

Programme Łódź-ZHAW Duo Colloquium on Translation and Meaning

ZHAW, Winterthur, Switzerland, 2-3 September 2021

Final version (01.09.2021)

Time (CET)	Item	Opening & Keynotes	Session 1	Session 2	Breaks/Networking
09.00-09.15	Opening	Opening and welcome Gary Massey, ZHAW IUED			
09.15-10.15	Keynote	Unpacking the context of emerging practices in AVT/media accessibility Aline Remael & Nina Reviers, University of Antwerp			
10.15-10.30	Break				Break + Sponsor presentation: DÜV
10.30-11.00	Paper presentation		The “invisible” under review: How are translations assessed by reviewers in the United Kingdom? Martyn Gray	Cognitive retention of Force-Dynamics event structures in subtitled Katarzyna Wiśniewska	
11.00-11.30	Paper presentation		Translator’s visibility and paratexts Zhaoxing Xu	If your eyes could speak. Audio description for literacy and employment Joel Snyder	
11.30-12.00	Paper presentation		Self-concept of translation graduates Paulina Pietrzak	Money talks. Direct anglicisms in dubbed Italian. The case of financial language. Ilaria Parini	
12.00-12.30	Paper presentation		Effects of co-teaching translation into the L2 on learner empowerment Andrea Hunziker Heeb & Elena Summers	The “blind localization” of video games – a decontextualised translation Dominik Kudla	
12.30-13.30	Lunch break				Break + Sponsor presentation: Televisc
13.30-14.30	Keynote	Issues in cross-cultural translation of linguistic research Piotr Cap, University of Łódź			
14.30-15.00	Paper presentation		Interpretation of an evangelical church service in Poland before and during the pandemic of COVID-19 Judyta Męzyk	Contextuality and the criticism of literary translation: Perspectives for translation teaching Beata Pieczycha	
15.00-15.30	Paper presentation		Interpreter training in the context of COVID-19 pandemic: Experiences of trainers in Turkey Özge Bayraktar-Özer	Translating as maze-walking Brian Mossop	
15.30-16.00	Paper presentation		Meaning-making in interpreting ELF input – the amplified role of context Antonie Catherine Gieshoff & Katrin Andermann	Ergonomics approach to translation activity— Cécile Frérot & Aurélie Landry— CANCELLED	
16.00-16.15	Break				Break
16.15-16.45	Paper presentation		Contextual meaning in neural machine translation Ralph Krüger	Meaning, contextuality and blending in translation Marie Joëlle Francis	
16.45-17.15	Paper presentation		Contextuality in the reception of raw machine translation Mary Nurninen	Pseudo-Retranslation: A novel perspective on translational intertextuality Mehmet Yıldız	
17.15-17.45	Paper presentation		Future of machine translation (MT) from the perspective of freelance translators Michał Komacki	Spaces of meaning in communicating emotions in translation Barbara Lewandowska-Tomaszczyc	

Day 1: Thursday, 2 September 2021

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09.00-10.00	Keynote	Translation as a risk reduction and resilience building tool in crisis contexts Sharon O'Brien, Dublin City University	Session chair: Maureen Ehrenberger Session chair: Maireen M. Remondier Session chair: Andrea Hünziker Heib Session chair: Andrea Hünziker Heib Session chair: Nicole Cannell Session chair: Nicole Cannell		
10.00-10.30	Paper presentation			Contextual considerations in DGT English-Dutch post-edits Luca Desmet, Lieve Macken & Sonia Vandepitte	
10.30-11.00	Paper presentation			Speech-enabled machine translation post-editing (PEMT) in the context of translator training Claudia Wiesinger, Alina Secără & Dragoș Ciobanu	
11.00-11.15	Break				Break
11.15-11.45	Paper presentation			Measuring translation revision competence (TRC) and post-editing competence (PEC) in translation trainees: Methodological issues Isabelle S. Robert, Jim J. Ureel & Iris Schrijver	
11.45-12.15	Paper presentation			Teaching quality assessment and revision with CAT tools: A case study Martin Kappus & Elana Summers	
12.15-12.45	Paper presentation			Teaching students the importance of research beyond word level Anna Selkowicz-Ryszka	
12.45-13.45	Lunch break				Break
13.45-14.30	Keynote	Shaping the future – new contexts for language professionals in the European Parliament Alison Graves & Mads Nyegard Outzen, European Parliament			
14.30-15.00	Paper presentation			Machine translation in the language classroom: Swiss data Sara Cotelli Kureth, Alice Delorme Benites, Caroline Lehr & Elizabeth Steele	
15.00-15.30	Paper presentation			MT literacy as a means of agency and empowerment for translators Alice Delorme Benites, Maureen Ehrenberger & Caroline Lehr	
15.30-15.45	Break				Break
15.45-17.00	Roundtable	Industry and academia: Still a great divide? Piotr Cap, Florian Fäss (Managing Director at Stator), Alison Graves, Sharon O'Brien & Mads Nyegard Outzen			
17.00-17.30	Closing session	Closing session Łukasz Bogucki (Head of Łódź Organizing Committee), Gary Massey (Chair), Barbara Lewandowska-Tomaszczyk & Marcel Thelen (Honorary Chairs)			

Day 2: Friday, 3 September 2021