

## Modul Cover Sheet

<b>Study Programme</b>	MSc in Facility Management	
<b>Study Year</b>	2018_19	
<b>Module</b>	<b>Case Study II</b>	
<b>Code</b>	n.MA.FM.CaSt2.12FS	
<b>Status</b>	Compulsory Module	
<b>*Type</b>	<b>C X</b>	<b>R</b> <b>M</b>
<b>ECTS-Credits</b>	4	
<b>Workload</b>	120	
<b>Regulations applications</b>	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015  <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>	
<b>Module Coordinators</b>	Prof. Dr. Susanne Hofer, Prof. Dr. Lukas Windlinger, Prof. Dr. Carsten Druhmnn	
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<b>Comments</b>		

\*Typus (Type) **C** Core Course/Module (Kerngebiet eines Studienprogramms)  
**R** Related Course/Module (Unterstützung des Kerngebiets mit Vermittlung von Vor- oder Zusatzkenntnissen)  
**M** Minor Course/Module (Wahl- oder Ergänzungskurs/-modul)

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

### Consecutive Sheet

<b>Study Programme</b>	MSc in Facility Management				
<b>Study Year</b>	2018_19				
<b>Course</b>	<b>Case Study II</b>				
<b>Code</b>	n.MA.FM.CaSt2.12FS.V				
<b>Module</b>	Case Study II				
<b>Status</b>	Compulsory Course				
<b>*Type</b>	<b>C</b>	<b>X</b>	<b>R</b>	<b>M</b>	
<b>Regulations applicable</b>	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015  <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annex to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>				
Total Workload (hours)					
	<b>1. Sem.</b>	<b>2. Sem.</b>	<b>3. Sem.</b>	<b>4. Sem.</b>	<b>5. Sem.</b>
<i>Lectures</i>		10			
<i>Coached Self-study</i>		50			
<i>Autonomous Self-study</i>		60			
<i>Total Workload</i>		120			
<b>Course Coordinators</b>	Prof. Dr. Susanne Hofer, Prof. Dr. Lukas Windlinger				
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<b>Lecturer(s)</b>	varies and depends on the case				
<b>Speaker(s)</b>					
<b>Associate(s)</b>					

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

<p><b>Learning Outcomes and Competencies</b></p>	<p>The case study is the most flexible of all research designs, to retain the holistic characteristics of real-life events while investigating empirical events. In general, a case study is an empirical inquiry which <i>“investigates a contemporary phenomenon within its real-life context: when the boundaries between phenomenon and context are not clearly evident; and in which multiple sources of evidence are used”</i> (Yin, 1984, p. 23).</p> <p>The course participants of Case Study II are able to</p> <ul style="list-style-type: none"> <li>- identify the problems due to the strategic direction of the case giver (company)</li> <li>- use adequate analysis tools (research methods) and appropriate literature</li> <li>- critically evaluate and adapt different approaches, models and concepts</li> <li>- summarize and present acquired knowledge</li> </ul> <p>Students develop knowledge and understanding of the scientific research process and scientific writing in solving the business problem at strategic level.</p> <p>Students are able to demonstrate competence in managing an individual project with respect to the business case and its principals.</p>
<p><b>Course Content</b></p>	<p>In the case study method, the instructor first gives information relating to the subject matter. The case study is accompanied by a series of strategic and tactical questions or tasks based on the course outcomes/objectives. Students working in groups shall solve the questions or tasks.</p> <p>At the end of this course students will</p> <ul style="list-style-type: none"> <li>• have had the opportunity in formulation strategies and decisions that determine the long-run performance of a corporation within a competitive FM industry context.</li> <li>• have had the opportunity to gain experience in strategic thinking, research, search of information, in application of new methods and theories.</li> <li>• have had the opportunity to solve FM related questions within company’s’ strategic direction.</li> <li>• have had the opportunity to gain experience in and with sustainable aspects of facility management and facility service.</li> <li>• be trained in how to use argumentation, communication and written reports in order to present to the board of directors.</li> </ul>
<p><b>Language of Instruction</b></p>	<p>English</p>
<p><b>Expected Attendance</b></p>	<p>Attendance is expected and strongly recommended. Mandatory attendance on selected dates – the exact dates will be provided at the beginning of the course.</p>

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

<b>Assessment</b>	<p>Written report at the end of the semester (weights 70%) and oral presentation (weights 30%) at the end of the term.</p> <p>Assignment written of max. 40 pages and presentation of about 30 minutes. Groups of 3-4 students; additional instructions and requirements are explained before the beginning of Case Study II.</p>
<b>Course Materials / References</b>	<p>Students will be provided with information from the case giver (company). Guidelines for the written reports, the APA documentation and the evaluation grid which will be in use for Case Study II.</p>
<b>Entrance Requirements</b>	<p>Academic Skills, Case Study I, Managerial Finance and Accounting</p>
<b>Follow-up Courses</b>	<p>Master's Thesis</p>
<b>Comments</b>	<p>We recommend to attend the Case Study II Module after or parallel to the FM Environment and Business Environment Modules.</p>