

# International Management Institute

## Portrait



**Building Competence. Crossing Borders.**

# International Management Institute

## Your Competent Partner for International Business

The International Management Institute is part of the Department of International Business at the ZHAW School of Management and Law. We focus on the effects of globalization and the challenges of international business activities.

### INTERNATIONAL COMPETENCE

Our partners benefit from a wealth of intercultural competence and international business know-how, resulting from the extensive academic and industry experience of our faculty members and our close ties to international universities, corporations, organizations, and professional associations.

The Institute is structured as follows:

- Center for Asia Business
- Center for EMEA Business
- Center for International Industrial Solutions
- Continuing & Corporate Education

In addition, our expertise includes:

- Corporate Responsibility
- Luxury Management
- India Business
- MEM Industry
- Cleantech

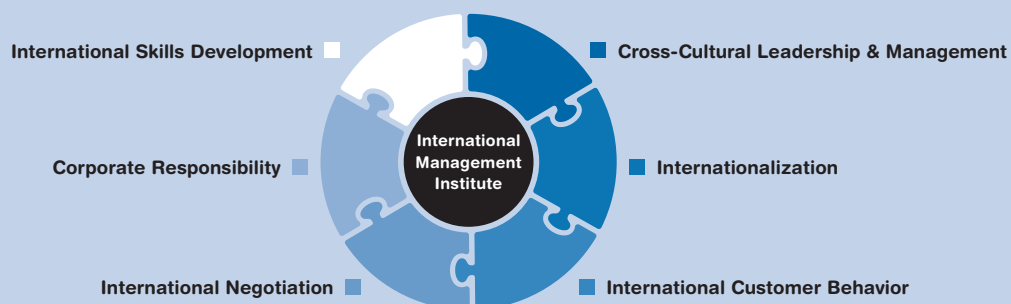
### ZHAW SCHOOL OF MANAGEMENT AND LAW

The ZHAW School of Management and Law (SML) is one of Switzerland's leading business schools. Its disciplinary orientation is reflected by the following focus areas, each of which is a separate department: International Business; General Management; Banking, Finance, Insurance; Public Sector; and Business Law. It is institutionally accredited by the Association to Advance Collegiate Schools of Business (AACSB).

### ZURICH UNIVERSITY OF APPLIED SCIENCES

Zurich University of Applied Sciences (ZHAW) is one of the leading universities of applied sciences in Switzerland. It consists of eight Schools: Management and Law; Applied Linguistics; Applied Psychology; Architecture, Design and Civil Engineering; Engineering; Health Professions; Life Sciences and Facility Management; and Social Work. This broad range of fields enables us to offer you interdisciplinary solutions to complex problems.

## COMPETENCE PROFILE OF THE INTERNATIONAL MANAGEMENT INSTITUTE



# Our Competence – Your Benefit

## Your Expert for International Education and Training

We provide advice, research skills, and standardized and customized training and education in all aspects of international business.

### APPLIED, SCIENTIFICALLY GROUNDED BACHELOR AND MASTER PROGRAMS

Our English-language Bachelor of Science (BSc) in International Management and Master of Science (MSc) in International Business are among the leading internationally oriented full-time programs in Switzerland.

### PRACTICAL CONTINUING EDUCATION AND TRAINING

Our range of continuing education programs is continually updated and adapted to meet the needs of the business community. We work closely with representatives of successful international organizations to ensure that our programs are always relevant and interesting. Allow us to help you in dealing effectively with the international challenges of your organization, making you an attractive candidate in the employment market.

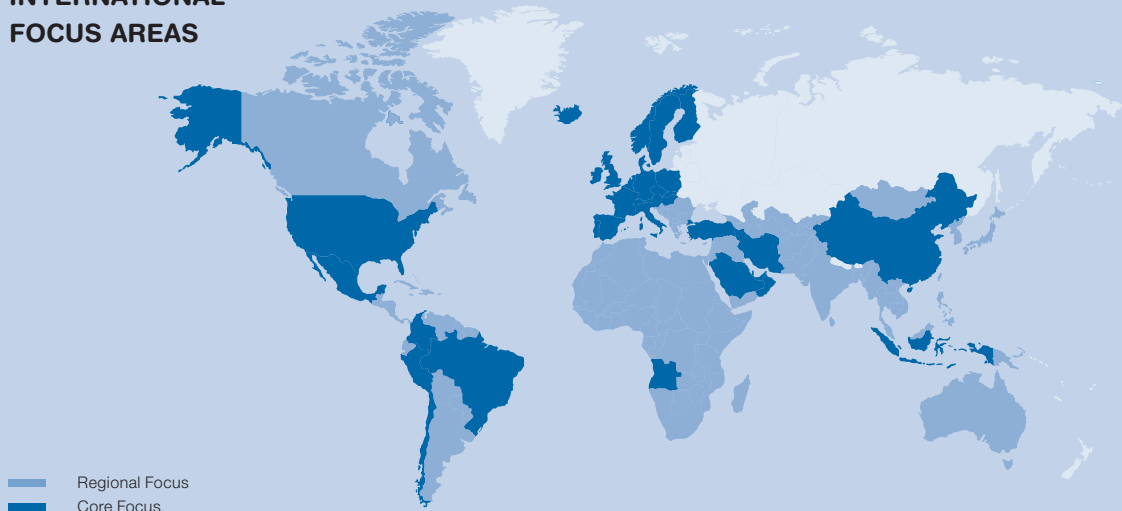
### SPECIALIST KNOWLEDGE AND INDUSTRY EXPERTISE

The task of exploring and assessing new international business opportunities and the subsequent market entry are always difficult. Language barriers and cultural hurdles are only some of the obstacles that companies need to overcome. As your business partner, we provide advice, research skills, as well as both standardized and customized training and education in all aspects of international business. We combine scientifically grounded knowledge and in-depth practical know-how with excellent research and consulting skills to develop specific, applied solutions to international business challenges for your organization.

### EXCELLENT INTERNATIONAL NETWORK

Our students and corporate customers also benefit from our leading global network of academic and professional partner institutions.

### INTERNATIONAL FOCUS AREAS



# Contact

## Your Experts for International Topics



### **INTERNATIONAL MANAGEMENT INSTITUTE**

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## Take Advantage of Our Experience

The International Management Institute focuses on the effects of globalization and the challenges of international business activities.

### ADDRESS

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The International Management Institute is  
your competent partner for international and  
intercultural challenges.

Zurich University  
of Applied Sciences

## School of Management and Law

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