



International Evening

Join us online

8 November 2021



Invitation

Dear students, colleagues and partners around the world

It is a great pleasure to invite you all to the ZHAW International Evening 2021.

Please save the date: Monday, 8 November 2021, 17:30 – 20:50 CET.

We will stream the event live from our university's library in Winterthur, Switzerland.

The evening's motto is "Building Global Bridges With You". Together we will discuss and explore why we all must think globally and act interculturally in order to successfully shape the future. In particular, we will focus on the following questions:

- As a student, what intercultural skills do I need to develop today to succeed professionally and personally tomorrow?
- As a lecturer, how can I pass on international competences to my students in the most sustainable way?
- As universities, how can we best respond to opportunities in cross-border, digitalized education and globally connected research?

We look forward to spending an inspiring and enriching evening with you.

Best wishes



Prof. Jean-Marc Piveteau
President, ZHAW



Prof. Daniel Perrin
Head, ZHAW International Affairs
Dean, School of Applied Linguistics

Registration

Please sign up here
www.zhaw.ch/internationalevening

Organization

ZHAW International Affairs
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Programme, International Evening 2021

17:30

Meet and greet

David Götz, Co-President of Alias, the ZHAW Students Association

Prof. Jean-Marc Piveteau, President, ZHAW

Prof. Daniel Perrin, Head, ZHAW International Affairs, Dean, School of Applied Linguistics

18:00

Musical interlude

Embark on a cosmopolitan musical journey with singer, songwriter and wordsmith

Dodo Hug & her band

18:15

Panel discussion

Thinking globally and acting interculturally: how can we grow and expand these competences?

Nadia Rahim, CEO itnetX and Head of Enterprise Consulting Services, Swisscom

Martin Hirzel, President Swissmem and Chair of the international Advisory Board, ZHAW School of Management and Law

Dr. Tim Tausendfreund, Lecturer, ZHAW School of Social Work

Waseem Hussain, Head of ZHAW International Affairs Unit

Moderator:

Claudia Sedioli, ZHAW

Curator of audience questions:

Frank Richter, ZHAW

19:15

Break out of your comfort zone

and learn more about these key topics

Choose your session!

20:00

Keynote

Culture clash? When in doubt, laugh out loud.

Charles Nguela, Swiss comedian, born in the Congo, later lived in South Africa before moving to Switzerland at the age of 14. He talks about how we should look at each other's differences in an open and self-reflective way – in order to make way for personal growth.

20:20

Musical interlude

Dodo Hug & her band

20:50

End of event

Meeting the world in the classroom

How to benefit from a diverse study environment: Successful group collaboration in an international classroom.

Prof. Petra Youngzie Barthelmess, ZHAW School of Management and Law

How to make the best out of a study year abroad. **Susan Schärli-Lim**, ZHAW School of Health Professions

How to manage culturally different styles in the business environment. **Prof. Miryam Eser**, ZHAW School of Social Work

Teaching international mindset, preparing students for tomorrow

Why all lecturers should put it on their agenda and what mindset they have to develop and pass on: The key concept is IoC – Internationalization of the Curriculum. Colleagues from the Bern University of Applied Sciences (BFH), the University of Applied Sciences and Arts of Southern Switzerland (SUPSI) and Movetia, the Swiss National Agency for Exchange and Mobility, share their thoughts on opportunities and challenges.

Moderated by **Prof. Patrick Studer**, ZHAW School of Applied Linguistics

Enabling student collaboration around the world

How lecturers can help their students to prepare for today's globalized and ecologically challenged world by introducing new teaching concepts such as COIL into their courses. With Collaborative Online International Learning, lecturers easily enable students to discuss these challenges and develop solutions collaboratively with peers, for example from Singapore, South Africa, Japan or Mexico.

Best practice by **Daniel von Felten** and **Dr. Claudine Gaibrois**, COIL experts at ZHAW

Revolutionizing international chocolate production

How ZHAW food architects and researchers helped world famous techno musician Dieter Meier (Yello) capture the pure essences of the cacao bean for his high quality Swiss chocolate and how they are contributing their expertise to his soon to be opened chocolate and food factory.

Prof. Tilo Hühn, leader of the research project and food architect at the ZHAW talks about food innovation around the world.

Democratizing education worldwide

How to make education digitally accessible for free for students globally. The educational environment is called edX and ZHAW has taken on a leading role for Switzerland in a global network of renowned universities.

Dr. Minna Koponen and **Florentina Gartmann**, ZHAW digital education experts, will explain how digital teaching and learning opportunities can be used successfully in an international context.

Livestream venue: ZHAW University Library, Winterthur, Switzerland



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We look forward to seeing you!
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