

10–12 September 2025

ALAPP 2025

15th International and Interdisciplinary Conference
on Applied Linguistics and Professional Practice

will be hosted by School of Applied Linguistics, Zurich
University of Applied Sciences, Switzerland

ALAPP aims to bring together scholars from different disciplinary backgrounds, especially language and communication research and professional domains (e.g., business, organisation studies, education, banking, health care, therapy, journalism, law, social care and welfare, immigration and border control, police work, translation and interpreting) to share ideas and discuss innovations and interventions.

Plenary Speakers

Alice Delorme Benites

(Zurich University of Applied Sciences, Switzerland)

Erika Darics

(University of Groningen, Netherlands)

Peter Roger

(Macquarie University, Australia)

The ALAPP Masterclass is scheduled for
Tuesday, 09 September 2025,
to be delivered by Srikant Sarangi



ALAPP 2025 Skeletal Programme

9 September	Masterclass
08:30 – 09:00	Registration / Tea and Coffee
09:00 – 09:30	Introduction
09:30 – 11:00	Lecture 1
11:00 – 11:30	Tea and Coffee Break
11:30 – 13:00	Lecture 2
13:00 – 14:00	Lunch Break
14:00 – 15:45	Data Session: Group Work
15:45 – 16:00	Tea and Coffee Break
16:00 – 17:00	Forum discussion on themes raised by participants

10 September	Conference, Day 1
08:00 – 08:45	Registration
08:45 – 09:00	Opening Ceremony
09:00 – 10:00	Plenary 1
10:00 – 10:30	Tea and Coffee Break
10:30 – 12:00	Parallel Sessions
12:00 – 13:00	Lunch Break
13:00 – 13:20	Poster Session 1
13:30 – 15:00	Parallel Sessions
15:00 – 15:30	Tea and Coffee Break
15:30 – 17:00	Parallel Sessions
17:00 – 18:30	Drinks reception

11 September	Conference, Day 2
08:00 – 08:40	Day Registration
08:40 – 09:00	Announcement of ALAPP 2026 and the Candlin Researcher Award
09:00 – 10:00	Plenary 2
10:00 – 10:30	Tea and Coffee Break
10:30 – 12:00	Parallel Sessions
12:00 – 13:00	Lunch Break
13:00 – 13:20	Poster Session 2
13:30 – 15:00	Parallel Sessions
15:00 – 15:30	Tea and Coffee Break
15:30 – 17:00	Parallel Sessions
17:00 – 18:30	Conference Dinner

12 September	Conference, Day 3
08:30 – 09:00	Day Registration
09:00 – 10:00	Plenary 3
10:00 – 10:30	Tea and Coffee Break
10:30 – 12:00	Parallel Sessions
12:00 – 13:00	Lunch Break
13:00 – 13:20	Poster Session 3
13:30 – 15:00	Parallel Sessions
15:00 – 15:15	Tea and Coffee Break
15:15 – 15:30	ALAPP Open Forum
15:30 – 16:30	Farewell Drinks and Networking