IFMA FOUNDATION

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ACADEMICS • RESEARCH • SCHOLARSHIPS

2013 PROGRESS REPORT

Welcome
to the IFMA
Foundation Gala

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Letter From Chair & Executive Director

Over the past year, the IFMA Foundation Board of Trustees and Staff have worked together to transform the Foundation's operation and prepare it to become the resource for the FM workforce of the future.

Without question, our most ambitious endeavor is the **15-500 Initiative**, an effort to increase the number of volunteers from 15 Trustees to 500 members of the FM community, who we are recruiting to lead committees, support events and serve as ambassadors to each IFMA Chapter. Launched in June, we have already signed on 132 new IFMA Foundation volunteers and look forward to reaching our aspirational goal of 500 over the next year.

Additionally, we have spent significant time (and talked with many of you!) to shape the Foundation's **Cause for Giving**. This evolving document articulates the unique role the IFMA Foundation plays as a catalyst for FM workforce development. We highlight our three hallmark areas – the Accredited Degree Program, Student Scholarships and Research – in this 2013 Progress Report.

To fully fund these programs will require increased investment from all those who have a vested interest in the growth and development of the FM profession: corporate America, associate members and IFMA members themselves. Accordingly, we have utilized outside fundraising and marketing counsel to help us launch a **Comprehensive Development Program** to better engage these audiences and otherwise more effectively tell the Foundation 'story.' Beyond expanding our current programs, fundraising success will enable the Foundation to address the emerging challenges facing our profession, such as the development of an FM 'pipeline' to identify and cultivate the next generation of FM professionals – making FM a career of choice.

While you are at World Workplace, please visit the Foundation at IFMA Central (Booth 1231) to learn how you can get involved and support the Foundation's 2013 Annual Fund Campaign with a tax-deductible gift. Thanks for your investment in the Foundation's important work!

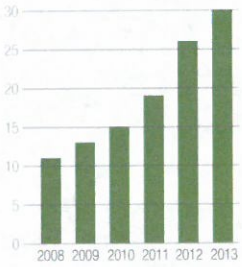
Yours in FM,

Jennifer Corbett-Shramo
Foundation Chair

Jeff Tafel
Executive Director

P.S. Look for a complete list of 2013 donors and full FY2013 financial recap in the Foundation's 2013 Annual Report, to be published early in 2014.

Number of Accredited Programs:



Program Highlights | Accredited Degree Program

The Accredited Degree Program (ADP) has seen considerable growth, especially over the last three years, and continues to experience high levels of interest from institutions all over the world. The IFMA Foundation believes Facility Management (FM) needs more higher education institutions to offer accredited degrees in FM. For the profession to reach the awareness necessary for FM to become a career of choice, it is essential to increase the number of college graduates with FM degrees. A strong accreditation program is key for the future of this profession.

The current 30 Accredited Degree Programs account for more than 650 students.

The ADP is the single largest investment in human and financial resources of the IFMA Foundation. Financial investment in the ADP exceeds $200,000 annually, and is where the vast majority of unrestricted donations and contributions are allocated.

More than 50 volunteers from academia and practitioners are actively engaged in a number of ADP related initiatives including:

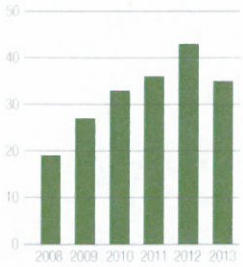
- Update of the FM Accredited Degree Standard and the FM Accreditation Commission
- Application for FM ADP recognition by CHEA, the Council for Higher Education Accreditation
- Continued growth of the FM ADP program that will result in the profession more frequently being entered as a degreed career of choice

Current FM Accredited Degree Programs

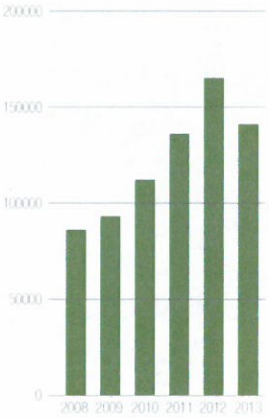
DEGREE LEVEL	INSTITUTION	COUNTRY	ENROLLMENT (Apx.)
Graduate	FHS Kufstein Tirol Bildungs GmbH	Austria	15
Graduate	The University of Sydney	Australia	10
Undergraduate (4-year)	Conestoga College	Canada	30
Undergraduate (4-year)	Hanzehogeschool Groningen	The Netherlands	100
Undergraduate (4-year)	NHTV Breda University of Applied Science	The Netherlands	25
Undergraduate (4-year)	Saxion Universities of Applied Sciences	The Netherlands	25
Graduate	Hong Kong Polytechnic University	Hong Kong, PRC	15
Associate (2-year)	Temasek Polytechnic	Singapore	20
Undergraduate (4-year)	UniSIM Singapore	Singapore	25
Undergraduate (4-year)	ZHAW (Zurich University of Applied Sciences)	Switzerland	60
Graduate (MAS)	ZHAW (Zurich University of Applied Sciences)	Switzerland	25
Graduate (MSc)	ZHAW (Zurich University of Applied Sciences)	Switzerland	20
Undergraduate (4-year)	Leeds Metropolitan University	United Kingdom	10
Graduate	Leeds Metropolitan University	United Kingdom	10
Graduate	University College London	United Kingdom	15
Graduate	Arizona State University	USA	15
Undergraduate (4-year)	Brigham Young University	USA	25
Associate (2-year)	Community College of Philadelphia	USA	15
Undergraduate (4-year)	Cornell University	USA	10
Undergraduate (4-year)	Ferris State University	USA	15
Undergraduate (4-year)	Florida A&M University	USA	10
Graduate	Georgia Tech University	USA	25
Undergraduate (4-year)	Missouri State University	USA	20
Graduate	Pratt Institute	USA	15
Graduate	Rochester Institute of Technology	USA	15
Undergraduate (4-year)	Southern Polytechnic State University	USA	20
Associate (2-year)	TCI - College of Technology	USA	15
Undergraduate (4-year)	Temple University	USA	20
Undergraduate (4-year)	University of Minnesota	USA	15
Undergraduate (4-year)	Wentworth Institute of Technology	USA	30

A detailed listing of accredited schools can be found at www.ifmafoundation.org/accredited-degree/.

Number of Scholarships Awarded:



Amount of Scholarships Awarded*:



*In USD

IFMA Foundation Scholarship Program

The IFMA Foundation scholarship program passed the $1 million dollar milestone last year with a record number of student applications and scholarships awarded. We are proud to announce another strong year in 2013, with more than $140,000 in scholarships and fully subsidized World Workplace travel and participation for 35 deserving FM students. Since its inception, the Foundation has awarded **397** FM student scholarships totaling **$1,197,050** though the scholarship program.

2013 Scholarship Sponsors

Academic Council of IFMA – Steve Strickland Showers Memorial Scholarship

Atlanta Chapter of IFMA

Canadian Chapters of IFMA

Capital Chapter of IFMA – Barbara Pryor Memorial Endowment

Central Illinois Chapter of IFMA

Central Pennsylvania Chapter of IFMA – Charles N. Claar Memorial Scholarship (2)

Corporate Facilities Council Scholarship (3)

Dallas Chapter of IFMA

Denver Chapter of IFMA – Pat Harris Scholarship

East Bay Chapter of IFMA

FMN – Facility Management Netherlands

Greater Philadelphia Chapter of IFMA (2)

Greater Triangle Chapter of IFMA (2)

Houston Chapter of IFMA – Doug Underwood Memorial Endowment

Houston Chapter of IFMA – George Graves Endowment (2)

ISS (2)

Kansas City Chapter of IFMA Endowment

Public Sector Council (2)

Seattle Chapter of IFMA

Silicon Valley Chapter of IFMA

Sodexo Scholarship

Southeast Michigan Chapter of IFMA

Staples Scholarship

Suncoast Chapter of IFMA

Utilities Council of IFMA – Doug Underwood Memorial Fund (2)

West Michigan Chapter of IFMA – Jim Hickey Memorial Endowment

Western New York Chapter of IFMA – Gary Schoenhais Scholarship

Testimonials

IFMA is very aware of the tremendous number of its members who are at senior levels in their careers. The IFMA Foundation's important focus on workforce development, in light of these demographics, will recruit and inspire the next generation of FM professionals.

—**Tony Keane | IFMA President & CEO**

The IFMA Foundation now has more than two dozen Accredited Degree Programs at higher education institutions worldwide. These Accredited Degree Programs are the embodiment of our cause, which is "Developing the future workforce of FM" and are vital to the future of our profession.

—**Jennifer Corbett-Shramo | Chair, IFMA Foundation Board of Trustees**

The Greater Triangle Chapter of IFMA has been involved in the scholarship process for as long as I can remember. Steve Weeks was our 2012 recipient, and this year became President of the nearby Triad Chapter. Steve is a great example of the benefit of the scholarship process both in opportunity to grow as an individual, but also within the FM profession and in serving IFMA locally.

—**Michael D. O'Brien, CFM | Director, Real Estate & Facilities Management, Quintiles**
President, IFMA Greater Triangle (NC) Chapter

Receiving a 2012 IFMA Foundation scholarship was a great honor. It allowed me to pursue a graduate degree without worrying as much about the financial implications of graduate school. The Foundation is a wonderful organization that is advancing the FM profession – my profession – through scholarships and through helping to set up FM programs at colleges and universities around the world. The Foundation's investment in the education of FM professionals creates a better prepared workforce, which leads to a better level of recognition and understanding of the FM profession by the organizations we serve.

—**Steve Weeks | 2013 Scholarship Recipient, Staples Advantage Scholarship**

I'm very grateful for having received the 2013 Doug Underwood Memorial Fund – Utilities Council Scholarship. The scholarship experience, coupled with my relationship with IFMA, has helped me in my career development by connecting me to professionals and experts in the area of FM. I now have a priceless network of industry experts that I can call upon for advice, technical information, and overall professional advancement.

—**Kristen Barlish | 2013 Doug Underwood Memorial Fund–Utilities Council Scholarship**
Recipient, Arizona State University

The scholarships gave me the monetary means I needed to not only attend one IFMA accredited school, but two. Because of the scholarships, I had the opportunity to do an exchange with Hanze University in the Netherlands, which allowed me to understand a different side of FM that I was not used to.

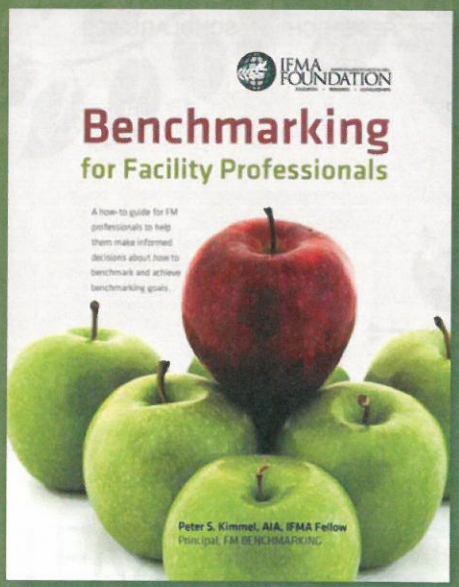
—**Yumna Nasir | Scholarship Recipient, Conestoga College Institute of Technology**
and Applied Learning

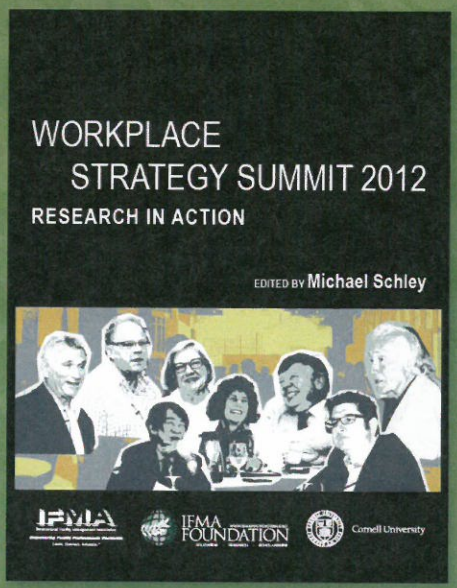
The IFMA Foundation Conducts Research Significant to the Advancement of the Profession

The IFMA Foundation is releasing its newest whitepaper, *Benchmarking for Facility Professionals*, at this year's World Workplace. This 'How-to' Guide for FM professionals is designed to aid in making informed decisions about how to benchmark and achieve benchmarking goals. Written by Peter Kimmel, IFMA Fellow and Principal in FM Benchmarking, this guide will be available for free download from the Foundation's website and other outlets.

Also slated for release in October are the proceedings from the IFMA Foundation's recent Workplace Strategy Summit: Research in Action event at Cornell University, where many of the world's FM thought leaders created an agenda for the academic study of several new workplace strategies and trends.

The IFMA Foundation is working towards identifying a critical research agenda of forward-focused, over-the-horizon topics of utmost importance to the future of the profession. This agenda will align with industry needs, critical issues and trends, creating opportunities for research with higher education and other organizations for years to come.





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