



School of Applied Linguistics IUED Institute of Translation and Interpreting

Multilingual and multitalented

Six-semester full-time programme
(part-time study possible)

Winterthur
(Zurich region)
with partner universities abroad

Autumn semester start

Our BA in Applied Languages is designed for anyone interested in studying the practical application of languages and communication concepts in a friendly, multicultural environment. The programme comprises a wide range of subjects and combines a practice-informed approach with a sound theoretical basis. You will learn to mediate between languages, cultures and specialist fields, and you will acquire the skills to take on challenging communication tasks in multilingual contexts.

Career prospects

In our interconnected working world, multilingualism is becoming more and more important, and this inevitably leads to an increasing need for qualified language and communication professionals. The career opportunities for graduates with a BA in Applied Languages are very diverse and arise wherever communication takes place across linguistic, cultural or field-specific borders. See job portraits at: blog.zhaw.ch/angewandte-sprachen

Graduates in Applied Languages are also ideally positioned to continue their studies with an MA in a wide range of related fields, either in Switzerland or abroad.

Programme structure

In the first year, you extend your knowledge and develop your skills in the fields of language and communication, but also in other subject areas

relevant to your future profession. In your second and third years, you follow one of three specialisations related to specific professional activities.

Specialisations

In **Multilingual Communication**, you focus on oral communication in various contexts and develop your intercultural competence. You also learn how to coordinate a project or plan an event, and you gain an understanding of the principles of professional social media communication.

In **Multimodal Communication**, you acquire the basic competences of written translation and become familiar with various translation contexts. You learn to use technical translation tools and to process language for various media, such as subtitling, respoken and web translation.

In **Technical Communication**, the focus lies on communication at the interfaces between technology and specialists or non-specialists. You learn how to

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convey technical content in a comprehensible, user-friendly manner and how to prepare this content for different target groups, media and cultural contexts.

Languages

You study three languages: your first language (usually your native language) and two foreign languages. We offer German, French and Italian as first languages and German, English, French, Italian and Spanish as standard foreign languages. English is compulsory for all students. Beginning in the second year of the BA programme, students can opt to take Arabic, Chinese or Russian as additional foreign languages. For further information, visit our website.

International focus

You study in an international environment: our lecturers come from the cultural areas of the languages offered in our programme, while incoming students from our partner universities abroad and international guests provide further opportunities for contact with different cultures and contexts. A semester abroad at one of about 50 partner universities or an internship semester will broaden your horizons and provide you with valuable experience.

Individual profile

You have various possibilities to individualise your profile in the BA in Applied Languages programme, such as with your particular language combination and choice of specialisation, as well as electives, an internship or a semester abroad.

Admission

In order to be admitted to the programme as a regular student, you need to have a Swiss higher secondary education certificate (Matura) or an equivalent foreign qualification. You are also required to pass an aptitude test. For further information, visit the website.

Incoming students

We welcome incoming students from a wide variety of countries who would like to study here for one or two semesters as part of their degree programme. Our study abroad coordinators help them to select suitable courses, which may include intensive German language courses if required, and offer advice on academic matters, while our International Office provides information on accommodation, etc. Incoming students are also offered the support of a student 'buddy'.

Facilities

We offer an excellent student-teacher ratio and a personal atmosphere. Our Institute is located in a spacious building in Winterthur, very close to the city's main railway station. Here, a pleasant study environment with a modern infrastructure awaits you.

Further information

Come to one of our information events or visit us at our Info Evening and talk with our students, graduates and those running our programmes. Information on dates and admission can be found on our website.

Postgraduate study

Our School also offers three specialisations in the **MA in Applied Linguistics** with specialisations in:

- Professional Translation
- Conference Interpreting
- Organisational Communication

For more information about the BA programme, please visit:
www.zhaw.ch/ba-applied-languages

Applications and contact

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**Register
now!**