

Modul Cover Sheet

Study Programme	MSc in Facility Management	
Study Year	2018_19	
Module	Workplace Strategy and Innovation	
Code	n.MA.FM.WSI.15HS	
Status	Compulsory Module	
*Type	C X	R M
ECTS-Credits	4	
Workload	120	
Regulations applications	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>	
Module Coordinator	Prof. Dr. Lukas Windlinger	
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Comments		

*Typus (Type)	C Core Course/Module (Kerngebiet eines Studienprogramms)
	R Related Course/Module (Unterstützung des Kerngebiets mit Vermittlung von Vor- oder Zusatzkenntnissen)
	M Minor Course/Module (Wahl- oder Ergänzungskurs/-modul)

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

Consecutive Sheet

Study Programme	MSc in Facility Management				
Study Year	2018_19				
Course	Workplace Strategy and Innovation				
Code	n.MA.FM.WSI.15HS.V				
Module	Workplace Strategy and Innovation				
Status	Compulsory Course				
*Type	C	X	R	M	
Regulations applicable	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>				
Total Workload (hours)					
	1. Sem.	2. Sem.	3. Sem.	4. Sem.	5. Sem.
<i>Lectures</i>	28				
<i>Coached Self-study</i>	28				
<i>Autonomous Self-study</i>	64				
<i>Total Workload</i>	120				
Course Coordinator	Prof. Dr. Lukas Windlinger				
Telephone / Email	+41 58 934 56 88		lukas.windlinger@zhaw.ch		
Lecturer(s) Speaker(s) Associate(s)	Experts in workplace strategy & innovation				

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

<p>Learning Outcomes and Competencies</p>	<p>Upon completion of this module students will have critical knowledge and understanding as follows:</p> <ul style="list-style-type: none"> • Students understand the role of workplace, workplace strategy, and workplace innovation in organisations • Students know how to develop and assess workplace strategies and its components • Students understand space and infrastructure from an organisational ecology point of view • Students understand the relations between workplace strategy, workplace management and work patterns, organisational culture, employee mobility, ICT, leadership etc. • Students understand the interrelationship between workplace strategy and organisational strategy <p>Upon completion of this module students are able to, know, understand:</p> <ul style="list-style-type: none"> • Students apply evidence-based reasoning to workplace management • Students are able to conceive and apply strategic instruments in workplace management • Students are able to develop business cases for workplace innovations
<p>Course Content</p>	<p>This course focuses on integrated workplace strategies, i.e. strategies that address a multitude of requirements of different stakeholders. An organisational ecology model will form the basis for the discussion of workplace strategy and management.</p> <p>Topics covered in this course include</p> <ul style="list-style-type: none"> • Relevance of workplace strategy for organisational strategy • Integrated workplace strategies • Workplace business cases • Organisational ecology • Building and facilities assessment methods • Post occupancy evaluation: approach and methods • Managing workplace comfort/discomfort and usability of workplaces • Non-territorial and mobile work; new ways of working • Outcomes of workplace design and management: health, satisfaction, performance, communication • User- and usage-oriented workplace strategies • Evidence-based reasoning in workplace management, workplace strategy, and workplace innovation
<p>Language of Instruction</p>	<p>English</p>
<p>Expected Attendance</p>	<p>Attendance is expected and strongly recommended. Mandatory attendance on selected dates – the exact dates will be provided at the beginning of the course.</p>
<p>Assessment</p>	<p>Written individual Report (100%) during the term.</p>

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

<p>Course Materials / References</p>	<p>Course materials will be provided.</p> <p>Recommended learning resources:</p> <p>Becker, F. D. (2004). Offices at work. Uncommon workspace strategies that add value and improve performance. San Francisco: Jossey-Bass.</p> <p>Becker, F. D. & Steele, F. (1995). Workplace by design. Mapping the high-performance workspace. San Francisco: Jossey-Bass.</p> <p>Blyth, A., & Worthington, J. (2010). Managing the brief for better design (2nd ed.). Oxon: Routledge.</p> <p>Coles, D. (Ed.). (2011). Work on the move. Driving strategy and change in workplaces. Houston: IFMA Foundation.</p> <p>Coles Levine, D., & Johnson Sandquist, N. (Eds.). (2016). Work on the move 2. Houston: IFMA Foundation.</p> <p>Duffy, F. (2000). Design and facilities management in a time of change. Facilities, 18(10/11/12), 371-375.</p> <p>Jervis, G., & Mawson, A. (2014). An excellence model for the management of the workplace Retrieved from http://advanced-workplace.com/wp-content/uploads/2012/12/AWA-01_Excellence-Standard-for-the-management-of-the-workplace_v13.pdf</p> <p>Pfeffer, J., & Sutton, R. I. (2006). Hard facts, dangerous half-truths, and total nonsense: profiting from evidence-based management. Boston: Harvard Business School Press.</p> <p>Preiser, W. F. E. & Vischer, J. C. (Eds.). (2005). Assessing building performance. Oxford: Elsevier.</p>
<p>Entrance Requirements</p>	
<p>Follow-up Courses</p>	<p>Electives / Research Labs; Master's Thesis</p>
<p>Comments</p>	