

Picterra

Geospatial intelligence for biodiversity monitoring



Why **now**?



50%

of the world's GDP is **dependent on nature**,
and every dollar invested in restoration creates
up to **30 dollars in economic benefits**.

Climate risk = investment risk.

Problem

Profound **disconnect** between the environmental, social, and governance (ESG) data asset managers **need and what's available to them**. Asset managers lack **consistent and accurate data**.

Investment managers **need in-house research** to mitigate ratings flaws and tap **\$50 trillion ESG boom**.

“ESG data points have become essential tools, not only for investors seeking performance indicators, but also for companies trying to increase operational efficiency, decrease resource dependency, and attract a new generation of empowered workers.”

Nelson Griggs, President of the Nasdaq Stock Exchange

Commoditization of **Geospatial imagery**



6x

Cheaper in
10 years



10x

increased frequency (near real time)
and spatial resolution ($\leq 30\text{cm}$)



200 TB

of EO imagery
collected daily

Innovation

Geospatial intelligence from satellites is the **'ground truth'** of ESG metrics

- Spatial Finance combines **innovative geospatial intelligence technologies** including a modern geographic platform, remote sensing, and artificial intelligence.
- Streamline and scale the **collection, analysis, and reporting** of ESG metrics.
- **Monitor risks** like illegal logging, deforestation, desertification, emissions, water pollution, biodiversity loss, & more.
- Verify reported data to **improve climate risk assessments** and create resilient portfolios with risk-adjusted returns.

A plug and play **geospatial program**



Extract consistent and scalable geospatial insights **in days** not months



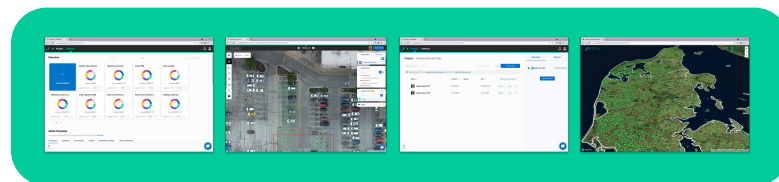
Organize data	Label data	Develop model	Train model	Deploy to production	Prod QA/QC	Model maintenance	Results visualization	Scaling to new type of objects
1 week	4 weeks	4 weeks	2 weeks	8 weeks	2 weeks	1 week	1 day	3 weeks
Data scientist GIS associate	Data scientist Annotator	Data scientist	Data scientist	Software engineer Developer engineer	Data scientist GIS associate	Data scientist	GIS associate	Data scientist



Using
Picterra

1 week

95%
time saved



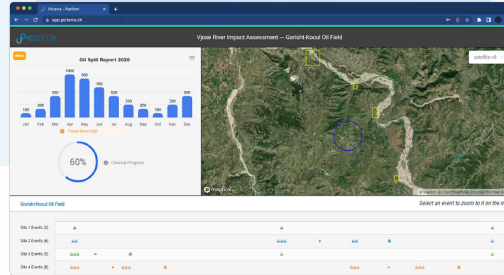
Organize data	Label data	Develop model	Train model	Deploy to production	Prod QA/QC	Model maintenance	Results visualization	Scaling to new type of objects
4 hours	8 hours	Automated	1 hour	Automated	40 hours	5 min	5 min	1 day
NO CODING SKILLS REQUIRED + EASILY SCALABLE FROM SINGLE USER TO TEAM COLLABORATION								

More use cases for **geospatial intelligence** in ESG reporting



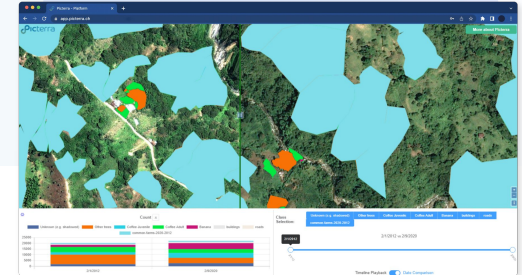
Verify carbon offsets

Monitor the land where trees are planted, follow their growth, and count them to get transparent documentation to support carbon certifications.



Provide material intelligence

Comply with the materiality condition of ESG reporting & provide audible records.



Attract sustainable capital

Assure impact investors that new mine or plants are not causing illegal deforestation, biodiversity loss, or water pollution.

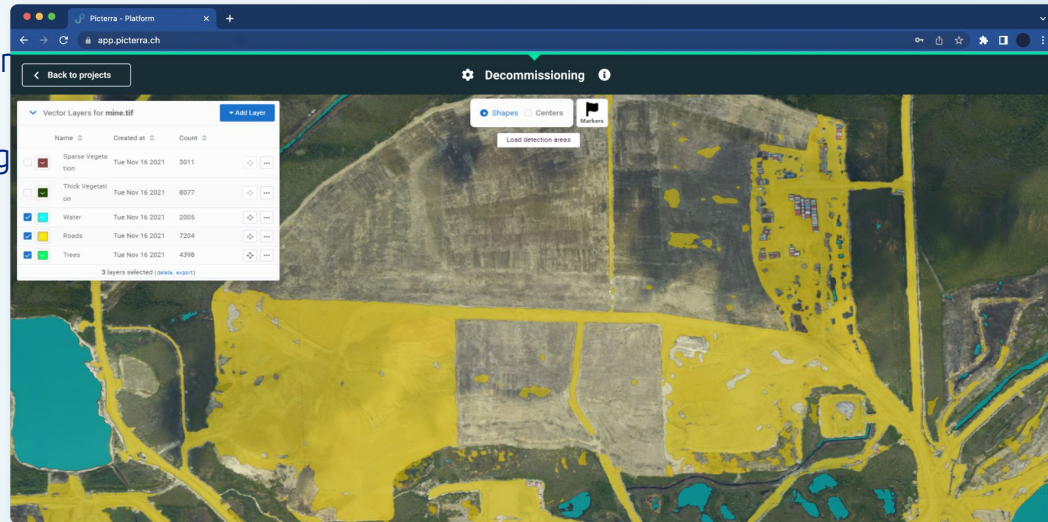
Biodiversity **monitoring**

- **Financial institutions**—which often invest over decades—increasingly recognize the importance of minimizing emissions, habitat destruction, and other activities that harm the natural world and rise climate risks.
- **Spatial finance analysts** rely on advances in location intelligence technology and location analytics to translate those factors onto the balance sheet.



Biodiversity **monitoring** for sustainable mining

- **Vegetation & biodiversity monitoring**
Revegetation of mining sites, conservation of protected habitat requires regular reporting of conditions around the mining site.
- **Mine safety monitoring** . In-pit haul roads, water bodies, cracks and erosion mapping and monitoring are key to provide safe operations on-site.





Thank you



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 Video content

 [**picterra.ch**](https://picterra.ch)