



**TWR**  
NETWORK



**zhaw**

Life Sciences und  
Facility Management

# V. TWR CONFERENCE

## Transdisciplinary Workplace Research

### Sponsorship Opportunities

**SEPTEMBER 2-5, 2026**

Zurich University of Applied Sciences

[www.zhaw.ch/twr2026](http://www.zhaw.ch/twr2026)



# Our TWR Conference 2026

The Zurich University of Applied Sciences ZHAW  
is delighted to be hosting  
the fifth Transdisciplinary Workplace Research  
(TWR) Conference,  
from 2-5 September 2026  
in **Zurich**, Switzerland.

There will be a mix of keynotes, short- paper  
presentations, and abstract-only presentations  
as well as a conference dinner.

Approximately **150 delegates** from around the  
world are expected to attend, including a mix of  
academic staff and practitioners,  
researchers and students.

Social, physical, technological,  
and management aspects of **Workplace** merge  
to make this field of research  
**truly transdisciplinary**.

# The TWR Conference presents **research on work environments** in terms of:

Physical and  
ambient  
environment

Social  
environment

Sustainability  
in terms of  
environmental,  
social and  
economics

Digital work  
environment

Facility  
management,  
corporate real  
estate  
management

Pedagogical  
research

Occupational  
health and  
wellbeing

New ways  
of working

Inclusion,  
diversity and  
human rights  
in the workplace

Compliance

# About the TWR Network

The Conference is an initiative of the Transdisciplinary Workplace Research (TWR) Network, which brings together experts in all the **workplace environment disciplines**, giving academia and practice the perfect occasion to meet and share insights and ideas.

The TWR Network:

- an eclectic group of scholars and practitioners who share one goal: to contribute to the design and management of workplaces where people work to their full **potential** and experience high levels of mental and physical **wellbeing**.
- **Rooted in Europe, has a global vocation.** TWR welcomes public and private organizations to join academics from all over the world, getting involved in evidence-based research to imagine the workplace of the future;
- initiated in 2017, encourages workplace researchers and professionals to share their insights and ideas through **biannual conferences**.

Visit the official website: [www.twrnetwork.org](http://www.twrnetwork.org)



# Sponsoring Packages

Six exciting opportunities are available for Organisations wishing to have their brand aligned, showcased and recognised as a key contributor with this global research conference and dinner:

Platinum	
7'500 CHF	
3x full conference registration.	
3x conference dinner.	
<b>Promotion/Co-moderation of a 1.5-hour Workshop</b> , bringing researchers and industry together to explore new solutions (s. example TWR22 on the right side).	
Exhibition space.	
Name and logo on promotional material, website and on screens and at the conference.	
Full page advert in conference programme.	

**DAY 1 WORKSHOPS**  
Wednesday, September 7  
14:30 - 16:30

Facilitated by Studio Wé, the workshops are an energizing start to the III TWR Conference

Conference organizers and sponsors welcome you to Milan to reflect on current workplace challenges, while having the opportunity to collaborate and engage with other participants with shared interests during 2-hour workshops.

The workshops bring researchers and industry together to explore new solutions to complex workplace problems, moderated by Studio Wé's Service Design team and facilitation experts.

With a focus on Experience and Service Design for the Workplace, the workshops are designed to promote inclusive discussions, and touch upon design methods such as action research, participatory prototyping and visioning activities.

**StudioWé**




studio-we.com      studio-we.com/workplace

**Session W1**

**CBRE**

**168.3.1**  
14:30 - 16:30  
Promoted by CBRE  
Facilitated by StudioWé

**DE&I Strategy for the enabling Workplace**

When we talk about inclusive Design we go beyond compliance-based accessibility, we help organizations embed DE&I rights across the workplace. We consider the space design, technology but also processes, policies and services to provide a welcoming workplace able to empower everyone's potential.

**Speakers:** Federica Pedroni, Alberto Cominelli, Kate Smith

**Session W2**

**Lendlease**

**168.2.1**  
14:30 - 16:30  
Promoted by Lendlease  
Facilitated by StudioWé

**Diversity and inclusion in the Milan Innovation District (MIND) case study**

MIND (Milano Innovation District) is looking to become a democratic place where the navigation at the Common Ground level will support diversity and inclusion. The permeability of the ground floor will allow people to connect and to innovate giving value to their identity and personality. The spaces within buildings will be designed to ensure people feel welcome and supported to ensure flexibility is preserved.

**Speakers:** Laura Pellegrinelli, Simone Santi

**Session W3**

**unispac**

**168.1.1**  
14:30 - 16:30  
Promoted by Unispac  
Facilitated by StudioWé

**Redefining the WORCspace: Improving employee Wellness, Opportunity, Re-generation and Community**

How businesses can use inclusive workplace design to improve productivity, employee retention and a happier workforce. In this event, participants will discover the needs and expectations of various generations, behaviours and challenges that present themselves in the office of today.

**Speakers:** Nicholas Kasperek, Leonardo Callandro

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Gold	Silver	Bronze	Food Sponsor	Best Papers Sponsor
5'000 CHF	3'000 CHF	2'000 CHF	to be agreed	to be agreed
3x full conference registration.	2x full conference registration.	-	Sponsors the standing lunch (in part/ full, depending on agreement) or refreshments during breaks, and receive explicit mention in return.	Sponsors the Authors selected for the Best Paper Award (in part/ full, depending on agreement) and receive explicit mention in return.
3x conference dinner.	2x conference dinner.	-		
Exhibition space.				
Name and logo on promotional material, website and on screens and at the conference.				
Full page advert in conference program.	Half page advert in conference program.	Half page advert in conference program.		



# The City of Zurich

The Switzerland's largest city is a vibrant economic and cultural hub that combines world-class infrastructure with stunning natural beauty. Nestled by Lake Zurich and framed by the Alps, it offers a unique blend of cutting-edge innovation and historical charm, making it the perfect setting for an international conference.





# The Zurich University of Applied Sciences

The ZHAW is one of the leading universities of applied sciences in Switzerland. It offers teaching, research, continuing education and other services that are both practice-oriented and science-based.

**We shape education and research in transformative, European and entrepreneurial ways.**

Together with students, staff and partners, we connect science and practice, foster critical thinking and develop solutions for a sustainable future – **locally rooted, globally connected.**

At a glance:

- 3 Locations
- 8 departments
- 34 Bachelor's and 20 Master's degree programmes
- 14,619 Bachelor's and Master's students
- 68 continuing education Master's programmes (MBA, MAS) and 380 diploma and certificate courses (DAS/CAS).
- 11,207 continuing education participants (MAS, DAS, CAS and other programmes)
- 3,655 employees (full-time equivalent)
- 586 million Swiss francs cost volume



# To arrange a call to chat about sponsorship opportunities, please contact:



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Angewandte Wissenschaften

**Life Sciences und Facility Management**

Institut für Facility Management  
Research Group Workplace Management

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