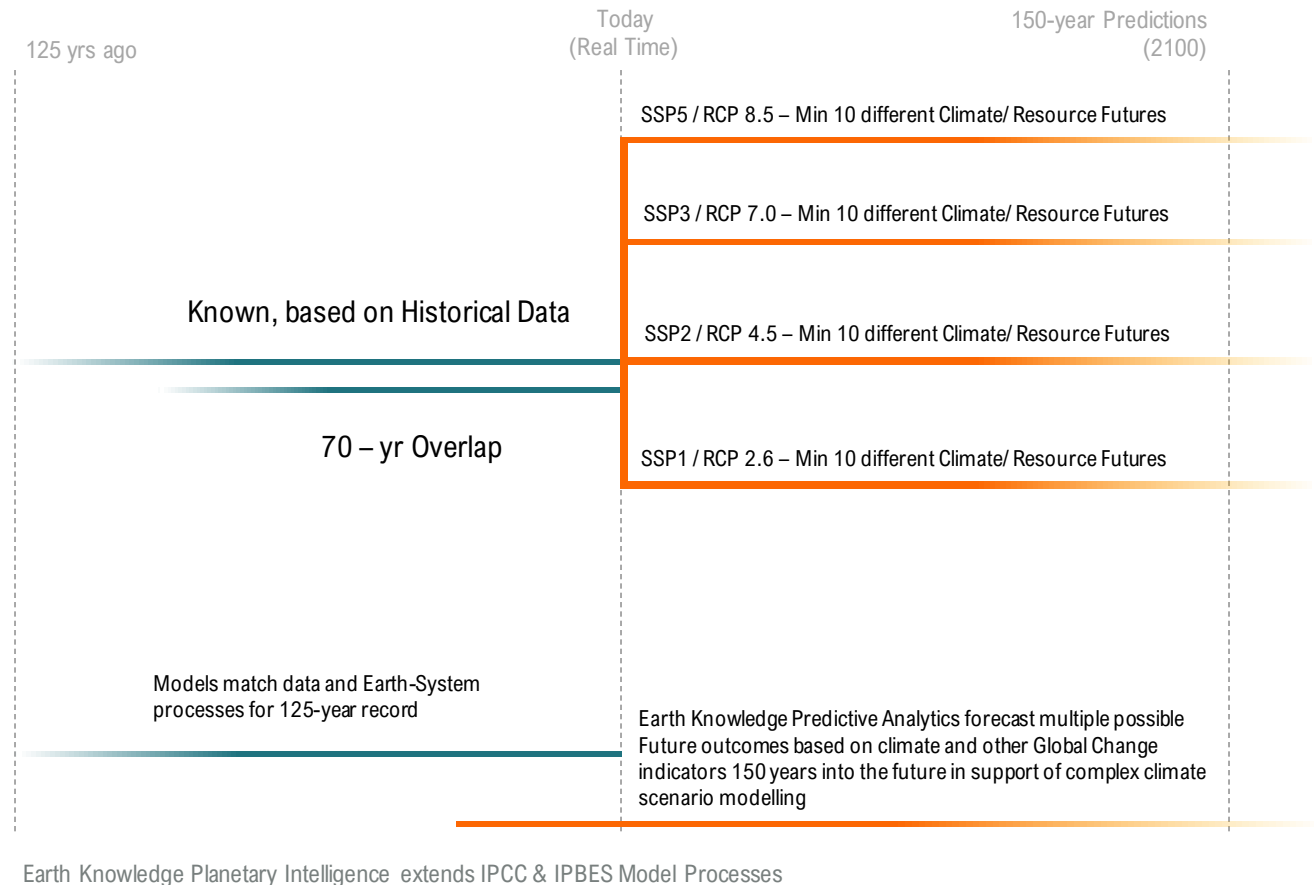
An aerial photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. In the foreground, a dark skyscraper stands out, its top edge illuminated with a series of bright white lights. Two tall, white communication towers are mounted on the roof of this building. The city below is a dense grid of buildings, with some lights already on. To the right, a body of water is visible, with a curved shoreline and a road that follows the coast. The overall scene conveys a sense of urban progress and sustainability.

Achieving Success: This accelerates your investments and operations to become more nature positive, climate resilient and sustainable - profitably.

Trusted, Authoritative Data Analytics and Modeling Processes

All data, models, and indicators are linked to geographic location and time

- Deployed using MS Azure and Esri Cloud GIS
- Consistent, normalized, seamless, updated
- Global to Local (100km to 10 m) scales
- Biophysical processes are calculated at each model cell
- Outputs included 1000's of variables
- Digital Twin containing Petabytes to Exabytes of authoritative data, analytics, and simulation



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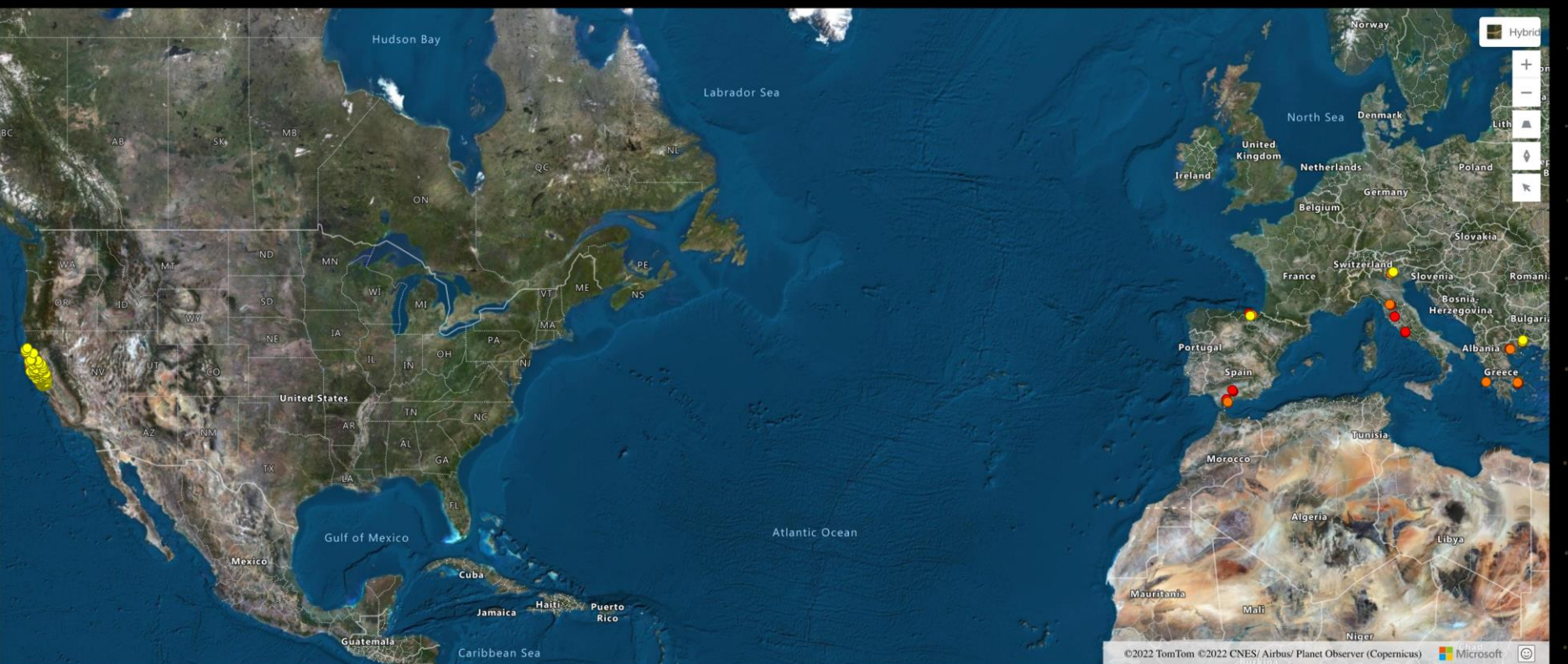
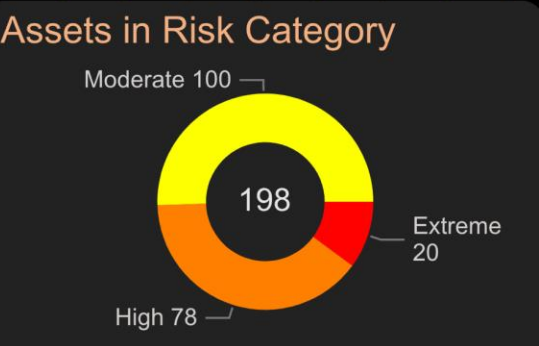
Locations

Themes

Heatmap

Indicator Scores

Theme	Score
Biodiversity	48.6
Temperature	26.2
Precipitation	25.0
Flood	10.8
Water Availability	8.6
Sea-Level Rise	1.4
Total	28.1



Company	Score	Symbol / Asset Type	Industry / Asset Status	Value (mm)	Broad Biome	Conservation Status	Biodiversity Hotspot
Acme Commercial Real Properties	33.2	ACME	53112 - Lessors of Nonresidential Buil...	\$28.1			
Executive Building 1	35.9	Office Building	Current	\$12.3	Boreal/Alpine	Nature could reach Half Protect...	No
Office Park 1	34.4	Office Park	Current	\$7.3	Boreal/Alpine	Nature could reach Half Protect...	No
Warehouse 1	29.4	Warehouse	Current	\$8.6	Boreal/Alpine	Nature could reach Half Protect...	No
Allied Facilities	31.4	ALLF	53112 - Lessors of Nonresidential Buil...	\$31.0			
Executive Building 2	31.6	Office Building	Current	\$11.1	Boreal/Alpine	Nature could reach Half Protect...	No
Office Park 2	31.2	Office Park	Current	\$9.0	Boreal/Alpine	Nature could reach Half Protect...	No
Warehouse 2	31.2	Warehouse	Proposed	\$10.8	Boreal/Alpine	Nature could reach Half Protect...	No
Alto Facilities	76.1	ALTO	53112 - Lessors of Nonresidential Buil...	\$32.0			
Executive Building 2	74.7	Office Building	Current	\$12.7	Boreal/Alpine	Nature could reach Half Protect...	No
Total	28.1			\$756.2			

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Locations

Themes

Heatmap

Theme	Biodiversity		Flood		Precipitation		Sea-Level Rise		Temperature		Water Availability		Total	
Company	Score	Trend	Score	Trend	Score	Trend	Score	Trend	Score	Trend	Score	Trend	Score	Trend
Acme Commercial Real Properties	58.3		14.7		17.6		0.5		42.1		1.8		33.2	
Allied Facilities	54.9		9.0		20.3		4.1		36.5		2.0		31.4	
Alto Facilities	81.4		0.3		92.9		0.4		81.1		31.7		76.1	
Amalgamated Offices	56.2		6.8		11.7		1.4		36.8		0.3		28.8	
Andalusia Real Properties	40.6		0.5		68.7		0.0		74.1		65.5		58.5	
Athens Renewables	77.0		0.0		53.4		0.1		40.0		28.2		48.1	
CAL Cell	48.7		20.1		22.2		0.2		16.8		0.9		23.9	
California Main Energy	58.6		4.0		18.4		0.8		30.2		0.3		28.9	
Castelvechio	59.5		0.0		60.1		0.0		53.4		22.8		51.0	
Costa del Sol Coastal Energy	30.3		0.0		55.3		0.1		29.3		67.2		36.5	
CP Cellular	45.3		19.9		20.6		0.0		15.4		0.4		22.1	
Espana Estates	40.3		0.0		68.9		0.0		55.0		63.7		51.8	
ETG Mobile	48.3		10.9		17.0		4.0		21.3		2.2		23.7	
Gemelli Wine Company	46.3		19.0		35.5		0.6		22.4		1.5		29.6	
Geppetto Wood Products	36.8		0.7		33.6		0.0		15.8		11.7		24.3	
Greco Wine Company	67.5		0.0		32.4		0.2		25.5		47.7		35.1	
Half Moon Sustainable Forest Products	46.6		23.0		34.4		0.0		14.2		0.0		26.5	
Hauser Wood Products	40.4		8.5		14.3		0.0		14.9		0.0		18.5	
Iera Sustainable Forest Products	42.6		0.0		37.0		0.0		33.3		29.0		33.4	
Total	48.6		10.8		25.0		1.4		26.2		8.6		28.1	

Show Any Score in Range

0.0

100.0

Show Indicators with Total Score in Range

1.4

67.3

Show Assets with Total Score in Range

11.5

78.1

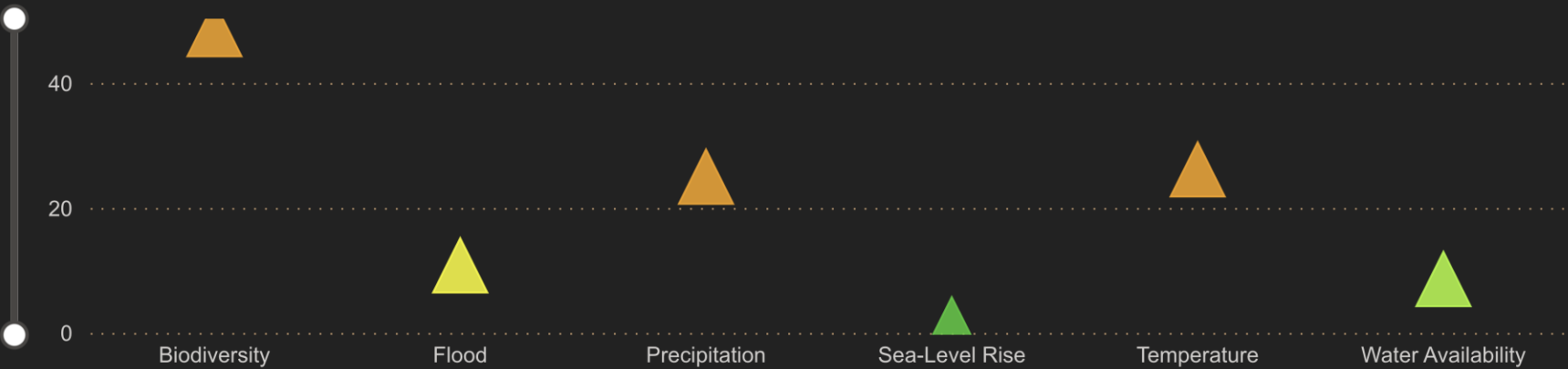


Locations

Themes

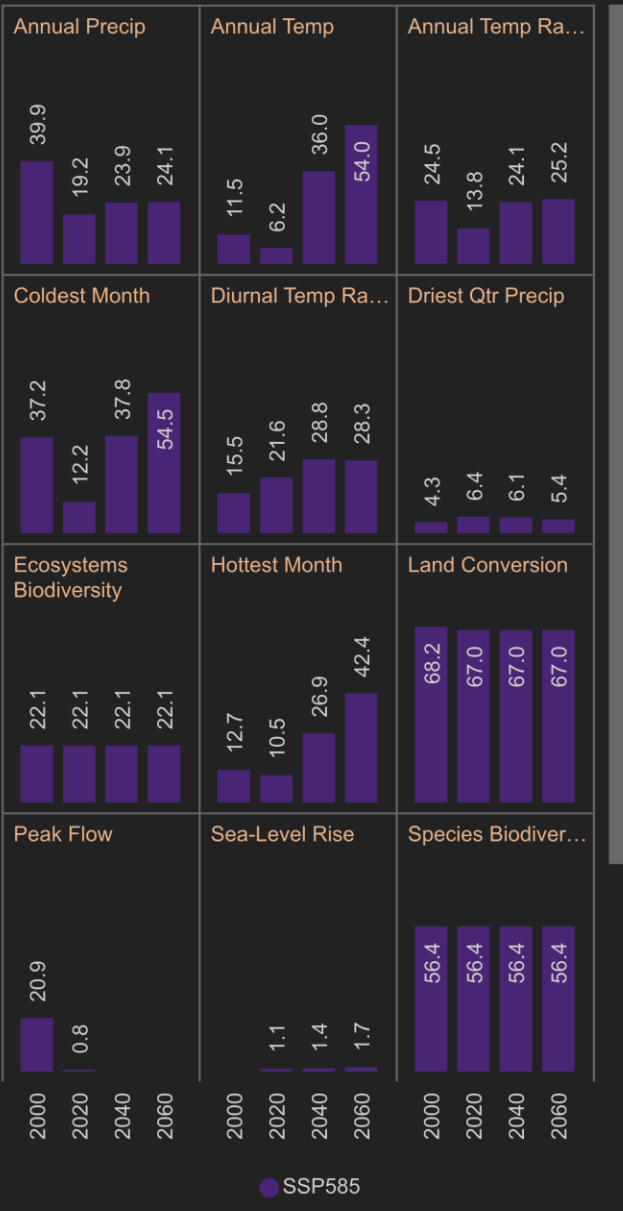
Heatmap

Score by Theme



Company	Score	Symbol / Asset Type	Industry / Asset Status	Value (mm)	Broad Biome	Conservation
Acme Commercial Real Properties	33.2	ACME	53112 - Lessors of Non...	\$28.1		
Allied Facilities	31.4	ALLF	53112 - Lessors of Non...	\$31.0		
Alto Facilities	76.1	ALTO	53112 - Lessors of Non...	\$32.0		
Amalgamated Offices	28.8	AMAL	53112 - Lessors of Non...	\$28.2		
Andalusia Real Properties	58.5	ARPR	53112 - Lessors of Non...	\$21.8		
Athens Renewables	48.1	ATRE	22112 - Electric Power ...	\$20.7		
CAL Cell	23.9	CALC	51731 - Wired and Wir...	\$34.3		
California Main Energy	28.9	CALM	22112 - Electric Power ...	\$11.6		
Castelvecchio	51.0	CAST	31213 - Wineries	\$19.4		
Costa del Sol Coastal Energy	36.5	CDS	22112 - Electric Power ...	\$26.0		
CP Cellular	22.1	CPC	51731 - Wired and Wir...	\$19.7		
Espana Estates	51.8	EES	31213 - Wineries	\$28.0		
ETG Mobile	23.7	ETGM	51731 - Wired and Wir...	\$113.1		
Gemelli Wine Company	29.6	GWI	31213 - Wineries	\$27.5		
Geppetto Wood Products	24.3	GEPP	11531 - Support Activiti...	\$29.5		
Greco Wine Company	35.1	GRWI	31213 - Wineries	\$11.1		
Half Moon Sustainable Forest Products	26.5	HALF	11531 - Support Activiti...	\$10.5		
Hauser Wood Products	18.5	HWP	11531 - Support Activiti...	\$17.3		
Iera Sustainable Forest Products	33.4	IERA	11531 - Support Activiti...	\$22.9		
Total	28.1			\$756.2		

Score over Time



Earth Knowledge Natural Capital Indicators (Partial List)

Naturally Functioning Ecosystems

Biodiversity

- Ecosystems (Communities, Food Web, Structure)
- Species (Habitat, Composition, Population)

Atmosphere

- Atmospheric Conditions / Composition
- Extreme Weather (Storms, Heat Waves, Cold Fronts)
- Climate Change (Droughts, Floods, Wildfire)

Water

- Oceans (Acidification, Sea Levels, Environments, Coastal Hazards)
- Snow & Ice (Snow, Glaciers, Permafrost, Ice [sheets, shelves, sea])
- Groundwater (Movement, Availability, Quality)
- Surface Water (Streams, Rivers, Lakes, Wetlands, Reservoirs Quantity/Quality)

Earth Resources

- Earth Materials (Mineral, Rock and Soil Resources)
- Plate Tectonics (Earthquakes, Volcanoes, Tectonics)
- Earth Processes (Weathering, Landslides, Sedimentation, Metamorphism)

Land-use / Land Conversion

Land Conversion

- **Developed Land** (Cities, Villages, Croplands, Rangelands)
- **Shared / Used Land**
- **Wild Land** (Woodlands/Grassland)

Ecological Land-Use

- **Productive Rural Areas** (Forestry, Agriculture, Fisheries, Ecotourism)
- **Towns and Cities** (Neighborhoods, Green Building, Mass Transit, Eco-Infrastructure, Urban Growth Boundaries)
- **Connected Wildlands** (Core Reserves, Buffer Zones, Corridors)

Ecosystem Services

Provisioning Services

- Energy, Food, Materials, Medicine

Regulating Services

- Air and Water Quality, Climate, Pollination, Habitat Maintenance

Non-Material Services

- Cultural, Indigenous, Educational Experiences

Comprehensive Digital Twin of the Earth

Now

5km Global – Decades

1km Continental – Decades

- Natural Capital - Pillars, Themes, Indicators
- ~20 Indicators

This Year

5km Global – Decades/Years

1km Continental – Years/Months

- Natural Capital - Pillars, Themes, Indicators
- Additional ~40 Indicators

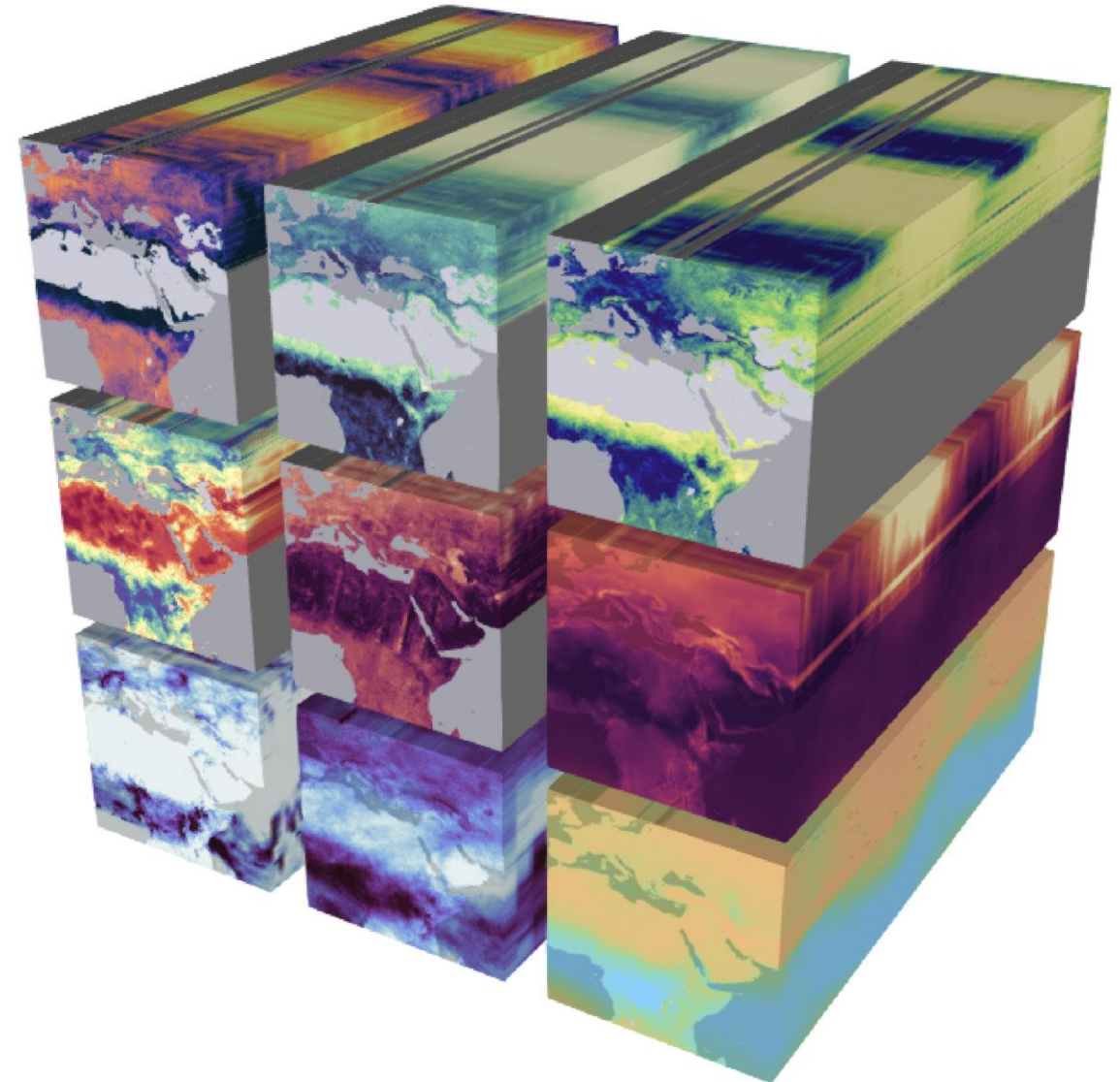
Future / Custom

250 m Regional – Years/Months

50m Landscape – Months (for Select Megaregions)

Local Scale – for Select Megaregions

Site Scale – for Select Megaregions



A Digital Twin that Is...

Seamless

Harmonized

Queryable

Updatable

Interoperable

Multidimensional

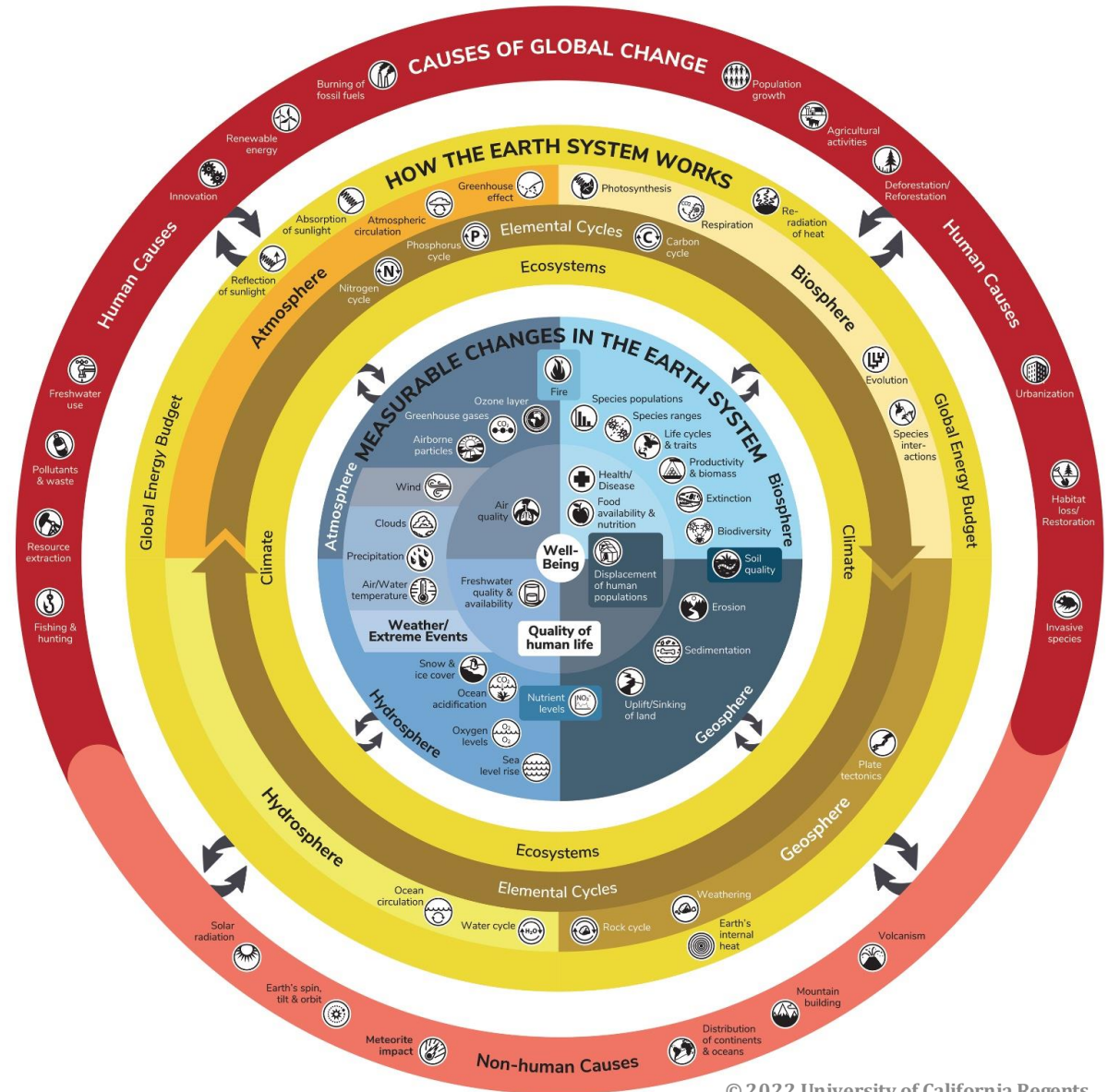
- space, time, indicators

Dynamic

Varying Resolutions

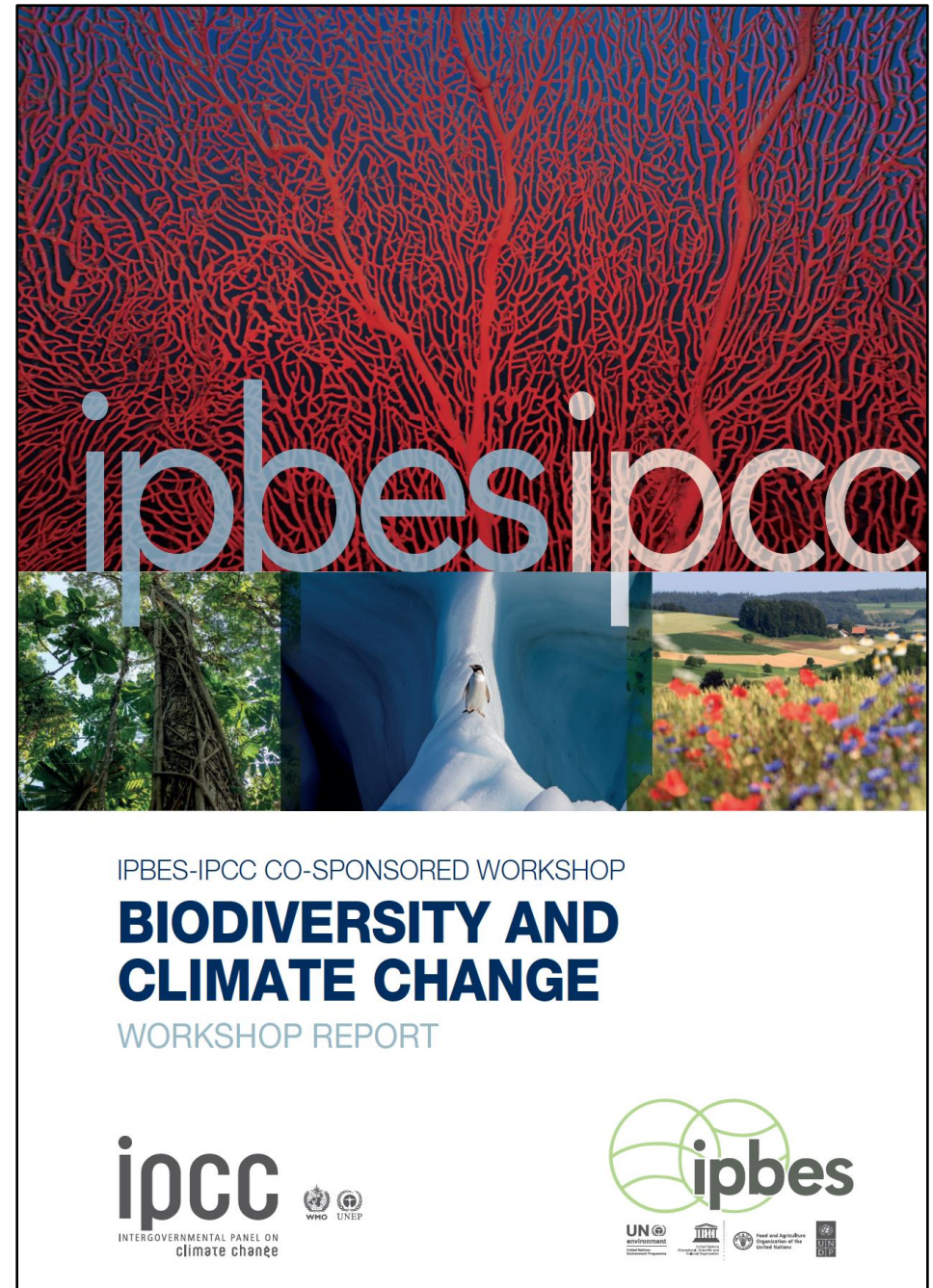
Multiple Likely Future Outcomes

Uncertainty Indicated



IPBES – IPCC Workshop Findings

- Limiting global warming to ensure a habitable climate and protecting biodiversity are ***mutually supporting goals***, and their achievement is essential for sustainably and equitably providing benefits to people.
- Land- and ocean-based actions to protect, sustainably manage and restore ecosystems have ***co-benefits for climate mitigation, climate adaptation and biodiversity objectives***.
- Measures narrowly focused on climate mitigation and adaptation ***can have direct and indirect negative impacts on nature and nature's contributions to people***.
- Measures narrowly focusing on protection and restoration of biodiversity have generally important cascading benefits for climate change mitigation, but those ***benefits may be sub-optimal compared to measures that account for both biodiversity and climate***.
- ***Treating climate, biodiversity and human society as coupled systems is key to successful outcomes*** from policy interventions.
- ***Transformative change*** in governance of socio-ecological systems can help create climate and biodiversity resilient development pathways.



A photograph of the interior of a slot canyon, showing smooth, undulating sandstone walls in shades of orange, red, and purple. Light enters from an opening at the top, creating a dramatic play of light and shadow.

Thank you.

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