

Modul Cover Sheet

Study Programme	MSc in Facility Management	
Study Year	2018_19	
Module	Case Study I	
Code	n.MA.FM.CaSt1.11HS	
Status	Compulsory Module	
*Type	C X	R M
ECTS-Credits	4	
Workload	120	
Regulations applications	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>	
Module Coordinator	Prof. Dr. Christian Coenen	
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Comments		

*Typus (Type)	C Core Course/Module (Kerngebiet eines Studienprogramms)
	R Related Course/Module (Unterstützung des Kerngebiets mit Vermittlung von Vor- oder Zusatzkenntnissen)
	M Minor Course/Module (Wahl- oder Ergänzungskurs/-modul)

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

Consecutive Sheet

Study Programme	MSc in Facility Management				
Study Year	2018_19				
Course	Case Study I				
Code	n.MA.FM.CaSt1.11HS.V				
Module	Case Study I				
Status	Compulsory Course				
*Type	C	X	R	M	
Regulations applicable	<p>RPO vom 29. Januar 2008, Studienordnung für den Masterstudiengang MSc in Facility Management vom 24. März 2011, Anhang für den Masterstudiengang MSc in Facility Management vom 30. August 2011, angepasst am 14.4.2015 <i>(Non-binding translation: General Academic Regulations for Bachelor's and Master's degree programmes at the Zurich University of Applied Sciences on 29 January 2008, Academic Regulations for the Master's programme in Facility Management at the Zurich University of Applied Sciences on 24 March 2011, Annexe to the Academic Regulations Master of Science in Facility Management on 30 August 2011, amended on 14 April 2015)</i></p>				
Total Workload (hours)					
	1. Sem.	2. Sem.	3. Sem.	4. Sem.	5. Sem.
<i>Lectures</i>	20				
<i>Coached Self-study</i>	40				
<i>Autonomous selfstudy</i>	60				
<i>Total Workload</i>	120				
Course Coordinator	Prof. Dr. Christian Coenen				
Telephone / Email	+41 58 934 5630			coen@zhaw.ch	
Lecturer(s)	Prof. Dr. Christian Coenen				
Speaker(s)					
Associate(s)					

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)

Learning Outcomes and Competencies	<p>The written case method introduces complex and often ambiguous real-world scenarios to the students, typically through a case study with a protagonist facing an important decision. The case method represents a shift from the traditional, instructor-centred model of education to a participant-centred one in which students play a lead role in their own, as well as each other's learning. This method allows for learning that goes beyond the transfer of knowledge to include the development of analytical, decision-making and communication skills, as well as the cultivation of self-awareness, judgment and the capacity to lead.</p> <p>Students develop knowledge and understanding of the strategic problem-solving process by approaching the business problem and summarizing their findings.</p> <p>Students are able to demonstrate competence in managing an individual project with respect to the case and its components and they are trained to present it professionally.</p>
Course Content	<p>In the initial part of this module (Case Analysis Skills), students get a concise introduction to the key concepts and intellectual processes required for the reading, analysis, and interpretation of strategic business case studies. This knowledge is acquired with the help of online tutorials, lecturing in class and individual readings.</p> <p>In the second part of this module (Case Work), students work in small groups and apply the acquired knowledge to a strategic case scenario. The student groups are coached during the process of case analysis and the elaboration of managerial consequences.</p>
Language of Instruction	English
Expected Attendance	Attendance is expected and strongly recommended. Mandatory attendance on selected dates – the exact dates will be provided at the beginning of the course.
Assessment	<ul style="list-style-type: none"> • Case Analysis Skills: Individual written exam (30%) during the term • Case Work: Group presentation (30%) during the term • Case Study I (entire module): Individual written exam (40%) in the exam period
Course Materials / References	Reading material will be provided on Moodle at the beginning of the course.
Entrance Requirements	
Follow-up Courses	Case Study II as a real-life case
Comments	