

Kick-off seminar (2017/09/15-16)

ZHAW School of Applied Linguistics, Theaterstrasse 15c, Winterthur
Mäander C, Room SM 04.16

1) 2017/09/15 *Argumentation and professional fields*

- 09:30-11:00:
Welcome, presentation of our team and of the PhD candidates
The idea behind this programme (Perrin)
- 11:00-11:30: Break
- 11:30-12:00: What is argumentation? (Rocci)
- 12:00-12:30: What is applied linguistics? (Perrin)
- 12:30-13:00: How can argumentation and applied linguistics be combined? (Rocci & Perrin)
- 13:00-14:30 Lunch
- 14:30-15: Why is argumentation relevant for the professions? (Rocci)
- 15:00-16:00: Examples of professional practices analysed with the tools of argumentation theory (Pollaroli & Zampa)
- 16:00-16:30: Break
- 16:30-17:30: The floor to the PhD candidates: How can argumentation and applied linguistics be exploited in your research? (all lecturers)

2) 2017/09/16 *Fundamentals of argumentation theory*

- 09:00-10:30: Pragma-Dialectics (Rocci)
- 10:30-11:00: Break
- 11:30-13:00 Argumentation in context (Pollaroli & Zampa)
- 13:00-14:30 Lunch
- 14:30-16:00: Different ways of reasoning: the argument schemes (Pollaroli)
- 16:00-16:30: Break
- 16:30-17:30: Reasoning from shared beliefs and values (Zampa)

Evaluation: the candidates should select an item (a text, a multimodal excerpt, a piece of dialogue etc.) from their corpus that entails argumentation, and find issue(s), standpoint(s) and arguments in the item. Candidates who do not have a corpus yet can choose an item related to their field of investigation. Passing the evaluation is necessary in order to be allotted the ECTS (1) for this course.