

Program

Brazil in Crisis – Time to Invest?

Date: Monday, 6th of June 2016
Time: 08:30 – 15:30
Location: ZHAW, Building ZL, 6th Floor, Room O6.12
Lagerstrasse 41, 8004 Zürich

- 08:00** **Registration / Coffee**
- 08:30** **Welcome Address**
Dr. Daniel Seelhofer, Vice Dean, ZHAW School of Management and Law
- 08:40** **Brazilian - Swiss Partnership**
César de Paiva Leite Filho, Counselour, Head of the Economic, Trade and Investment Promotion and Innovation Sectors, Embassy of Brazil in Berne
- 08:50** **Switzerland – Brazil: The Road to Further Strengthen a Strong Economic Relationship**
Philippe Nell, Minister, Head of Americas Unit, State Secretariat for Economic Affairs SECO
- 09:10** **Swiss Companies in Brazil: Lessons Learned and Future Opportunities**
Tatiana Campos, Head of Export Promotion, Switzerland Global Enterprise, Swiss Business Hub Brazil, São Paulo (*visiting from Brazil*)
- 09:40** **Anticyclical Investment**
Ronny Siev, Senior Project Manager, ZHAW Center for Business in the Americas
- 10:00** **Venture Capital in Brazil**
Michael Bornhäuser, Managing Director, Head Private Equity, Products & Services, Sallfort Privatbank AG
- 10:30** **Coffee Break**
- 11:00** **Legal Framework for Investments in Brazil**
Stephan Neidhardt, Attorney at Law, Certified Tax Expert, Partner, Walder Wyss Attorneys at Law
- 11:30** **Legal Implications of Brazilian M&A**
Ronaldo Veirano, Lawyer, Founding Partner Veirano Advogados, Rio de Janeiro (*visiting from Brazil*)
- 12:00** **Investment Experiences in Brazil**
Hans Andreas Aebi, CEO Straumann Brazil, CSO Neodent, São Paulo, Curitiba (*visiting from Brazil*)
- 12:30** **Standing Lunch**
- 13:30** **Current Opportunities in the Brazilian M&A Market**
Telmo Schoeler, Founding Partner and CEO of Strategos – Consultoria Empresarial Ltda. / Orchestra - Soluções Empresariais, São Paulo / Porto Alegre (*visiting from Brazil*)
- 14:00** **Leadership Implications for Crisis Investment**
Peter Qvist-Sørensen, Head, ZHAW Center for Business in the Americas
- 14:30** **Q&A / Discussion Panel**
- 15:30** **Apéro**
-