

# Academia-Industry Training **India Camp**



**Discover the market potential of your high-level research project, and be the winner of the AIT Innovation Grant**

## **India AIT Camp**

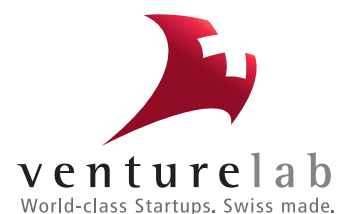
**Bangalore, India / 20<sup>th</sup> – 24<sup>th</sup> November 2017**

Open to 10 selected scientpreneurs with the potential to transform their research into market innovations.

Applications are open until 25<sup>th</sup> of June on:

[www.venturelab.ch/AIT](http://www.venturelab.ch/AIT)

Zurich University  
of Applied Sciences





«The AIT camp gave me opportunities to crash test my ideas in the industry, useful mentoring and international networking.»

*Dimitrios Terzis, MeduSoil, EPFL  
(AIT Innovation Grant Winner 2016)*

The AIT programme aims to support scientists in **transforming** their high-level applied **research** into **market application** and discovering their entrepreneurial potential.

By connecting scientists from top institutions in Switzerland and India, the programme promotes an international network and enables access to one of the most promising markets and intellectual capitals in applied research.

*Discover the market potential of your high-level research project, and be the winner of the AIT Innovation Grant.*

Being selected for this programme offers researchers a unique opportunity to:

- **Develop** a better understanding of the industry environment and establish connections and first partnerships in the untapped Indian market.
- **Access** a wide network of peers, mentors and industry experts and acquire tools and skills to analyse the application of their research.

- **Boost** the recognition of your innovation
- **Connect** to high-level researchers in their field from Switzerland and India.
- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Engage** with researchers and entrepreneurs with a similar background to learn how they transformed their research into a high-quality and high-potential market product and learn about their business practices.
- **Become** pioneers of an Indo-Swiss applied researcher's community.

The programme covers travel and accommodation expenses in India and Switzerland.

Information and questions: contact us at [office@venturelab.ch](mailto:office@venturelab.ch)

**ZHAW** is the Leading House for Switzerland's bilateral science & technology cooperation programme with India. [www.zhaw.ch/en](http://www.zhaw.ch/en)

**swissnex India** is the government of Switzerland outpost with a mission to enable, empower and connect Swiss research, innovation and start-ups with India. [www.swissnexindia.org](http://www.swissnexindia.org)

**venturelab** is a platform developing high level entrepreneurial programmes for high-tech startups on a Swiss and international scope, in partnership with academic and industry partners. [www.venturelab.ch](http://www.venturelab.ch)

## Eligibility

Open to 10 high-level and carefully selected researchers: Master, PhD, Post-docs and researchers of Swiss Universities, Universities of Applied Science and research institutes or centres of technological excellence with research track record working on a non-profit basis (cf. LERI Art. 15 for details) – seeking to explore the successful market application of their high-level applied research.

## Programme

Deadline for applications:  
June 25<sup>th</sup> 2017

Selection of Swiss participants (interviews): July in Zurich

**20-24<sup>th</sup> November 2017:**  
**1-week Camp in Bangalore, India**

**23-27<sup>th</sup> April 2018::**  
**1-week Camp in Switzerland**

Award of the **AIT Innovation Grant** to the most promising projects to support its realization as R&D market application or start-up.

Applicants are expected to participate in both the Indian Camp in November 2017 and the Swiss Camp in April 2018, if selected.

Travel and accommodation expenses in Bangalore will be covered. The programme is free of charge and highly competitive.

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