

Summary - Research Report 2019

The project “Energy discourses in Switzerland” investigates the communication field that has emerged since 2011 in the course of the Swiss federal government developing and implementing its “Energy strategy 2050”. The basis for the research is the digital Swiss Applied Linguistics corpus (Swiss-AL-C) from which the theme-specific, multilingual Swiss Applied Linguistics Energy Discourses corpus (Swiss-AL-ED-C) has been drawn. With the latter corpus, the project has modelled the discourses of interest in the project in order to measure and interpret them. An initial in-depth study carried out with internal funding from the ZHAW on discursive actor networks supplements the second-year project results by describing a network of organisations that frequently refer to each other and have crystallised into the “stars” of energy discourses. The second in-depth study focusses on the multilingualism of energy discourses, and the third on the international dimension of Swiss energy discourses in that it explores the use of English as a lingua franca.