



School of  
Management and Law

# International Management Institute

Portrait



Building Competence. Crossing Borders.

# International Management Institute

## Your Competent Partner for International Business

The International Management Institute is part of the Department of International Business at the ZHAW School of Management and Law. We focus on the effects of globalization and the challenges of international business activities.

### INTERNATIONAL COMPETENCE

Our partners benefit from a wealth of intercultural competence and international business know-how, resulting from the extensive academic and industry experience of our faculty members and our close ties to international universities, corporations, organizations, and professional associations.

The Institute is structured as follows:

- Center for Asia Business
- Center for EMEA Business
- Center for International Industrial Solutions
- Continuing & Corporate Education

In addition, our expertise includes:

- Corporate Responsibility
- Luxury Management
- India Business
- MEM Industry
- Cleantech

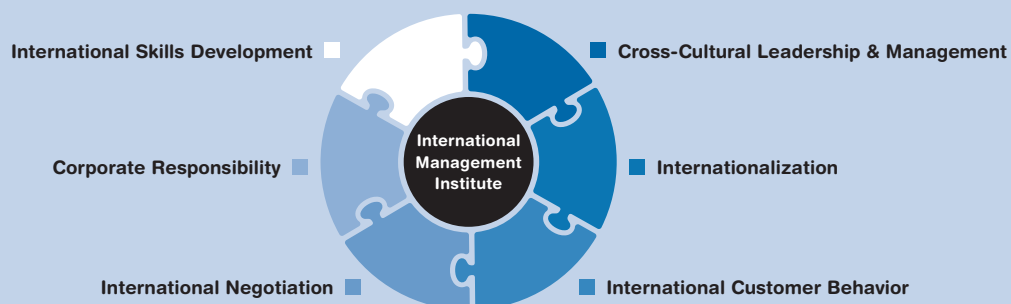
### ZHAW SCHOOL OF MANAGEMENT AND LAW

The ZHAW School of Management and Law (SML) is one of Switzerland's leading business schools. Its disciplinary orientation is reflected by the following focus areas, each of which is a separate department: International Business; General Management; Banking, Finance, Insurance; Public Sector; and Business Law. It is institutionally accredited by the Association to Advance Collegiate Schools of Business (AACSB).

### ZURICH UNIVERSITY OF APPLIED SCIENCES

Zurich University of Applied Sciences (ZHAW) is one of the leading universities of applied sciences in Switzerland. It consists of eight Schools: Management and Law; Applied Linguistics; Applied Psychology; Architecture, Design and Civil Engineering; Engineering; Health Professions; Life Sciences and Facility Management; and Social Work. This broad range of fields enables us to offer you interdisciplinary solutions to complex problems.

## COMPETENCE PROFILE OF THE INTERNATIONAL MANAGEMENT INSTITUTE





# Contact

## Your Experts for International Topics



### **INTERNATIONAL DEVELOPMENT & PROJECTS**

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## Take Advantage of Our Experience

The International Management Institute focuses on the effects of globalization and the challenges of international business activities.

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The International Management Institute is  
your competent partner for international and  
intercultural challenges.

Zurich University  
of Applied Sciences

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