

Modul Cover Sheet

Study Programme	MSc in Facility Management	
Study Year	2018_19	
Module	FM Environment	
Code	n.MA.FM.FME.12FS	
Status	Compulsory Module	
*Type	C X	R M
ECTS-Credits	4	
Workload	120	
Regulations applications	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>	
Module Coordinator	Prof Dr. Susanne Hofer	
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Comments		

*Typus (Type)	C Core Course/Module (Kerngebiet eines Studienprogramms)
	R Related Course/Module (Unterstützung des Kerngebiets mit Vermittlung von Vor- oder Zusatzkenntnissen)
	M Minor Course/Module (Wahl- oder Ergänzungskurs/-modul)

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

Consecutive Sheet

Study Programme	MSc in Facility Management				
Study Year	2018_19				
Course	FM Environment				
Code	n.MA.FM.FME.12FS.V				
Module	FM Environment				
Status	Compulsory Course				
*Type	C	X	R		M
Regulations applicable	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>				
Total Workload (hours)					
	1. Sem.	2. Sem.	3. Sem.	4. Sem.	5. Sem.
<i>Lectures</i>		30			
<i>Coached Self-study</i>		30			
<i>Autonomous Self-study</i>		60			
<i>Total Workload</i>		120			
Course Coordinator	Prof. Dr. Susanne Hofer				
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Lecturer(s)	Prof. Dr. Susanne Hofer				
Speaker(s)	Prof. Dr. Christian Coenen				
Associate(s)	Mario Grossenbacher				

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

**Learning Outcomes
and Competencies**

Today a CFMO's duty is more often on a strategic level. Therefore, in both modules, **Business Environment and FM Environment**, the learning outcomes and competencies include the strategy process as well as the unassignable responsibilities of the board due to law and regulations.

Upon completion of this module (FM Environment) students will be familiar with:

- the instruments of outlining (developing) a corporate as well as an FM strategy
- preparing organisations' direction (e.g. values, vision, mission, code of conduct)
- the instruments of implementing and controlling corporate and business (FM) strategy
- understanding the relationship between external (see Business Environment Module) and internal drivers in relation to the corporate and business strategies
- using corporate and business strategies as a holistic management tool
- working with the instruments of corporate governance, risks and audits

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

Course Content	<p>Today's business world strongly believes that Corporate and Business Strategies are considered of paramount importance for the success of companies, institutions and non-profit organisations. Therefore their leaders have to be able to think and act strategically.</p> <p>In this course the options and possibilities, risks and challenges for Chief Facility Manager Officers (CFMO), for Facility Managers and Board of Directors - in terms of the whole organization and its FM part - are discussed.</p> <p>The course encourages students to critically assess theories and concepts and to transfer them into the Corporate and Business (FM) context.</p> <p>The students will:</p> <ul style="list-style-type: none"> • learn about most recent theories and concepts • get to know existing logics and determinants of strategies and strategic thinking • be introduced to well established tools and systems in order to be able to implement suitable theories and concepts -to the benefit of the business • understand the legal aspects and influences of corporate governance, risk management, internal and external audits and adapt its framework into FM • identify, analyze and evaluate strategies and their respective outcomes according to daily business concerning the FM organization and their value drivers • develop an FM strategy based on a company's overall strategy and discuss the relevance of such an FM strategy
Language of Instruction	English
Expected Attendance	Attendance is expected and strongly recommended. Mandatory attendance on selected dates – the exact dates will be provided at the beginning of the course.
Assessment	Written Exam (100%) in the exam period.
Course Materials / References	Students will be provided with selected texts (from textbooks or renowned scientific journals) and online material.
Entrance Requirements	Case Study I, Business Environment, Business Processes and Value Management
Follow-up Courses	Master's Thesis
Comments	The FM Environment Module is the second of three strategic modules and is linked with the Business Environment Module. The focus of the FM Environment Module lies on the company itself hence follows the internal view.