



Cognizant

zhaw School of
Management and Law

Webinar: Customers, Technology and Services – The New Frontier of Insurance

We are delighted to invite you to the presentation and discussion of the final results of our study on Real-Time Data-Driven Services in Insurance – bringing together the opinion of industry experts and the views of more than 1400 retail insurance customers.

The discussion will be further enriched by two additional presentations from industry experts and completed by a Q/A and discussion session.

Real-Time Data-Driven Services in Insurance

Dr. Carlo Pugnetti - ZHAW and Mischa Seitz - Cognizant

Insurance in Transition: Challenges and Opportunities for Insurers Participating in Ecosystems

Anne-Katrin Maser - Generali, Head of Distribution Offering & Partnerships

Cloud Technology as an Enabler of Partner Integration and Real-Time Customer Services in Insurance

Ulrich Moser - Die Mobiliar, Head of Software Engineering NonLife

Join us.

When: Wednesday, June 3rd

Time: 17:00 – 18:30

Where: [Microsoft Teams](#)

* The presentations and discussions may be held in German