

Show-Case: Rapid Prototyping in Data Science by LeanBI

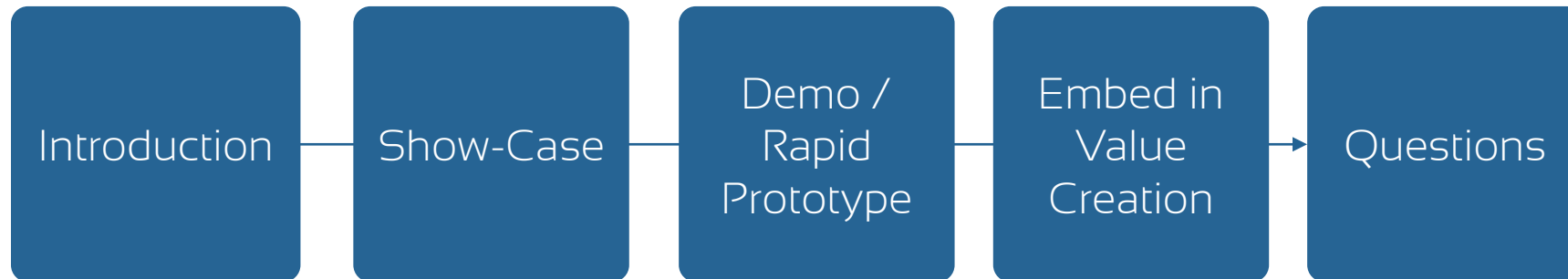
Bern, September 2016

Stefan Pauli
stefan.pauli@leanbi.ch
www.leanbi.ch

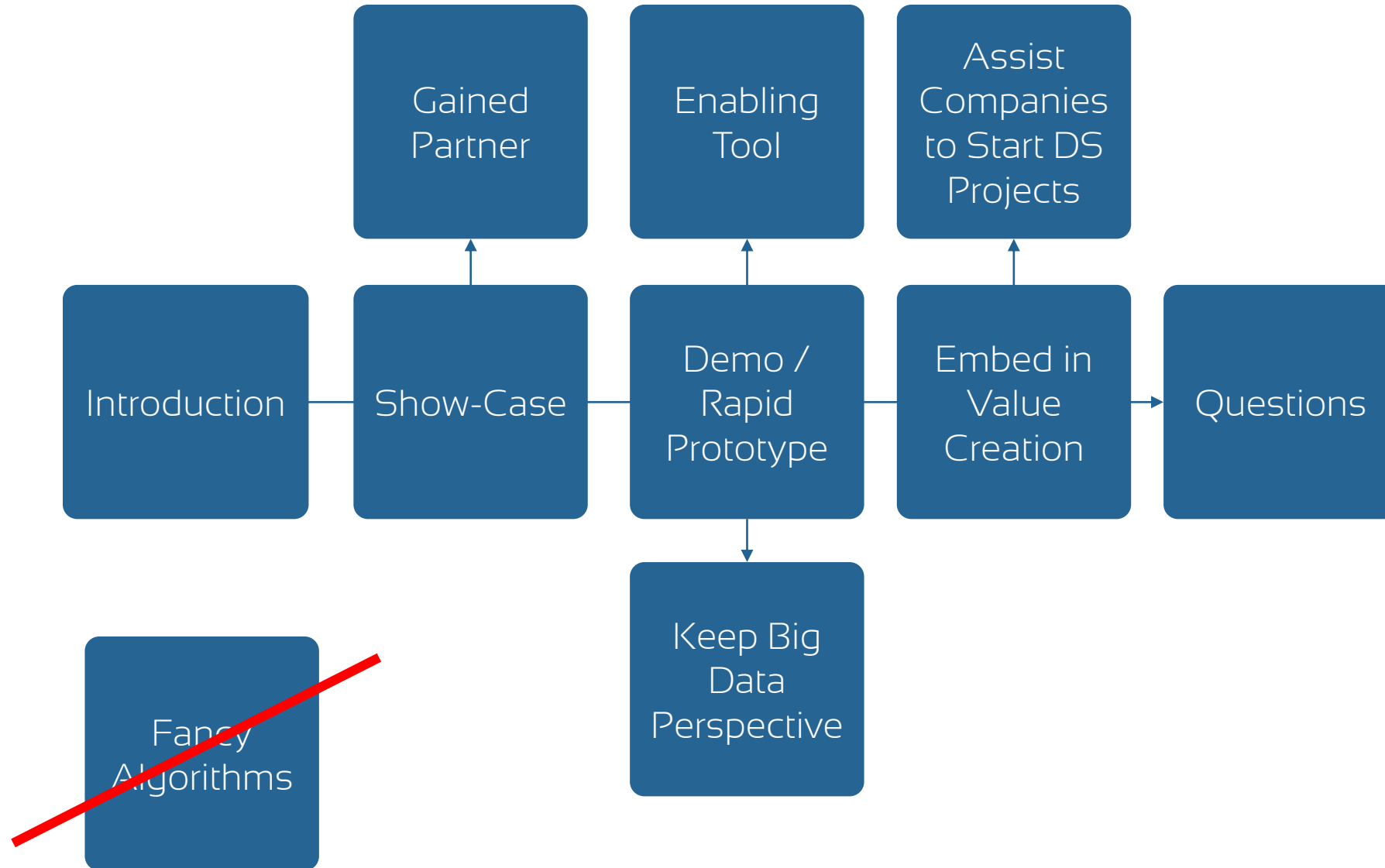
Mission LeanBI

'We enable companies to build digital services
based on data'

Overview



Goal of the Talk

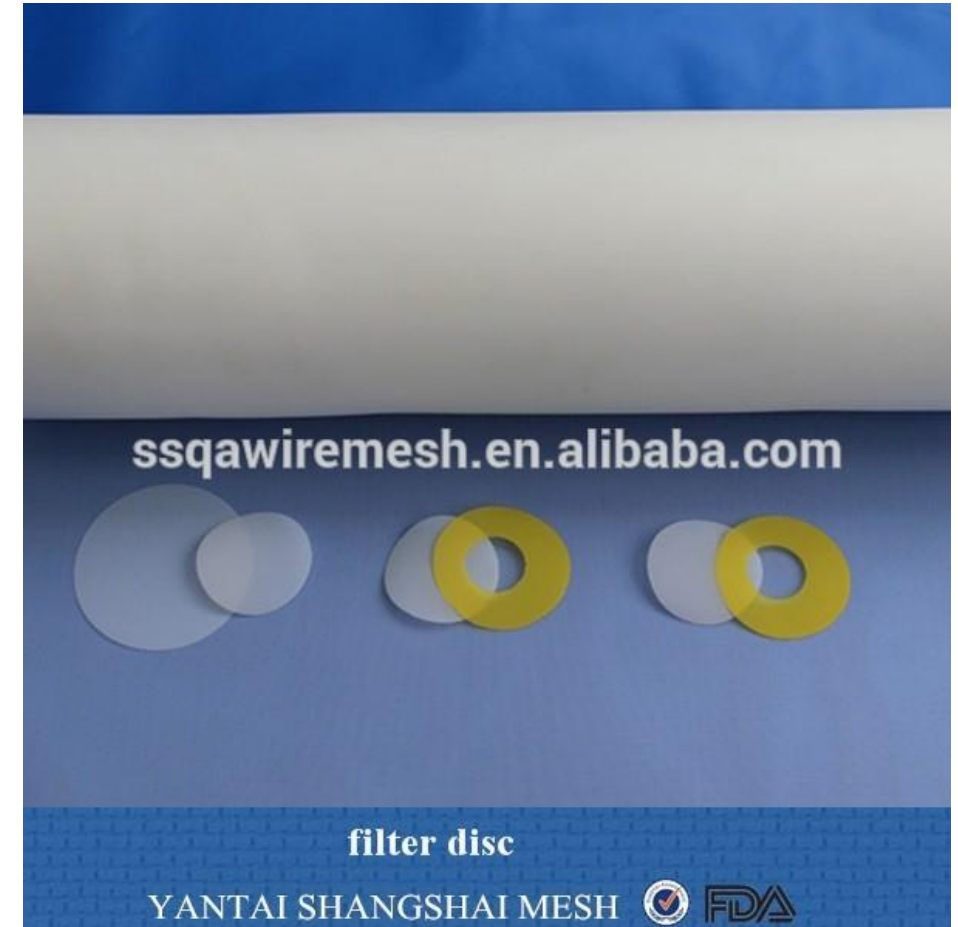
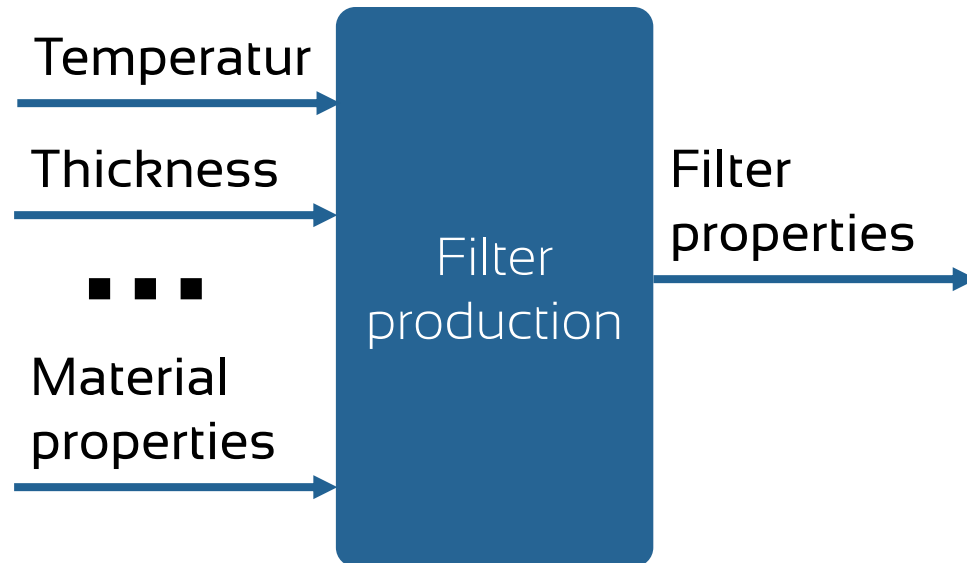


Why Promote a Rapid Prototype?

- ✦ Customers often need inspiration
- ✦ Convincing the management

- ✦ Low investments
- ✦ A fast start / Ability to start now
- ✦ Baseline for ML results

Show-Case: Dialysis Filter Production

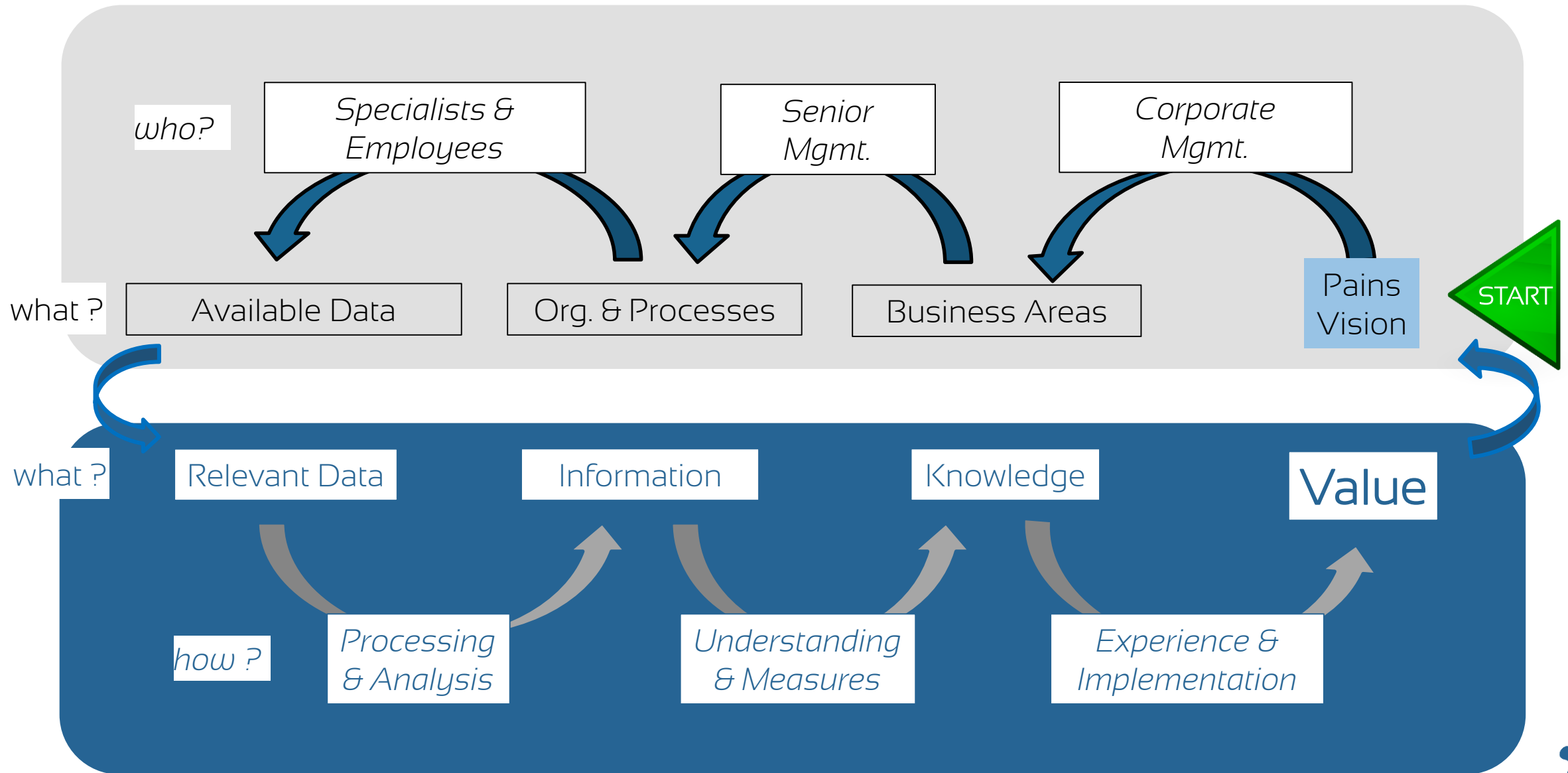


Source: alibaba.com

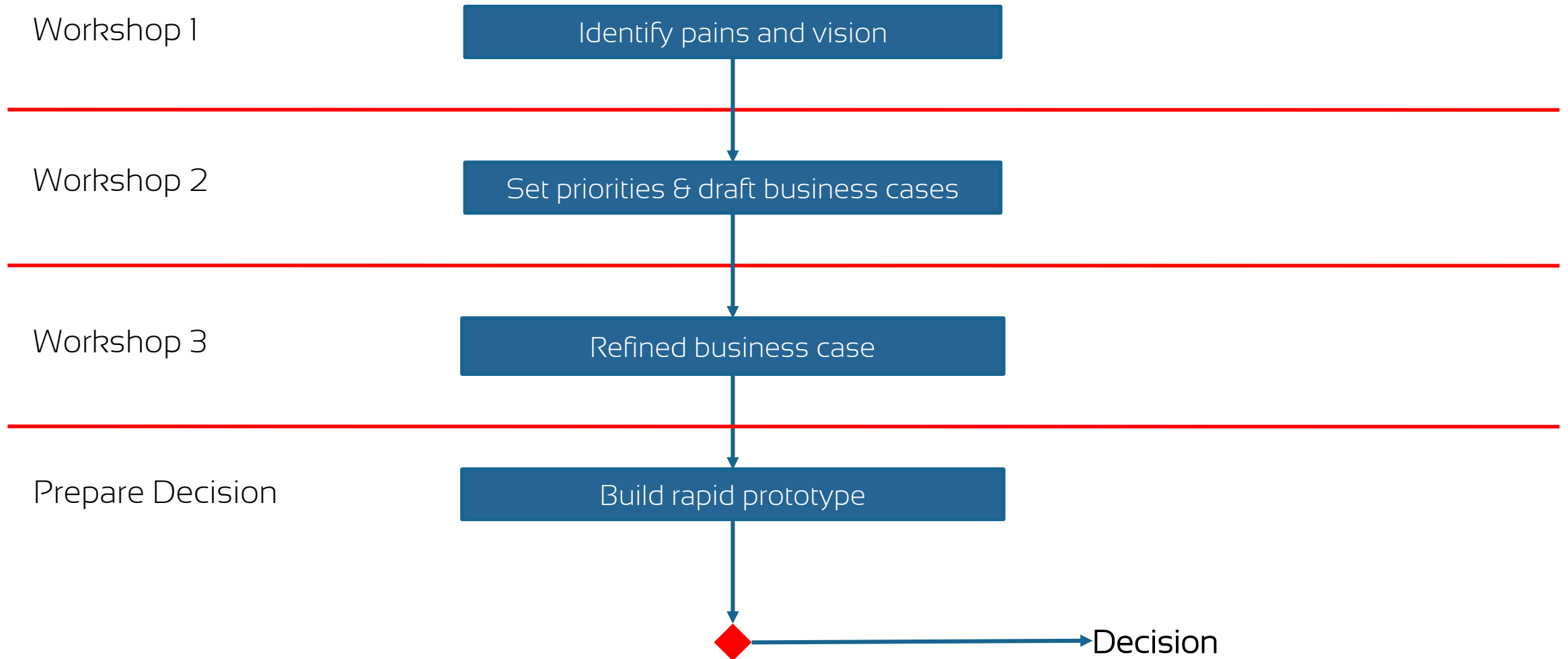


SHOW-CASE

How to Create Value?



Workshops: Digitalization and new Business Models



Conclusion

- ✧ Rapid prototyping
 - ✧ Fast data cleaning is key
 - ✧ Visualization helps to convince the customers
 - ✧ Fast access to Machine Learning
- ✧ Services including rapid prototyping
 - ✧ First step to big data business case
 - ✧ Focus on value creation for new digital services



Q&A
DISCUSSION